



PARENTS, TEACHERS, & ADVOCATES
 760 Sidney Marcus Blvd. NE
 Unit 303
 Atlanta, GA 303324
beliefinparenting.blogspot.com
ptanda.org
educatepta@gmail.com



20 January 2020

Best Parenting Practices Expo
 Parent Love Boutique Information
 April 25, 2020
 9 a.m.-3:45 p.m.
 Boutique Opens from 8:30 a.m. for set-up/Closes 2:15
 Location: Salvation Army Kroc Center
 967 Dewey Street SW

Welcome,

We are glad you have chosen to check out our expo. The name we are giving to our vendor space at the event is the Parent Love Boutique. It is a play on the tagline for the event. Making parenting the #1 job you Love'. We want you to feel as if you are getting a good return on your time, money, and any other investments you are making. Therefore, we gave three parts of the day we are encouraging participants to visit the boutique. From 9-9:40 as they register for the day, at lunch time and then we have from 1:50-2:15 dedicated to visiting vendors and the information session spotlights where those who choose can have ten minutes to share with the participants their product or service. We encourage you to do a drawing of some sort to get participants to check you out. We plan to do a page to highlight vender drawings in the event booklet.

Here are the vendor options.

Bag Insert (flyer, brochure, pen, magnet)
 \$25.00

Table
 \$75.00

Booklet Ad
 ¼ page
 \$125.00

½ page
 \$175.00

1 page (includes logo on event webpage)
 \$225.00

Information Session Spotlight

(10-minutes to share your product or service on stage participants.)

\$100.00

Vendor Packages

Bag Insert BI) and Table

\$95.00

BI, Table, and ¼ page Ad

\$240.00

BI, Table and ½ page Ad

\$265.00

BI, Table and - page Ad

\$315.00

BI, Table, and Info Spotlight

\$195.00

Spotlight and 1-page Ad

\$325.00

Bi, Table, 1-Page Ad, and Spotlight

\$395.00

If you do decide to move forward please send me an email atptandanet@gmail.com and let me know which selection you have made and I will send you an invoice. We send our invoices via PayPal. I hope you do decide to join us. Thank you for taking the time to check us out.

Sincerely,

Barbara E. Harvey

Executive Director