



skinade 

better skin from within

facts  
& results

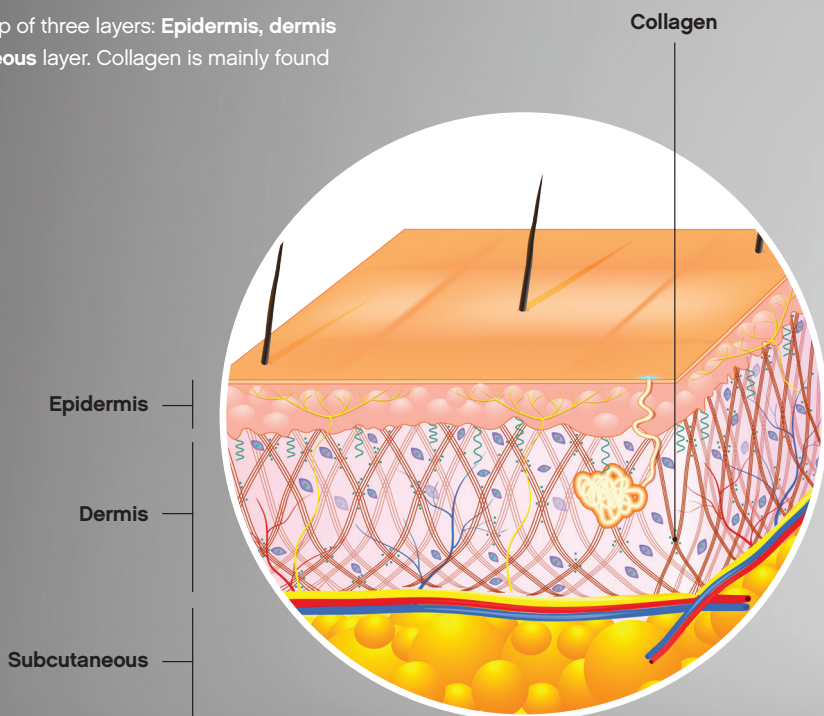
## FACTS

# Your skin

Skin is the **largest organ** of the body and acts as a natural, waterproof insulation protecting us from damaging sunlight and other elements that cause **accelerated ageing**.

As we age, we lose collagen at the rate of 1.5% per year from our early 20s. This loss results in **wrinkles, fine lines, dry, blemished** and **thinning** skin.

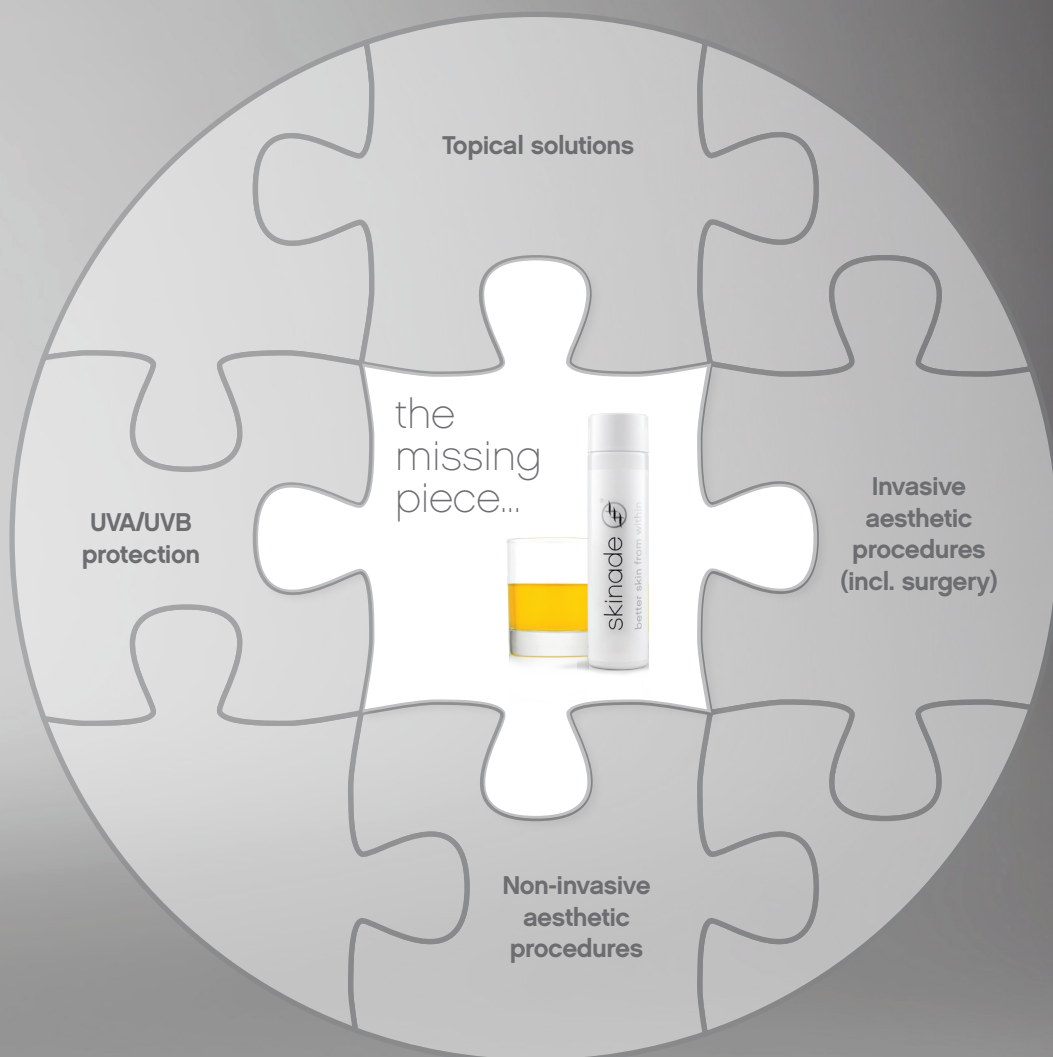
Skin is made up of three layers: **Epidermis, dermis** and **subcutaneous** layer. Collagen is mainly found in the dermis.



**Collagen** is a critical part of the structure of the dermis, and gives our skin its **plumpness**.

# Smarter skincare

According to leading professionals, everyone can achieve **bright, luminous and healthy skin** by adopting a comprehensive approach to their health matrix, looking 'outside in' as well as 'inside out'. For visible results, we can no longer rely on a traditional and topical approach to skincare alone and must look for appropriate supplementation to feed our skin **from the inside**. skinade™ is the perfect missing piece...





## FACTS

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# What is skinade?

skinade™ is a drink. It works from the inside out to rebuild and strengthen the collagen matrix below the skin's surface, boost natural levels of hydration and reduce the appearance of fine lines and wrinkles.

Developed by leading UK scientists and manufactured in the UK, our patent-pending formulation contains high-grade collagen and essential micronutrients.

Our high-grade collagen is sourced from fresh-water fish, which is low in sodium and avoids mercury contamination. It is a precious ingredient and each bottle includes 7000mg.

skinade™ contains only the highest quality ingredients with no artificial flavours or colouring and fewer than 35 calories. With natural flavours of peach and mangosteen, it offers a pleasant tasting and convenient addition to your daily skincare regime.

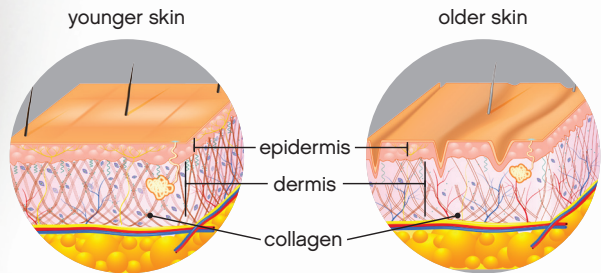
Drinking skinade™ on a daily basis results in firmer, more even toned, hydrated, radiant, youthful and healthier looking skin. It reduces fine lines and wrinkles and repairs connective tissue, so you'll also benefit from stronger, healthier and faster-growing hair and nails.



## FACTS

# How it works

Traditional anti-ageing products only function on the surface of the skin, but skinade™ works from the inside out. skinade™ increases collagen in the bloodstream by adding 7000mg of hydrolysed marine collagen from each bottle (daily dose), but more importantly triggers the body's own collagen production by firing up the fibroblasts, our own collagen factories. Increasing collagen in the bloodstream also increases the body's production of hyaluronic acid, responsible for optimising skin hydration.



## FACTS

# Why a drink?

If you were to try to take skinade's ingredients in tablet form, you would need to swallow around twenty large tablets daily. Not only is this difficult, but the body also finds them tough to digest. The valuable nutrients would pass through your system unused instead of being absorbed by the body.



1 x skinade™

80%–90%  
body absorption rate



IS EQUIVALENT TO:

20 x pills

30%–40%  
body absorption rate



# The benefits

After completing a course of skinade™, many consumers have reported the following results:

- Increased skin hydration and radiance
- Reduced appearance of fine lines and wrinkles
- Increased skin suppleness
- Healthier looking hair and nails

Individual results will vary but, with continued daily use, your skin will continue to improve. For best anti-ageing results we suggest a 90-day course.



## Skin conditions

Our consumers that suffer from skin conditions, have also reported good results after taking a course of skinade™.

Dr Kathryn Taylor-Barnes, a GP and aesthetic professional, explains:

*“The co-factors and nutrients have an impact on troublesome dermatological conditions. Acne, eczema and psoriasis are all conditions that incur some degree of inflammation to the skin. skinade’s ingredients help the skin cope and manage inflammation allowing it to be stronger and heal faster.”*



## FACTS

# The ingredients

natural flavour of  
mangosteen & peach

vitamin b complex

vitamin c

l-lysine

msm

hydrolysed marine  
collagen

organic flax seed oil



skinade™ contains the following high-quality ingredients:

### Hydrolysed Marine collagen

Our high-grade marine collagen is sourced from fresh-water fish, low in sodium and avoiding mercury contamination. We've included 7000mg in each bottle.

### Vitamin C

Essential for natural collagen formation and maintaining the collagen matrix. It also provides vital protection for the skin by boosting the immune system and reducing free-radical damage.

### MSM

Is a naturally occurring form of organic sulphur found in all living organisms. It helps collagen and keratin formation, improves skin elasticity and inhibits cross-linking of collagen cells, a major cause of skin ageing.





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better  
skin

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#### **Vitamin B complex**

Riboflavin (vitamin B2), niacin (vitamin B3) and biotin contribute to the maintenance of normal skin health. Vitamin B2 also contributes to the protection of cells from oxidative stress. Folic acid and vitamin B12 play a role in the process of cell division. Our vitamin-B complex promotes more uniform, clearer, glowing and radiant skin.

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#### **Omeegas 3 & 6**

We source our omegas exclusively from organic flax seed oil and they play an important role in balancing dry and oily skin.

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#### **L-lysine**

An essential amino acid that is key to rebuilding the collagen matrix at cellular level.

## FACTS

# How do I use skinade™?

Drink one bottle of skinade™ a day  
and you will soon discover that  
taking a 360° approach to your  
skincare will leave your skin feeling  
smoother, firmer and stronger.



Also available...



## skinade™ travel

All the benefits in a convenient  
15ml sachet.

Now you can fly with skinade™.

PROVEN RESULTS

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proven  
results...

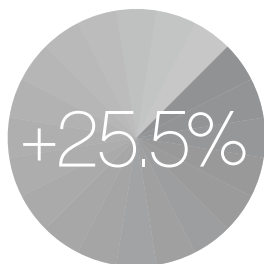




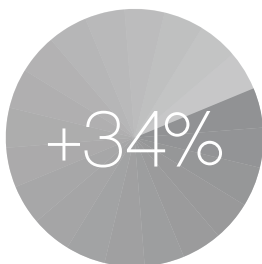
# Case study results

Recently, Santi Skin Lab in London conducted an independent 90-day skinade™ trial. Changes in collagen structure were measured by state-of-the-art technology employed in pioneering dermatological research to scan seven key parameters including collagen density, sebum levels, elasticity and trans-epidermal water loss.

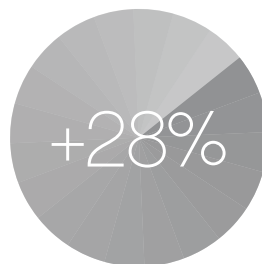
The results against placebo were as follows:



**increase in  
collagen density**



**increase in  
skin hydration**



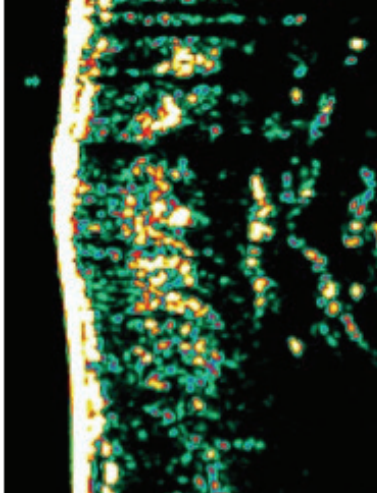
**improvement in  
skin elasticity**

Registering month on month improvements in measured parameters, the research showed a strong correlation, key to the results seen.

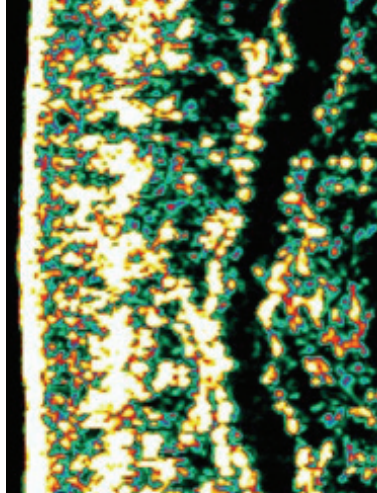
The most impressive revelation, however, was a couple of subjects registering very high increases in collagen density over the three-month period. Changes in collagen structure are immediately noticeable in the ultrasound images opposite in the form of densely packed yellow and white areas.

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42 year old subject — 58% increase in collagen density



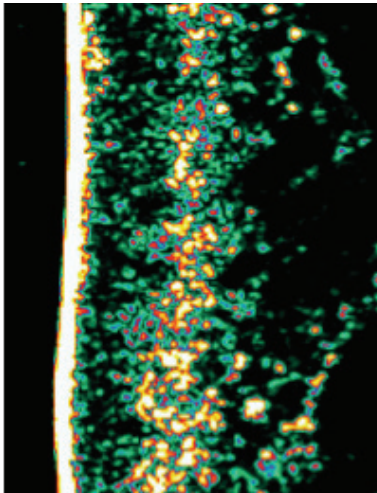
Day 0



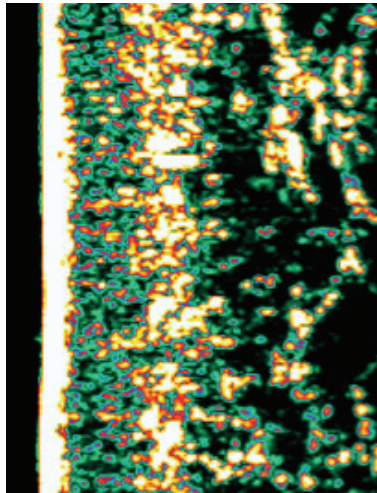
Day 90

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58 year old female subject — 73% increase in collagen density



Day 0



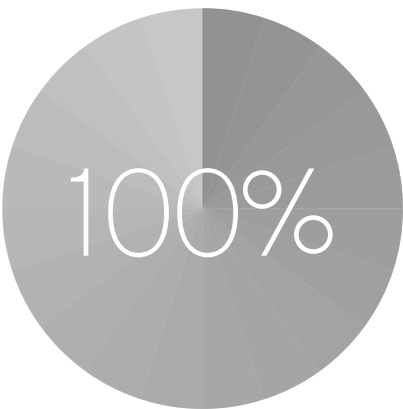
Day 90

PROVEN RESULTS

# Independent survey results

In an independent survey of 282 respondents, those taking skinade™ for longer than 20, 30, 60, 100 days reported that their skin looked or felt:

|                        | 20 days | 30 days | 60 days | 100 days |
|------------------------|---------|---------|---------|----------|
| More hydrated          | 90%     | 94%     | 96%     | 100%     |
| More radiant           | 81%     | 87%     | 91%     | 91%      |
| Clearer                | 76%     | 79%     | 81%     | 81%      |
| Healthier              | 87%     | 90%     | 90%     | 97%      |
| Better elasticity      | 74%     | 79%     | 76%     | 84%      |
| Smoother               | 82%     | 83%     | 82%     | 91%      |
| Younger looking        | 68%     | 75%     | 82%     | 91%      |
| Better                 | 87%     | 91%     | 94%     | 100%     |
| Fewer lines & wrinkles | 54%     | 61%     | 67%     | 81%      |

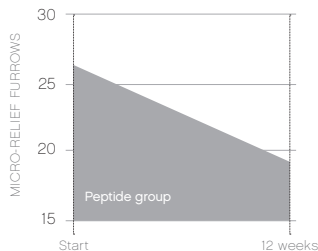


of survey respondents claimed their skin  
**felt better** after taking skinade™ for 100 days

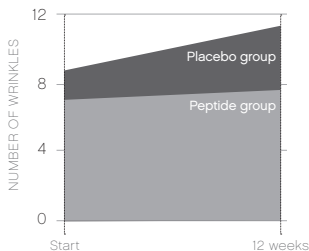


# Clinical trial results\*

## anti-ageing effect

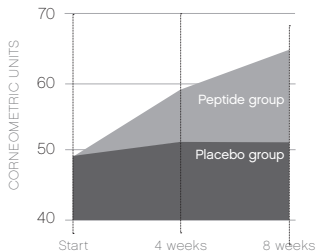


The number of micro-relief furrows significantly decreases by -26% after 12 weeks.

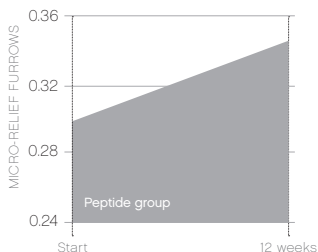


The number of deep wrinkles significantly increases with the placebo between baseline and week 12: +30%

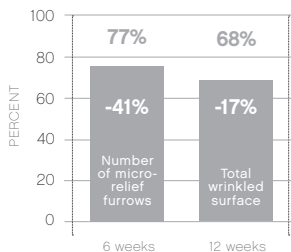
## moisturising effect



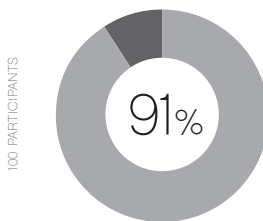
There was a significant improvement in skin hydration (28%) compared to the placebo after 8 weeks. The collagen peptides stimulate skin cells to increase production of pro-collagen, Proteoglycan and hyaluronic acid (HLA) leading to improvements in skin hydration (effective in 91% of participants).



Skin suppleness increased by 19% after 12 weeks.



After 6 weeks, 77% of peptide group had micro-relief furrows decrease by 41% and after 12 weeks a decrease of the total wrinkle surface of 17% for 68% of the group was measured.



Based on Corneometer (n=22)

The skin hydration level of 91% of the peptide group increased after 8 weeks.

\* Clinical Results (Peptan Peptide Collagen study (YNTKK-2008-4144 and 2008-A00654-51))

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better skin from within

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05/11/15