

Health Education and Wellness Rotary Action Group (HEWRAG) Rotarians Working Together to Improve World Health

Volume 6, Issue 2 – June 2020

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Newsletter Editors and HEWRAG Co-Chairs: Jane Little and Sheila Hurst

Greetings!

As this extraordinarily eventful Rotary year comes to a close, we are announcing exciting changes coming to HEWRAG including new Co-Chairs and some new Board members. An overview of these changes is in the Summary of the Annual Meeting in this Newsletter.

Since the next Newsletter will have new editors, we will take this opportunity to express heartfelt appreciation to all HEWRAG members and supporters for providing us with a wonderful experience. When we first met at the Rotary Convention in Sydney in 2014 and became Co-Chairs, we had no idea that we were entering into a partnership that would be so productive and last so long. To <u>all</u> of you – including those members we haven't had an opportunity to work with in person, online, or by email - we are grateful for your participation, encouragement, and involvement over the years, and we look forward meeting you and working with you at upcoming Conventions, Conferences, Annual Meetings, and HEWRAG's ongoing projects and events.

As of July 1, HEWRAG's new Co-Chairs will be Josie Norfolk and Gail Oberholzer who were elected at the Annual Meeting this month. We are confident that with their excellent leadership and your support and commitment, HEWRAG will continue to serve, inspire, and champion *Rotarians Working Together to Improve World Health.*



We hope to see you in Taipei in 2021!

With warm regards,

Jane Little and Sheila Hurst

A Very Brief History of World Health Fairs and HEWRAG

2001	Health Fairs in Russia: Yelizovo, Kamchatka, Vladivostok, and Yuzno Sakhalin.
2003	Health Fairs conducted in Russia and Mexico. World Health Fairs Fellowship started by Steve Yoshida and Will Files. Booth in House of Friendship at Rotary International Convention in Brisbane, Australia hosted by Steve Yoshida, Noko Yoshida, and Jane Little.
2003-2006	Health Fairs conducted by World Health Fairs (WHF) Fellowship in Russia, Mexico, Philippines, Fiji, and Thailand.
2006	RI Director John Eberhard attended our Health Fairs in Merida and Progresso, Mexico and encouraged WHF Fellowship to become a Rotarian Action Group.
2006	By-Laws were drafted and an application to become a Rotarian Action Group was submitted to Rotary International.
2006	World Health Fairs Rotarian Action Group was accepted as an Action Group by Rotary International, so we became the number 6-10 Action Groups to be approved.
2007-2010	We continued to conduct World Health Fairs and added Mongolia and China to the countries where we were conducting health fairs. We attended Rotary Conventions and continuously sponsored a booth in the House of Friendship and had breakout sessions every year.
2013	WHFRAG took a brief sabbatical to reassess our organization and direction.
2014	We were contacted by Kenya Smiles Group and Sheila Hurst about joining together.
2014	Planning meeting was held at the Rotary International Convention in Sydney, Australia. Jane Little and Sheila Hurst agreed to become Co-Chairs and to expand the focus of the organization to include health fairs, health education, and other areas of health-related topics.
2014	World Health Fairs Rotarian Action Group was re-activated and petitioned Rotary International to change its name to Health Education and Wellness Rotarian Action Group (HEWRAG) which was approved. (continued on the next page)



2020 Rotary International changed Rotarian Action Groups to Rotary Action Groups, so we became Health Education and Wellness Rotary Action Group.

2014-2020 Visit hewrag.org, and click on "Publications" at the top of the page to see HEWRAG's journey as depicted through our first 17 Newsletters.



Announcements

A Summary of the HEWRAG Annual Meeting on June 13, 2020 via Zoom

- Sheila Hurst called the meeting to order and made preliminary announcements.
 In attendance were HEWRAG members, friends, and supporters joining from six continents in various time zones around the world.
- Jane Little welcomed all attendees and introduced the 13 of 14 members of the Board of Directors and the Advisory Board Members who were present.
- The minutes of the 2019 Annual Meeting were approved with one correction that changed a reference from District 9210 to District 9212.
- Kathryn Hester, Treasurer, gave the financial report.
- Jane Little reported that HEWRAG has 659 members and friends in 46 countries on 6 continents and announced that the Election of Officers including new Co-Chairs was to be voted upon later in the meeting.
- Sheila Hurst reported on the RI changes to Action Groups, delivered information about HEWRAG.org, expressed appreciation to all the Newsletter contributors, and specifically acknowledged Laura Young who has managed the HEWRAG website for the past six years.
- Sheila Hurst introduced the program presenters:

Karl Diekman – Cervical Cancer Prevention Report

Richard Godfrey – Ampire and AVE Report

Miguel Pereyra – Autism Report

Jeff Bamford - COVID-19 Kenya Report

Karen Kankkunen and Kathryn Hester – COVID-19 Australia Report

Note: Please see related articles in this Newsletter.

- Jane Little conducted the Election of Board Members and Officers (Details below)
- Jane Little introduced Co-Chairs Josie Norfolk and Gail Oberholzer (Details below)
- Jane Little and Sheila Hurst expressed gratitude to all and offered closing remarks.
- The meeting was adjourned.



Rotary International Approved Changes to Action Groups

During their January 2020 meeting, the RI Board of Directors approved a number of recommendations to enhance the openness, appeal, and visibility of Action Groups:

1. Program name change: "Rotary" Action Groups

The RI Board changed the program name from "Rotarian Action Group" to "Rotary Action Group." The Board felt that updated name more inclusively represents the members and leaders of Action Groups. As a result, all Action Groups needed to modify their name. Therefore, with the approval of the Board of Directors, HEWRAG formally changed its name to Health Education and Wellness Rotary Action Group.

2. Membership and leadership criteria change for Action Groups

- To reflect Rotary's openness, the new policy states that any interested individual may participate in Action Groups.
- The Board amended leadership eligibility for Action Groups by expanding leadership options for Rotaractors and Peace Fellows.

3. Increasing visibility of Action Groups

- The general secretary will encourage Institute conveners to invite Rotary Action Groups to showcase their work in support of club and district service activities.
- Rotary's leaders are encouraged to promote Rotary Action Groups and Rotary Fellowships in their districts and regions.



HEWRAG Election Results

Co-Chairs

- Josie Norfolk, District 9350 (South Africa)
- Gail Oberholzer, District 9350 (South Africa)

Directors

- Jeffery C. Bamford, Past District Governor, District 9212 (Kenya)
- Yash Pal Das, Past Rotary International Director, District 3080 (India)
- Karl Diekman, Past District Governor, District 5160 (California, USA)
- Will Files, World Health Fairs Founder, District 5010 (Alaska, USA)
- Kathryn Ann Hester, Treasurer, District 9630 (Australia)
- Sheila Hurst, International Service Chair, District 5160 (California, USA)
- Liz Kane, District 5000 (Hawaii, USA)
- Karen Kankkunen, Secretary, District 9570 (Australia)
- Jane Little, Past District Governor, District 5010 (Alaska, USA)
- Miguel A. Martinez Pereyra, Past District Governor, District 4890 (Argentina)
- Rajendra K. Saboo, Rotary International President, 1991-92, District 3080 (India)
- Laura Young, Past District Governor, District 5160 (California, USA)



HEWRAG Co-Chair Josie Norfolk



I am a mother of 4 children and a new Granny of 4 babies. I am the owner of a Real Estate Company in Melkbosstrand, Cape town, South Africa.

I originally trained and worked for many years as a Registered Nurse both in the UK and South Africa. One of my main interests is disability, and I served for many years as the Chairperson of Emmanuel Care Centre Atlantis which specialises in the care and education of severely disabled children.

I joined Rotary in 2002 as a charter member of Melkbos Rotary Club in District 9350.

I have served as President for 2 terms and led a GSE team to District 9220 in 2007 visiting Madagascar,

Reunion and Mauritius where we visited many Health Care facilities and met many wonderful people working in vastly different circumstances highlighting the difference that Rotarians make in the world. I also took part in a Rotary Friendship Exchange to Alaska in 2008 and hosted the return exchange the following year, an amazing way to make some very good friends.

I became interested in Rotary Action Groups after attending a Medical Mission to Kenya in 2006 whilst I was my district's representative for RFFA and have since also been on a similar mission to China. Both trips were definite eye openers and made me appreciate the health care available here in South Africa.

I am presently a member of the Rotary E-Club of Greater Cape Town. My main hobby is wildlife photography, but I also love to travel, I enjoy cooking and entertaining, and of course Red wines from the Cape are the best in the world, and tasting trips to the local Vineyards are a pleasant way to spend a day.

Josée Norfolk









Angola, Namibia, South Africa



HEWRAG Co-Chair Gail Oberholzer

My Rotary journey started at the age of 13 in Interact, then Rotaract, then Rotary at the age of 30. This gives me a total of 34 years in the Rotary family, 18 of which as a Rotarian.



I am a past president of the Rotary Club of Melkbos and currently a member of the E-Club of Greater Cape Town, District 9350. Two, extremely rewarding, years of serving as District Co-chair of Youth taught me a lot about working with young people, Rotary, and its structures.

Health care, especially preventative health, has always been close to my heart. It is incredibly sad that some people do not get the correct health checks annually as they do not have access to primary health, cannot afford health care, or do not even know what tests and other preventative measures are available.

It is great to be a part of a Rotary Action Group that addresses these needs and allows people to live a longer and healthier life.





FEATURED ARTICLES

SPECIAL SECTION: CERVICAL CANCER PREVENTION

HEWRAG 2020 Annual Report on Cervical Cancer Prevention

Karl Diekman

Rotary Club of Woodland, District 5160

Zone 27 Assistant Regional Rotary Foundation Coordinator

Director Health Education and Wellness Rotary Action Group

District 5160 Governor 2010-11

E-mail: kddiekman@aol.com

Cervical Cancer Prevention as a Public Health Problem

Karl Diekman

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Cervical Cancer in Central America – New Directions

Richard Godfrey, MD

Rotary Club of Niles, District 5170

Associate Clinical Professor Surgery – UCSF

HEWRAG Advisory Board Member

Retired except Global Medicine work

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TB Remains One of the Top 10 Causes of Death Worldwide

Yash Pal Das

Rotary International Director 2011-2013

Rotary Club of Ambala, District 3080, India

Director, Health Education and Wellness Rotarian Action Group

Chair, Rotary India National TB Committee

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AUTISM: SHARING OUR ACTION 2019-2020

CONNECTING OURSELVES, build relationships, get closer and serve better.

PDG Miguel A. Martinez Pereyra

District 4895, Buenos Aires, Argentina

Rotary Club de Montserrat

Training Leader International

Member World Promotion Committee Taipei 2021 Convention

HEWRAG Director

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AUTISMO: COMPARTIENDO NUESTRA ACCION 2019-2020

CONECTARSE para vincular, establecer relaciones, acercarnos y poder servir mejor.

PDG Miguel A. Martinez Pereyra

District 4895, Buenos Aires, Argentina

COVID-19 and Australian Rotary

Karen Kankkunen

HEWRAG Secretary, Discovery Coast Rotary Club, District 9570, Australia and

Kathryn Hester

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Inspire Fellow Members Through Your Stories

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June 13, 2020

It is unfortunate that due to the Covid-19 pandemic we were limited to approximately six months of active advocacy. While we continue to respond to inquiries, we find that our ability to raise awareness and encourage new projects is severely restricted.

Fortunately, we were able to participate in a number of Cervical Cancer Prevention efforts during the first half of the Rotary year. Those efforts can be divided into two broad categories: Rotary Centered Activities and Rotary Supported Activities.

Rotary Centered Activities: These are activities where our effort is primarily directed at supporting Rotarians as they engage in Cervical Cancer Prevention activities.

Ethiopia - We were pleased to have the opportunity to work with Rotarian Doctor Mengistu Asnake as he explored ways through which he could expand the capacity of clinics in Ethiopia to address cervical cancer prevention services. Our principle activity was providing guidance about how to develop broad support for the strategic initiative necessary to expand services.

Rotary - We continue to advocate to the Rotary staff and leadership about the importance of cervical cancer prevention activities and the many ways in which Rotary can partner with Rotarians and others. Our principle contacts for this effort have been the Zone 27 Director and Foundation Trustee, the Disease Prevention and Treatment Area of Focus Specialist, and the Rotary Director of Programs and Grants.

Rotary Meetings - During the past year we provided programs to a number of Rotary clubs and regional Rotary meetings, but our primary focus was on preparing an application in partnership with the American Cancer Society for a breakout session at the Rotary Convention in Hawaii. Our proposal was built on the concept of how clubs can design and implement Cervical Cancer Prevention projects. Although our proposal was not accepted, our work effort in preparing it was substantial.

Publications - We continue to distribute our publication, *HEWRAG Guide to*Cervical Cancer Prevention. (continued on the next page)



Rotary Supported Activities: These are activities that encourage people and organizations outside of Rotary to look toward Rotarians for assistance in Cervical Cancer Prevention activities.

Pittsburgh - Early in the fall of 2019 we were invited to meet with health care leaders in Pittsburgh, PA to discuss Rotary participation in Cervical Cancer Prevention activities in their region. The principle focus of the meetings was advocacy for HPV vaccinations. After a series of meetings with various groups over two days, we provided a report that offered our recommendations on how they could engage Rotarians.

Calgary - As a result of preparations for the Rotary Convention in Hamburg, we were referred to a group of Rotarians in Calgary, Canada that were working with the World Health Organization to conduct a World Congress to introduce a soon to be adopted plan to eliminate cervical cancer as a public health problem. We became part of the coordinating committee now known as "*CerviCal Action.*" For a variety of reasons, that effort has now shifted to the Pan American Health Organization. We have participated in a series of meetings in Calgary, Geneva, and Washington, DC this past year and plan on staying with the project to completion.

WHO - This past fall we were a participant at one of the five global consultations conducted among World Health Organization member states in preparation for the adoption of the *Global strategy towards eliminating cervical cancer as a public health problem.* That plan was scheduled to be formally adopted by the WHO in May, but due to the COvid-19 pandemic, its formal adoption has been delayed by a few months. WHO staff and others continue to move forward on the plan elements.

American Cancer Society – This group was our first external partner, and we continue to work closely with the American Cancer Society (ACS) on a variety of efforts including our RI Convention programs.

Because much of the work related to cervical cancer prevention involved direct interaction with project partners and beneficiaries of service, it remains to be seen how our efforts will evolve in the coming year and beyond.

My personal hope is that Rotary International will see the wisdom in broadening its view of its tremendous polio vaccination program to include other vaccinations, such as HPV vaccination, that are focused globally on young people.

Moreover, I hope that Rotarians around the world will actively engage in advocacy and implement projects that can prevent the needless suffering of more than 300,000 women annually.



Cervical Cancer Prevention as a Public Health Problem

Karl Diekman

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Zone 27 Assistant Regional Rotary Foundation Coordinator

Director Health Education and Wellness Rotary Action Group

District 5160 Governor 2010-11

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"Through cost-effective, evidence-based interventions, including human papillomavirus vaccination of girls, screening and treatment of precancerous lesions, and improving access to diagnosis and treatment of invasive cancers, we can eliminate cervical cancer as a public health problem and make it a disease of the past."

Dr. Tedros Adhanom Ghebreyesus, Director-General, World Health Organization

The statement above is the introduction of the soon to be adopted "*Global strategy towards eliminating cervical cancer as a public health problem*" by the World Health Organization (WHO). In my capacity as HEWRAG Director, I participated in one of the consultations of member states which are a key part of WHO's policy development and approval process. Perhaps lessons learned from the Polio eradication gave WHO the insight that complete elimination of cervical cancer is an 80-year problem and is achievable.

The initial focus of this policy is the decade from 2020 to 2030 with emphasis on the following 90–70–90 targets that will put countries on the path towards cervical cancer elimination:

- 90% of girls fully vaccinated with the HPV vaccine by age 15.
- 70% of women screened with a high-performance test by 35 years of age and again by 45 years of age.
- 90% of women identified with cervical disease receive treatment (90% of women with pre-cancer treated; 90% of women with invasive cancer managed).

These are modest goals that are well suited for Rotarian involvement in the ways described below or in other ways that reflect the creativity of Rotarians.

Imagine if you will an advocacy program that encourages large scale HPV Immunizations, a project to transfer knowledge and equipment for examinations and treatment of precancerous conditions, or a program to ensure that women with cervical cancer have access to high quality treatment. These are all programs that Rotarians can incorporate into their Rotary experience.

(continued on the next page)



In the coming months, HEWRAG will be working with the WHO Cervical Cancer Elimination Team to identify existing Rotarian projects so that they can see those projects fit within country plans.

For additional information, please contact PDG Karl Diekman at kddiekman@aol.com

Note about the author. Karl is a retired Fire Chief and a Rotarian for more than 37 years who serves as a HEWRAG Director. His Rotary experience includes service as District 5160 District Governor 2010-11 and District Rotary Foundation Committee Chair for 6 years. In his role as a HEWRAG Director, Karl primarily focuses on Cervical Cancer Prevention and works globally inside and outside of Rotary to advocate for Cervical Cancer Prevention.

Photo: CerviCAL team meeting with WHO staff at WHO Headquarters October 2019





Cervical Cancer in Central America – New Directions

Richard Godfrey, MD
Rotary Club of Niles, District 5170
Associate Clinical Professor Surgery – UCSF
HEWRAG Advisory Board Member
Retired except Global Medicine work
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Preventing Cervical Cancer Globally (PINCC) completed its third mission to Guatemala in February of 2020. From 2018 to 2020 1,027 patients were screened with Visual Inspection with Acetic Acid (VIA), 45 Guatemalan providers were trained, and 32 patients were treated. Work was done in conjunction with Club Rotario Tikal Peten. The most frequent treatment modality was Thermo-Coagulation, followed by LEEP, and then biopsy in number of procedures performed. Training 45 providers is, perhaps, most significant for future care and prevention of Cervical Cancer.

There are promising technology developments on the horizon. Ampfire, a self-screening assay based on real time fluorescent screening, detects 15 strains of the HPV virus as well as many sexually transmitted infections. Up to 700 patients can be tested per day and the patients can do a swab collection in the privacy of their home with no need to come to the hospital unless they test positive. This method promises to increase patient outreach and decrease the workload of providers in a tremendous way. Area 3 has provided a grant to purchase the Ampfire equipment for Guatemala, as well as a new infectious disease clinic for the San Benito Hospital in Flores. *(continued on next page)*



Another new development is Automated Visual Evaluation (AVE), a National Cancer Institute developed technique that facilitates a digital analysis of the stained cervix so that early cancer changes are accurately detected. Many scientists believe AVE can replace PAP smear, Colposcopy, and VIA as a faster point of care to diagnose Cervical Cancer changes.

Rotary International will be joining the effort to eliminate Cervical Cancer in Belize, helping PINCC and other organizations to introduce these new methods and Vaccines. Because Belize has a smaller population compared with other Central American countries but also has a high rate of Cervical Cancer, it could be the fastest country to eliminate the disease. The Ministry of Health in Belize is now purchasing Ampfire and

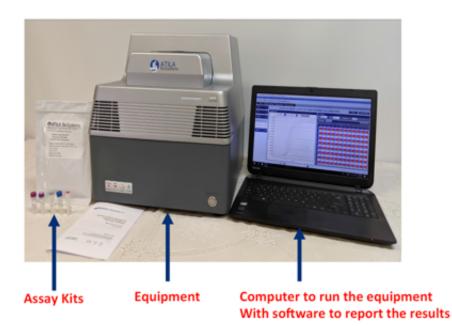
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The team in Guatemala

AVE technology. Natalia Largaespada of the Ministry of Health and Dr. Marcelo Coyi are spearheading the work.

Once the COVID-19 pandemic is under better control, PINCC will return to both Guatemala and Belize to resume screening and treatment. Rotarians from District 5170 continue to volunteer and support the work. Rotary remains active - eliminating Polio on the planet, as well as HPV and the COVID- 19 virus!



The platform is portable for remote sites and can be used for other testing STI, HSV, Candida, BV, GBS, C. Diff, H pylori, etc.

(continued on the next page)



After self sampling, the sample brush is placed in an empty tube that can be carried or shipped to anywhere at room temperature

- Great for transportation without liquids
- Great for remote sites
- Great for community screening
- Cost efficient, save money from storage solution, convenient for detection





TB Remains One of the Top 10 Causes of Death Worldwide

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Rotary International Director 2011-2013

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Despite the ever-increasing global awareness and effort, millions of people continue to fall sick from TB each year. The onset of the COVID-19 pandemic in the beginning of 2020 has not only pushed back the effort to fulfil the World Health Organization's goal of 2030 for a TB FREE WORLD, but several other areas in health services are being given a second preference against COVID-19.

India's annual incidence of TB with 2.7 million cases, which represents a quarter of the global incidence, has made significant progress in the notifying of TB cases which is up by almost 16% as compared to the previous year, but yet over half a million went undetected which is a significant number. Fortunately, the Government of India's Ministry of Health and Family Welfare has now been able to develop technology to track the undetected persons. (continued on the next page)



Rotary in India under the aegis of Rotary India National TB Control & Awareness Committee through the Rotary Clubs has been able to reach out to several communities



Poster making competition by Interact Club

in India in bringing about awareness and removing the social stigma faced by an individual who contracts the disease and has fully recovered from it.

About one-quarter of the world's population has latent TB, which means people have been infected by TB bacteria but are not (yet) ill with the disease and cannot transmit the disease. The highest burden of TB in 2018 was in 8 countries: Bangladesh, China, India, Indonesia, Nigeria, Pakistan, the Philippines, and South Africa.

According to the 2019 World Health Organization report, the progress for elimination of TB is slow. There are several challenges particularly the funding gap in diagnosis, treatment, care, and research. Against a target of US\$10 billion a year, the amount available was only US\$6.9 billion in 2019.

In many countries today, fragile health infrastructure and workforce shortages make it difficult to provide timely diagnosis and the right treatments for TB. Weak reporting systems are another problem: health providers may treat people but fail to report cases to national authorities, leaving an incomplete picture of national epidemics and service needs. Further, up to 80 per cent of TB patients in high burden countries spend more than 20 per cent of their annual household income on treating the disease.

In order to break the trajectory of the TB epidemic we need quickly to find a drug with a shorter regimen for treatment and a vaccine for prevention.

IT'S TIME FOR ACTION! IT'S TIME TO END TB!





Awareness Rally by the Rotary Club of Katwa, District 3240



AUTISM: SHARING OUR ACTION 2019-2020 CONNECTING OURSELVES, build relationships, get closer and serve better.

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During this Rotary period, we have been able to develop two service actions that are in different stages of execution. The first of them aimed to CONNECT all entities and actors in the ASD community - Autism Spectrum Disorder - to link up and share relevant experiences and information. It is a social connectivity platform that is easy to access and use.

The idea was to generate a SOCIAL NETWORK for the world of autism, connecting individuals with ASD, family members, professionals and related entities, facilitating the connection between its members and democratizing access to information and related content. Its development comprises four stages, having completed the first one called PROTOTYPE, aimed in this first step at the Spanish-speaking community, and then focusing on the rest of the world. The next stages are GROWTH, CONSOLIDATION, AND EXPANSION.

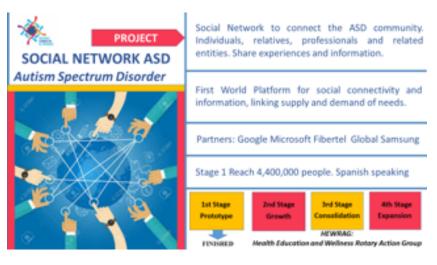
The added value of this global community ASD platform is to quickly locate and contact members of the global community in seconds. Generate value exchange between members and link supply and demand of needs related to autistic disorder. It was very important at the Hamburg 2019 Convention that at the HEWRAG Break Out Session we were able to connect with Rotarians from France, Switzerland, India, Malaysia, USA, and South Africa, all of them working in Autism projects in their clubs. We keep in contact with them and think about Stage 2 interrelate in English. We are currently working with collaborating partners and Rotarians in Atlanta-USA, Spain-Burgos, and Argentina.

The Project Partners are the companies Google, Microsoft, Fibertel, Don Web, Finnegans, Globant, Samsung, Intel, and other minors that at no cost to us carry out the first stage with technical professionals within the framework of their Corporate Social Responsibility schemes.

The world-wide population of Spanish-speaking is 470,000,000 people, where the ASD population is 2,900,000 people and reaches 4,400,000 including professionals, relatives and entities. That would be the scope of this platform, where in the following stages we will look for funding - Fundraising - with sponsors to grow.

(continued on the next page)





The Functionalities of the Prototype include the User Profile to be completed by it, posts with images, link to videos. content control, a new manual by the administrator, likes and comments to the post. Timeline ordered by date, where those who enter access all content. It has a search with filters by criteria to determine, also Contact, home, who we

are. Hosted online and with domain. Includes Terms and conditions and Cookies Policy. What do we get? Put a platform online to test public acceptance of functionality with minimal investment effort.

As soon as we have registered the domain, considering the unpredictable times of the pandemic, we plan to achieve a primary participation of about 2000 people, and we will distribute them among the Spanish-speaking Rotary Districts at this stage, to involve and connect stakeholders to work together and at the same time spread HEWRAG.

AUTISMO: COMPARTIENDO NUESTRA ACCION 2019-2020

CONECTARSE para vincular, establecer relaciones, acercarnos y poder servir mejor.

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Miembro Comité Mundial Promoción Convención Taipei 2021

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Durante este período rotario hemos podido desarrollar dos acciones de servicio que están en diferentes etapas de ejecución. El primero de ellos tuvo como objetivo CONECTAR a todas las entidades y actores de la comunidad TEA –Trastorno de Espectro Autismo- para vincularse y compartir experiencias e información relevante. Es una Plataforma de conectividad social de fácil acceso y uso.

La idea puesta en marcha, fue generar una RED SOCIAL para el mundo del autismo, conectando a individuos con TEA, familiares, profesionales y entidades relacionadas, facilitar la conexión entre sus miembros y democratizar el acceso a la información y contenidos relacionados. Su desarrollo comprende cuatro etapas, habiendo finalizado (continued on the next page)



la primera de ellas llamada PROTOTIPO, dirigida en este primer paso a la comunidad hispanoparlante, para después enfocarse en el resto del mundo. Las siguientes etapas son de CRECIMIENTO, CONSOLIDACIÓN Y EXPANSIÓN.

El valor agregado de esta plataforma de la comunidad mundial TEA es lograr una rápida localización y contacto entre miembros de la comunidad mundial en segundos. Generar intercambio de valor entre miembros y vincular oferta y demanda de necesidades vinculadas al trastorno autista. Fue muy importante en la Convención Hamburgo 2019, la Sesión de Trabajo del HEWRAG donde pudimos conectar con rotarios de Francia, Suiza, India, Malasia, USA y Sudáfrica. Seguimos en contacto con ellos y pensamos en la etapa 2 interrelacionarnos en idioma inglés. Actualmente estamos trabajando con Socios colaboradores y Rotarios en Atlanta-USA, España-Burgos y Argentina.

Los Partners del Proyecto son las empresas Google, Microsoft, Fibertel, DonWeb, Finnegans, Globant, Samsung, Intel y otras menores que sin costo para nosotros, desarrollan la primera etapa con profesionales técnicos, en el marco de sus Direcciones de Responsabilidad Social Empresaria.



La población mundial de habla hispana es de 470.000.000 personas, donde la población TEA es de 2,900.000 personas y alcanza los 4,400.000 incluyendo profesionales, familiares y entidades. Ese sería el alcance de esta plataforma, donde en las siguientes etapas buscaremos fondeo-Fundraising- con patrocinantes para crecer.

Las Funcionalidades del Prototipo incluye el Perfil de Usuario a completar por el mismo, posteos con imágenes, link a videos. control de contenidos, manual por el administrador. likes y comentarios al posteo. Timeline ordenada por fecha, donde quienes ingresan, acceden a todo el contenido. Tiene un Motor de búsqueda con filtros por criterios a determinar, también Contacto, home, quienes somos. Hosteado on line y con dominio. Incluye Términos y condiciones y Política de cookies. Que obtenemos? Poner en línea una plataforma para testear aceptación del público funcionalidad con mínimo esfuerzo de inversión.

Apenas tengamos registrado el dominio, pandemia mediante, pensamos alcanzar una participación primaria de unas 2000 personas y las distribuiremos entre los Distritos Rotarios de habla hispana en esta etapa, para involucrar y conectar voluntades para trabajar en conjunto y al mismo tiempo difundir HEWRAG.



COVID-19 and Australian Rotary

Karen Kankkunen
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Kathryn Hester

HEWRAG Treasurer, Rotary Club of Logan, District 9630, Australia

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The Australian Government's health response to the COVID-19 outbreak is aimed to minimise the number of people becoming infected or sick with COVID-19, minimise how sick people became and the mortality rate, manage the demand on our health systems, and help each person manage their own risk and the risk to their family and community.

Australia has been highly successful in "flattening the curve." This has led to around 7,300 cases and 102 deaths in Australia, primarily in NSW and Victoria, many of these coming initially off cruise ships or planes.

Rotary Australia, rather than dwell on Conference cancellations, decided to shift rapidly from "Disappointment to Determination." We moved rapidly to many different online platforms, such as Zoom or Google Teams. The District leadership focused on training ALL Rotarians and clubs on utilising these platforms. It initiated an IT mentor in each Club to get all members set up with the app selected.

Stage 2 was establishing COVID19 support tabs on District websites, such as https://rotary9570.org/covid-19/. Stage 3 was then a series of District Zoom meetings with the focus on providing training on types of projects that clubs could participate in virtually. These included blood donations, social isolation, well-being projects, Social Campaigns using social media, Non-geographic projects, i.e., Day for Girls Kits, Rotary Action Groups training, and working on your own club profiles.

One great Zoom meeting was provided by young Rotarian Rebecca Fry – Service While Social Distancing https://youtu.be/FZC22-gBvP8. Another very interesting Zoom District meeting was with Mark Huddleston – Creatures of Habit, Rotary, and COVID-19. Mark's brilliant insights into building Rotary are available following the links on the District website provided above.

Social isolation (iso) and mental well-being were deemed to be the major focus with Australian Rotary clubs. We conducted social campaigns through Facebook and Instagram to elevate "fun," such as the "Iso" bin day challenge, where people would get dressed up and post a photo of themselves putting their rubbish bin out. There was also the Street Library project, where clubs built a mini street library where people could swap their books, as no libraries were open. Phone Trees, where clubs targeted vulnerable and lonely people in their communities or even elderly relatives were also popular.

(continued on the next page)



Rotary ran on social media Shop Locally campaigns. We also supported National Projects go virtual, such as the Light up at Dawn on your driveway campaign to commemorate our service personal on ANZAC Day. Of course, there were also more serious projects such as providing care and food packages where needed, and Timor Leste clubs were very active in this area. There were scrub hat and personal protection projects nationally and to support countries such as Timor and Cambodia. Australian Rotary Health, who is always interested in Lifting the Lid on Mental Health, also raised money for research on the effects of isolation on well-being and high anxiety due to job losses https://australianrotaryhealth.org.au/dealing-with-covid-19-anxiety/.

So, it was an opportunity to do things differently. We are People of Action.

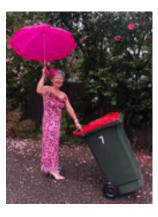
Never doubt that a small group of thoughtful, committed citizens can change the world: indeed, it's the only thing that ever has. — Margaret Mead















Inspire Fellow Members Through Your Stories

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During these unchartered times, you may find yourself having to rethink how to continue serving your community. As Rotary members, you are experts in bringing together people to make an impact in communities and serve those in need. As members of the Health Education and Wellness Rotary Action Group (HEWRAG), you are contributing your expertise to the problems and needs of society by building awareness, promoting education, and providing information to help achieve and maintain good health and to utilize effective prevention in an integrated way.

You are the experts your community can turn to help them address their needs during these difficult times. As Rotary members work to address their community's needs, you can help provide insight on how to implement projects focused on health and wellness.

In my role at Rotary International, I promote the many Rotary programs that help members connect with one another and create more impactful projects, and I have promoted the efforts of HEWRAG members to inspire other Rotary members to take similar action. Below are some of the recent posts that were published to the Rotary Service in Action blog:

Partner with the Health Education and Wellness Rotary Action Group to prevent cervical cancer. Past District Governor Karl Diekman, a member of the HEWRAG Board of Directors, shares how the group aims to help Rotary members learn how to advocate for and organize cost effective, low technology programs to address this significant health issue.

https://rotaryserviceblog.org/2018/12/12/partner-with-the-health-education-and-wellness-rotarian-action-group-to-prevent-cervical-cancer/

Dolphins helping people with autism. Past District Governor Richard Clarke, a member of the HEWRAG Advisory Board, shares his experience with the Dolphin Assisted Therapy Center (DAT) in Klaipeda, Lithuania.

https://rotaryserviceblog.org/2019/12/19/dolphins-helping-people-with-autism/

Empowering the next generation in Zambia. In 2007, Dr. Jim Green, a HEWRAG Advisory Board member, started a dental clinic at the International Vision Volunteers (IVV) Eye Clinic in Zambia founded earlier by Antioch Rotarian Dr. Bud Tysinger and two other Rotarian eye surgeons. Brenda Mkandawire, a local young woman from Zimba, was selected to be the dental clinic assistant. They both share how the experience changed their lives.

https://rotaryserviceblog.org/2020/01/28/empowering-the-next-generation-in-zambia/ (continued on the next page)



Empowering women and girls in Kenya Many girls in Kenya miss school during their menstrual periods because they cannot afford commercially available feminine hygiene products. Lack of affordable sanitary pads has led to embarrassing moments for some girls, leaving them stigmatized and with reduced self-esteem. The Rotary Club of Nakuru in Kenya (District 9212) and the Rotary Club of Davis Sunrise with HEWRAG supporter David Copp in the United States (District 5160) are working together to try to alleviate this problem.

https://rotaryserviceblog.org/2020/03/05/empowering-women-and-girls-in-kenya/

I would love to feature your story on how you are taking action on the Rotary Service in Action blog and in other Rotary International media.

https://rotaryserviceblog.org

Please write to me with your story ideas or draft posts at rotary.service@rotary.org.
Blog guidelines can be found at

https://rotaryserviceblog.org/share-your-story/



The goal of the Health Education and Wellness Rotary Action Group is to promote good health and wellness through healthy lifestyle choices and disease prevention.

The emphasis is on building awareness, promoting education, and providing information to help achieve and maintain good health and to utilize effective prevention in an integrated way.

One of the first 10 Rotarian Action Groups formed was World Health Fairs Rotarian Action Group (WHFRAG) which was reorganized, expanded, and renamed in 2014 as the Health Education and Wellness Rotarian Action Group (HEWRAG).

Please share this Newsletter with your friends and family, other Rotarians, Rotaractors, Interactors, colleagues, and others who might find it interesting and/or beneficial. All issues are available online at hewrag.org/publications.

To opt out of receiving this newsletter, please send an email with your contact information to hewrag@gmail.com with "Unsubscribe" in the subject line.

www.rotary.org
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This Rotary Action Group operates in accordance with Rotary International policy but is not an agency of or controlled by Rotary International.



Health Education and Wellness Rotary Action Group Board of Directors

- Josie Norfolk, Co-Chair, District 9350 (South Africa)
- Gail Oberholzer, Co-Chair, District 9350 (South Africa)
- Jeffery C. Bamford, Past District Governor, District 9212 (Kenya)
- Yash Pal Das, Past Rotary International Director, District 3080 (India)
- Karl Diekman, Past District Governor, District 5160 (California, USA)
- Will Files, World Health Fairs Founder, District 5010 (Alaska, USA)
- Kathryn Ann Hester, Treasurer, District 9630 (Australia)
- Sheila Hurst, International Service Chair, District 5160 (California, USA)
- Liz Kane, District 5000 (Hawaii, USA)
- Karen Kankkunen, Secretary, District 9570 (Australia)
- Jane Little, Past District Governor, District 5010 (Alaska, USA)
- Miguel A. Martinez Pereyra, Past District Governor, District 4890 (Argentina)
- o Rajendra K. Saboo, Rotary International President, 1991-92, District 3080 (India)
- o Laura Young, Past District Governor, District 5160 (California, USA)

Health Education and Wellness Rotary Action Group Advisory Board

- Clifford L. Dochterman, Rotary International President, 1992-93, District 5160 (California, USA)
- Richard D. King, Rotary International President, 2001-2002, District 5170 (California, USA)
- Barry Rassin, Rotary International President, 2018-2019, District 7020 (New Providence, Bahamas)
- o Phil Silvers, Past Rotary International Director, District 5500 (Arizona, USA)
- Carolyn Jones, Past Trustee, The Rotary Foundation, District 5010 (Alaska, USA)
- Steve Yoshida, Past District Governor, District 5000 (Hawaii, USA)
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- Al Jubitz, Rotary Action Group for Peace, District 5100 (Oregon, USA)
- o James H. Goddard, Rotary Club of Denver, District 5450 (Colorado, USA)
- Michael Mead, Rotary Club of Balgowlah, District 9285 (Australia)
- Bruce Mills, Rotary Club of Logan, District 9630 (Australia)
- o Dr. Rita Kalra, Rotary Club of Midtown Chandigarh, District 3080 (India)
- Dr. Sanjay Kalra, Rotary Club of Midtown Chandigarh, District 3080 (India)
- Chinelo Ude Akpeh, Rotary Club of Onitsha East, District 9142 (Nigeria)
- Dr. Richard Godfrey, Rotary Club of Niles, District 5170 (California, USA)
- Richard Clarke, Past District Governor, District 5020 (Canada)

