

## **Bear Paw Festival 2025 – Prime Food Vendor Slots**

The Chugiak-Eagle River Chamber of Commerce (CERCC) has eight (8) Prime Vendor spots available for food vendors during the 2025 Bear Paw Festival. These slots are currently reserved for grandfathered vendors, who must confirm their participation by the deadline listed below. If any slots remain open, a lottery system will be used to select new vendors.

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### **Vendor Selection Details:**

- Preference will be given to Chugiak-Eagle River food vendors. If slots remain open, the lottery will extend to all food vendors.
- Chugiak-Eagle River Chamber Members will receive one additional entry as a membership benefit.
- Duplicate food vendors (selling similar items) will only be allowed with prior approval from CERCC. If a vendor is selected that sells the same item as an existing vendor, another vendor may be drawn.
- The lottery resets annually for any open spaces.
- For reference, vendor pricing and contract details can be found in the attached contract.

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### **Important Deadlines:**

📌 Grandfathered Vendors must reserve their space by March 7, 2025, via email to [executivedirector@cer.org](mailto:executivedirector@cer.org). A signed contract and a 10% deposit must be submitted by April 30, 2025.

📌 Lottery Registration Opens: March 10 – April 15, 2025

- If slots remain, the Bear Paw Festival Committee will draw vendors after April 15, 2025.
- Selected vendors will be notified and must:
  - Accept the slot within five (5) business days
  - Submit a 10% deposit and sign the contract
  - If a vendor fails to meet these requirements, the spot will be forfeited and offered to the next lottery-drawn vendor.

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### **Additional Considerations:**

- Vendors must adhere to all local and state laws and contract terms to include permits and licensing. Non-compliance may result in removal from current event and disqualification from future festivals.
- No generators are permitted unless pre-approved by the Chamber. Only specific low-noise, festival-approved generators may be used.
- No water access is available. Electricity will be available for an extra charge.
- All participating vendors must be current Chamber Members (excluding the Community Member Membership) or become a new Chamber Member upon registration and deposit submission.
- Lottery applies only to CERCC-administered spaces. It does not impact vendors contracted through Alaska Markets, Golden Wheels, or other Chamber-contracted organizations.
- Vendor Location Disclaimer: The current vendor area is on land approved for use by Eagle River-Chugiak Parks & Rec or private landowners. If land availability changes and impacts vendors:
  - CERCC will make every effort to find an alternative location within the Festival area.
  - Vendors who are unsatisfied with the relocation can cancel their contract for a full refund
  - If no alternative location is found, a full refund will be issued.
  - Vendors may not claim financial reparations from CERCC or landowners in this event.
- Vendors are expected to remain open for the full Festival hours unless prior approval is granted.

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If you need further clarification, please feel free to reach out. We look forward Bear Paw Festival 2025!

Chugiak-Eagle River Chamber of Commerce

**Thank You for Your Interest in the CERCC Bear Paw Festival Food Vendor Lottery!**

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If you would like to be considered for the lottery after reviewing the details, please email Britney Olsen at [executivedirector@cer.org](mailto:executivedirector@cer.org) with the following information:

1. Business Name
2. Type of Food/Drinks You Plan to Sell
3. Do You Currently Reside in the Chugiak-Eagle River Area? (Yes/No)
4. Are You a Chugiak-Eagle River Chamber of Commerce Member? (Yes/No)

We appreciate your interest and look forward to your participation!