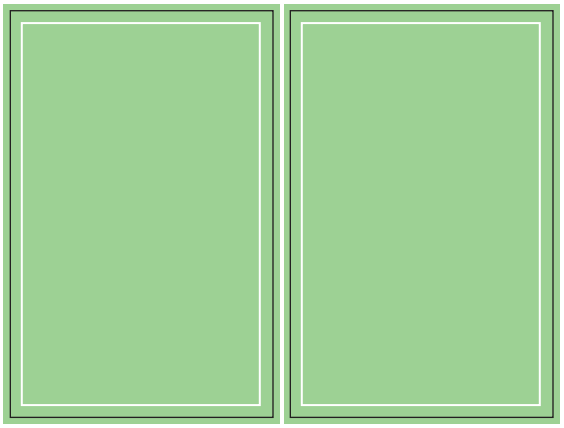
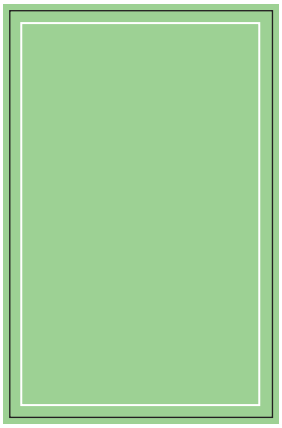
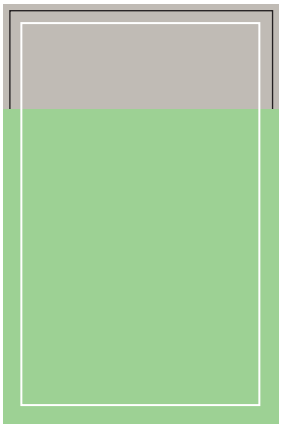
Stanley-Whitman House: Progressive Dinner Program Ad Specs
Finished program size: 5.5 in. w x 8.5 in. h



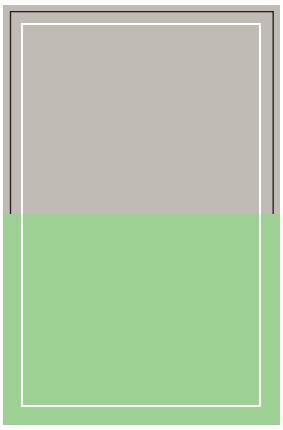
2-PAGE SPREAD
Full Bleed size: 11.25"w x 8.75"h
Trim size: 11"w x 8.5"h
Safe area: 10.5"w x 8"h



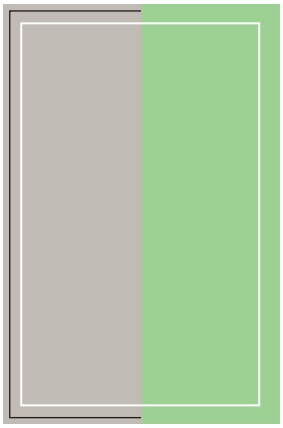
FULL PAGE / BACK COVER
Bleed size: 5.75"w x 8.75"h
Trim size: 5.5"w x 8.5"h
Safe area: 5"w x 8"h



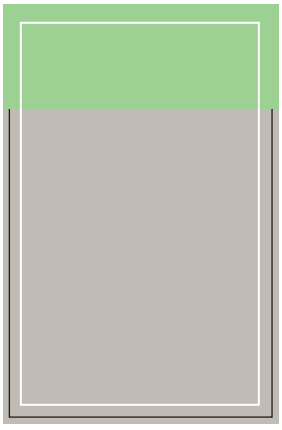
3/4 PAGE
Bleed: 5.75"w x 6.5625"h
Safe area: 5"w x 6"h



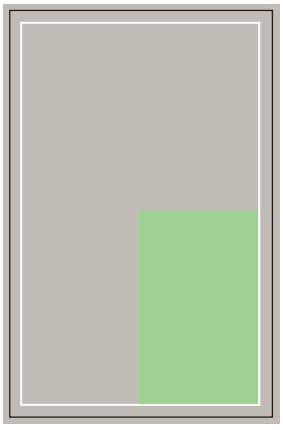
1/2 PAGE HORIZ
Bleed: 5.75"w x 4.375"h
Safe area: 5"w x 4"h



1/2 PAGE VERT
Bleed: 2.875"w x 8.75"h
Safe area: 2.5"w x 8"h



1/4 PAGE HORIZ
Bleed: 5.75"w x 2.1875"h
Safe area: 5"w x 2"h



1/4 PAGE VERT
2.5"w x 4"h

AD SIZES
Green space = Ad
Black line = Trim area
White line = Safe area

All important information should be contained in the safe area.

AD GUIDELINES
The ad must meet the required size specifications shown on this page. If your ad size allows and you want your ad to bleed, please save at bleed size but do not include crop- or bleedmarks.

All images/logos should have a minimum resolution of 300 dpi for the best print quality. Images must be in CMYK color space.

All ads should have text outlined and images embedded to avoid issues when printed.

Please submit your ad in PDF, JPEG or TIF format by FRIDAY, OCTOBER 9, 2026 to:
averzosa@stanleywhitman.org.

Please put "Progressive Dinner Program Ad" in your subject line when you send your ad. If you want us to design your ad, please attach all necessary elements and any instructions.