



Rob Porter is the Head of Market & Business Development for CoSo's eLearning solutions. With 28 years of expertise in instructional design and eLearning, Rob is adept at developing corporate communications, market programs, and strategies to enhance CoSo's visibility and expand its market share in the eLearning industry. Over his career, Rob has crafted hundreds of hours of eLearning content and workshop curricula and architected multiple custom learning platforms.

His efforts have supported developing state-of-the-art learning programs for prestigious organizations such as BMW, Nike, FAA, NIH, Johns Hopkins, Microsoft, NVIDIA, Dassault, and Domino's, benefiting millions of learners worldwide. Rob's successful track record stems from his ability to design and deploy tailored learning solutions that effectively meet enterprise needs.