

# CORPORATE PARTNERS



## **The National Association of Women Business Owners (NAWBO) propels women entrepreneurs into economic, social and political spheres of power worldwide.**

One of the greatest strengths of NAWBO-NM is our ability to build strategic alliances, coalitions, and affiliations with corporate partners that support our organizational mission. We believe that building such partnerships enables us to better serve our members and the business community at large. NAWBO brings an unwavering commitment to meeting the needs of the corporate community and serves as the most direct and effective conduit for tapping into the fastest-growing segment of the economy—women business owners.

### **Corporate Partner funding supports NAWBO-NM efforts in**

- Professional Development
- Increasing the overall diversity of our membership
- NexGen Initiative (recruiting and developing younger members)
- Mentorship
- Masterminds
- National Leadership Opportunities
- Scholarship & Grant Funding Opportunities

### **Corporate Partner Levels & Benefits**

#### **PLATINUM LEVEL – \$5,000**

- Complementary Supporting Level Membership
- Platinum Level Recognition at all NAWBO NM Chapter Events, including chapter meetings, networking events, SpeakOUT!, and annual meeting.
- Complimentary passes for all NAWBO-NM events (by request)
- Company Logo displayed in chapter e-newsletters (more than 3,000 subscribers), the NAWBO-NM website, and on event slides (when available)
- Your company highlighted on our social media streams - up to 12 times per year, plus a graphic available for your company to use in social media promotion.
- The opportunity to speak from the podium at the annual meeting, as well as NAWBO-NM's other events.
- Your marketing materials displayed/distributed at all in-person events (please provide the collateral).

#### **GOLD LEVEL- \$3,000**

- Complementary Supporting Level Membership
- Gold Level Recognition at all NAWBO NM Chapter Events, including chapter meetings, networking events, SpeakOUT!, and annual meeting.
- Complimentary passes for all NAWBO-NM events (by request)
- Company Logo displayed in chapter e-newsletters (more than 3,000 subscribers), the NAWBO-NM website, and on event slides (when available)
- Your company highlighted on our social media streams - up to 6 times per year, plus a graphic available for your company to use in social media promotion.
- The opportunity to address attendees at NAWBO-NM's membership meetings.
- Your marketing materials displayed/distributed at all in-person events (please provide the collateral)

## Corporate Partner Levels & Benefits, Cont.

### SILVER LEVEL- \$1,500

- Silver Level Recognition at all NAWBO NM Chapter Events, including chapter meetings, networking events, SpeakOUT!, and annual meeting.
- Complimentary passes for all NAWBO-NM events (by request)
- Company Logo displayed in chapter e-newsletters (more than 3,000 subscribers), the NAWBO-NM website, and on event slides (when available)
- Your company highlighted on our social media streams - up to 6 times per year, plus a graphic available for your company to use in social media promotion.
- Your marketing materials displayed/distributed at all in-person events (please provide the collateral)

### BRONZE LEVEL- \$500

- Bronze Level Recognition at all NAWBO NM Chapter Events, including chapter meetings, networking events, SpeakOUT!, and annual meeting.
- Complimentary passes for all NAWBO-NM events (by request)
- Company Logo displayed in chapter e-newsletters (more than 3,000 subscribers), the NAWBO-NM website, and on event slides (when available)
- Your company highlighted on our social media streams - up to 3 times per year, plus a graphic available for your company to use in social media promotion.
- Your marketing materials displayed/distributed at all in-person events (please provide the collateral)

A corporate partnership with NAWBO is designed to be mutually beneficial to both respective interests. As such, benefits are structured to and may be customized to meet corporate partner business goals with an emphasis on providing visibility and recognition among our membership as well as the women's entrepreneurial community at large. **NAWBO does not offer market exclusivity for corporate partnerships.**

Right of refusal and renewal: NAWBO considers partnerships as an extension of the NAWBO brand. In the interest of protecting our valuable brand, NAWBO reserves the right to decline initiating or renewing any partnership for any reason. NAWBO also reserves the right to terminate partnerships should adverse developments transpire during the course of the contract.

NAWBO-NM Corporate Partnerships operate on the Chapter's fiscal year of July through June. To receive the most from your benefits, please confirm your Corporate Partnership today!

## CONFIRM YOUR CORPORATE PARTNERSHIP TODAY!



[Click here](#) or  
scan this QR code  
to pay by credit card  
on PayPal today!



### Pay by Mail

Select your Corporate Partnership  
Level and mail your check to:

**NAWBO New Mexico**

6255 San Antonio Dr NE

PO Box 90114

Albuquerque, NM 87109