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**PRINCESS**  
DECATUR . AL

FACILITY RENTAL RATE SHEET PROMOTERS

Current as of 02/2024

*\*All rentals require a \$250 Refundable Damage Deposit*

*\*Annual Renter Discount 10%*

*\*Pay in Full Discount 5%*

**Morgan County Rates** - *Rate for groups located in Morgan County*

- ❖ \$836.00 - 4 Hour rehearsal
- ❖ \$1,344.20 - ONE Performance (6 hours)
- ❖ \$2,150.50 - TWO Performances (12 hours)

*\*overtime per hour \$100.00*

**Non-Morgan County Rates** - *Rate for groups located outside of Morgan County*

- ❖ \$1,122.00 - 4 Hour rehearsal
- ❖ \$1,749.00 - ONE Performance (6 hours)
- ❖ \$3,020.00 - TWO Performances (12 hours)

*\*overtime per hour \$100.00*

**Personnel:**

- ❖ RENTER must provide their sound and lighting engineers (The Princess can provide recommendations of people who have used our system; however, the renter is responsible for paying the sound and lighting engineers.)
- ❖ RENTER must provide ticket takers and ushers as needed
- ❖ RENTER must provide own security as needed
- ❖ RENTER must provide BMI account number or pay .8% of sales for BMI

## Equipment Charges

Light System Fee: (Per Show)

❖ \$200.00

Light System Fee: (Per Show)

❖ \$200.00

Follow Spot Fee: (Per Show)

❖ \$140.00

Studio Grand Piano Rental Upright

❖ \$85.00

Kawaii Piano Rental Grand

❖ \$285.00

Removal and Reinstall Pit Cover

❖ \$300.00

Digital Projector (Per Day)

❖ \$250.00

Marley Floor

❖ \$250.00

## Box Office Charges

• **ALL TICKET SALES MUST BE THROUGH THE PRINCESS - NO THIRD PARTY VENDORS**

• **10% of Sales after Approved Expenses goes to THE PRINCESS THEATRE**

• **RENTER must provide BMI account number or pay .8% of sales for BMI**

Ticket Stock Fee

❖ \$75.00

Social Media Posting and Boosting

❖ \$80.00

Theatre Restoration Fee (Per Ticket Sold)

❖ \$1.00

Box Office Management Fee (Tickets Not Sold Through The Princess Box Office)

❖ \$150.00

*Ticket Agent Fee - A Ticket Agent Fee will be added for tickets sold through the box office. The fee is based on a sliding scale determined by the base price of the ticket.*

## Digital Display Charges

*Digital Display will be updated upon receipt of the full contract payment*

Basic White Marquee Background with Text

❖ Included with Rental Cost

Rental Group Custom Art Work + Text - JPEG Format High Resolution

❖ \$80.00

Custom Art Work Created by The Princess Theatre Designer *(Designer will have creative control)*

❖ \$100.00

Custom Art Work Created by The Princess Theatre Designer *(Designer will work with renter for artwork)*

❖ \$200.00

60 Minute Hold 1 Hour Prior to Show

❖ \$100.00 (per show)

Changes to Display Message

❖ \$50.00 per occurrence

**NON Show related Digital Display Rental Fee**

Special Messages per 60 mins

❖ \$100.00

Rotating Messages (Basic Design Only)

❖ \$80.00 per day

*\*Disclaimer: Special Events such as, but not limited to, Mardi Gras, Third Friday, etc., will take precedence over rentals and may prevent special hold messages during these events.*

## House Charges

Concession Fee (If NOT using concessions)

❖ \$500.00

Gratuity for Drink Tickets (Must provide a Credit Card for tab)

❖ 20%

Cleaning Fee

❖ \$150.00 - Upstairs

❖ \$350.00 - Theatre and Lobby

❖ \$450.00 - Theatre, Lobby and Upstairs

## **Program Design and Printing**

**Program Design Set Up Fee**

❖ \$75.00

**Use of Previous Design with only text and art changes**

❖ \$35.00

**Printing Paper Stock Fee**

❖ \$0.03 per page

**Black and White Pages**

❖ \$0.01 per page

**Color Pages**

❖ \$0.10 per page