



READING, PA

TOTAL POPULATION

87,893

POPULATION DENSITY

8969

TOTAL AREA (sq. miles)

10.1

OF LOCAL BICYCLE FRIENDLY BUSINESSES

2

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Reading
Arterial and Major Collector Streets with Bike Lanes	45%	< 5%
Total Bicycle Network Mileage to Total Road Network Mileage	30%	27%
Public Education Outreach	GOOD	SOME
Share of Transportation Budget Spent on Bicycling	7%	UNKNOWN
Bike Month and Bike to Work Events	GOOD	LITTLE/GOOD
Active Bicycle Advocacy Group	ACTIVE	YES
Active Bicycle Advisory Committee	ACTIVE	MEETS QUARTERLY
Bicycle-Friendly Laws & Ordinances	SOME	FEW
Bike Plan is Current and is Being Implemented	YES	YES
Bike Program Staff to Population	1 PER 70K	1 PER 117K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	2 / 10
EDUCATION <i>Motorist awareness and bicycling skills</i>	2 / 10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	3 / 10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	2 / 10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	1 / 10

KEY OUTCOMES

	Average Silver	Reading
RIDERSHIP <i>Percentage of Commuters who bike</i>	3.5%	0.5%
SAFETY MEASURES CRASHES <i>Crashes per 10k bicycle commuters</i>	180	2158
SAFETY MEASURES FATALITIES <i>Fatalities per 10k bicycle commuters</i>	1.4	0



KEY STEPS TO SILVER



- » Expand the bike network, especially along arterials, through the use of different types of bicycle facilities. On roads where automobile speeds regularly exceed 35 mph, it is recommended to provide protected bicycle infrastructure such as protected bike lanes/cycle tracks, buffered bike lanes or parallel 10ft wide shared-use paths (in low density areas).
- » Implement road diets in appropriate locations to make streets more efficient and safer for all road users. Use the newly created space for bicycle and pedestrian facilities.
- » Continue efforts to expand adult bicycle education opportunities. Commuter classes that teach skills that make bike commuter better can be an important part of helping people

make what is possible practical.

- » Provide a variety of targeted bicycle events to engage women, seniors, and other demographic groups that may benefit from non-traditional or group-specific bicycle events.
- » Ensure that police officers report cyclist crash data and potential hazards to the public works department, traffic engineers and transportation planners to timely identify sites in need of safety improvements for cyclists.
- » Expanding the Bicycle Program Manager's or other staff time focused on bicycling-related projects would help in scaling up your BFC efforts.