

Dear Corporate Sponsor:

The generous contributions, provided by our Community Business Sponsors, help the Chantilly High School Athletic Boosters club to provide much needed financial support of our 42 successful sports programs. High school sports programs have multiple benefits including enhancing school spirit and developing student leaders.

Sponsorship is a win-win; signing up as a Community Business Sponsor provides a perfect opportunity to promote your business and demonstrate your support for our student athletes and the Chantilly community. Your financial support helps to provide new equipment, uniforms, field upgrades, facility renovations, sports camps, and scholarship awards to deserving athletes.

All donations are tax deductible. There are many ways for you to promote your business and reach thousands of Fairfax County students, parents, and employees. Community Business Sponsorship options are presented on the attached Sponsorship Options and Order Forms.

We are very excited about the possibility of adding your company to our list of valued Community Business Sponsors. Please do not hesitate to contact me should you have any questions about our Sponsor Partnership Program.

Sincerely,
Chantilly H.S. Athletic Boosters
Email: fundraising@chantillychargers.org

Prices are valid for the 2021-2022 Season

THANK YOU FOR ALL YOUR SUPPORT



Artwork Requirements:

- Please send camera ready artwork for signs/ banners in PDF, AI, EPS, TIFF formats.
- Artwork and logos can be emailed to: fundraising@chantillychargers.org
- If you do not have artwork, indicate what you would like on your banner and a proof will be provided before production.
- Please e-mail color logos in vector graphic format (PDF, AI, EPS, Tiff or Gif). All fonts and strokes must be outlined.

All Sponsorships are for
One (1) Full School Year

All Sponsorship prices include
production costs

All Sponsorship Packages include listing in
the Sponsors section of the Athletic Program
or equivalent

CHANTILLY HIGH SCHOOL CHARGERS



BECOME A SPONSOR

ChantillyChargers.org

Email: fundraising@chantillychargers.org

WHAT WE OFFER

Banners: Heavy duty vinyl mounted to fence (outdoor) or wall (indoor)

- Provide artwork or custom made to your specifications
- Includes business information: tag line, phone number, web site etc.

Banner Locations and Sizes:

Football Stadium – 6' x 4' Gymnasium – 4' x 2.5'
Softball/Baseball Fields – 8' x 5'

Sports Program Advertising or Equivalent

- Sizes Available: Full page, half page, quarter page and business card
- Provide artwork or custom made to your specifications
- Full-Color programs produced for ALL seasons
- Several hundred programs are sold at each game

Social Media/Website:

- Link advertisement on www.chantillysports.org
- Provide artwork or custom made to your specifications
- Posts to Chantilly Athletic Boosters Facebook and Twitter feeds reaching hundreds of Chantilly families
- AD/Link on weekly email to Charger Nation including hundreds of Chantilly area families, CHS faculty and staff

Premium Sign in Main Gym:

- Full color 4' x 6' Banner
- Limited Space Available (8-10 max)
- Maximum exposure – gym is used daily, year-round and supports all indoor CHS & Community sports

Game-time Sponsor:

- Short message read by announcer at football halftime
- You provide script for announcer
- First Down Sponsor (“this first down brought to you by”; done each time the team gains a first down)

Cash Donation:

- Make a cash donation in any amount
- Support our student athletes—every dollar counts!

SPONSORSHIP PACKAGES

Titanium Sponsor

\$3,500

- Three (3) Banners: Main Gym (4' x 2.5'), Football Stadium (6' x 4'), Baseball/Softball Field (8' x 5')
- Web site AD/Link, Facebook link and inclusion of link on email blast for one calendar year
- Prominent Full-page AD in Current Season Program
- One Halftime sponsor AD (football game, not Homecoming or Senior Night Games)
- Two (2) Booster Passes (Good for all Regular Season Home Games)

Platinum Sponsor

\$3,000

- Three (3) Banners: Main Gym (4' x 2.5'), Football Stadium (6' x 4'), Baseball/Softball Field (8' x 5')
- Web site AD/Link, Facebook link and inclusion of link on email blast for one calendar year
- Quarter Page AD in Current Season Program

Gold Sponsor

\$2,500

- Two (2) Banners: Main Gym (4' x 2.5'), Football Stadium (6' x 4')
- Web site AD/Link, Facebook link and inclusion of link on email blast for one calendar year
- Full Page AD in Current Season Program
- Two (2) Booster Passes (Good for all Regular Season Home Games)

Silver Sponsor

\$2,000

- Two (2) Banners: Main Gym (4' x 2.5'), Football Stadium (6' x 4')
- Web site AD/Link, Facebook link and inclusion of link on email blast for one calendar year
- Half Page AD in Current Season Program
- Two (2) Booster Passes (Good for all Regular Season Home Games)

Your company name will be listed as a Sponsor in the Athletic Program or equivalent.

2021-2022 Sponsorship-Order Form

Please select from the options below & return this completed form to:

CHS Athletic Booster Club
4201 Stringfellow Rd.
Chantilly, VA 20151

Make checks payable to “CHS Athletic Boosters”
VA State tax # ID number #54-1751889

Packages:

- Titanium Sponsor
- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor

A la Carte Sponsorship items:

- 4'x 6' Football Stadium banner
- 5'x 8' Baseball/Field Hockey banner
- 5'x 8' Softball Field banner
- 4'x 2.5' gymnasium banner
- Web Site Banner AD
- Social Media and weekly E-mails
- Halftime Sponsor at (1) game
- 1st Down Sponsor (reg season game/half)
- 1st Down Sponsor (Homecoming/Sr Night/half)

Seasonal Program (Printed in all Programs for that Season):

- Full Back Cover (Limited to 1 Sponsor / Season) \$650
- Full Inside Cover (Limited to 1 sponsor / Season) \$600
- Full-Page AD \$550
- Half-Page AD \$375
- Quarter-Page AD \$275
- Business Card AD \$175

PLEASE PRINT INFORMATION CLEARLY

Business Name: _____

Contact Name: _____

Phone Number: _____

Address: _____

City/State/Zip: _____

E-mail Address: _____

Payment Type: " Check " Cash Donated: _____

Credit Card

TOTAL AMT ENCLOSED: _____

CC #: _____

Exp. MM/YY: _____ Security Code: _____

Name on Card: _____

Signature: _____