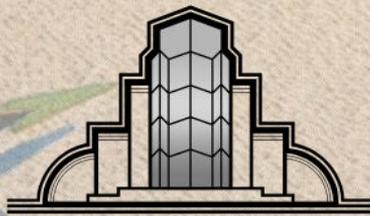


2022  
WASHINGTON DC  
MODERNISM SHOWS

GUIDE TO  
**PARTICIPATING DEALERS**

LIVE  
APRIL 30—MAY 1  
GEORGE WASHINGTON MASONIC  
NATIONAL MEMORIAL  
ALEXANDRIA, VIRGINIA

ONLINE  
APRIL 27—MAY 2  
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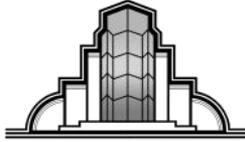
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# WASHINGTON MODERNISM SHOWS

**LIVE:**

GEORGE WASHINGTON MASONIC NATIONAL MEMORIAL

Saturday April 30 • 11 AM—6 PM

Early Buyers Preview:  
9 AM—11 AM

Sunday May 1 • 11 AM—5 PM

**ONLINE:**

RUBYLANE.COM

Thursday, April 28 • 11 AM ET  
thru

Monday, May 2 • 11 AM ET

Early Buyer's Preview

April 27 • Starts at 11 AM ET

## Show Management

**Chair** — Jim Linz

**Deputy Chair** — Debbie Chalfie

**Advisors** — Ira Raskin, Miriam Raskin, Don Selkirk

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**Special thanks to:**

Alex Gardner and Ruby Lane

## PROCLAMATION

*WHEREAS, the International Coalition of Art Deco Societies declared April 28, 2022 as World Art Deco Day, in recognition of the anniversary of the 1925 opening of the International Exhibition of Modern Decorative and Industrial Arts in Paris, from which the style that later became known as "Art Deco" emanated; and*

*WHEREAS, during the period encompassing the 1920s through the 1940s, the Art Deco aesthetic movement flourished, quickly taking hold around the world and in America, including being celebrated at several U.S. world's fairs in the 1930s; and*

*WHEREAS, Alexandria, Virginia, boasts some exceptional examples of art deco architecture, as demonstrated today at George Washington Middle School (formerly named George Washington High School) and the 1939 home designed by architect Thomas Parker for portrait photographer Thomas McEvoy, and several more modest yet beautiful examples such as the Monroe Ave. warehouse that is currently home to Swing's Coffee, the warehouses on Leslie Ave., and the Glendale Garden Apartments in the 400 block of E. Glendale Avenue; and*

*WHEREAS, the Art Deco Society of Washington was founded in 1982 to foster awareness, preservation, and appreciation of the Art Deco era's decorative, industrial, architectural, and cultural arts, and has since greatly contributed to the enrichment of the metropolitan D.C. region; and*

*WHEREAS, the Art Deco Society of Washington has organized a week of activities to celebrate our area's rich Art Deco heritage, the highlight of which will be the Society's 39<sup>th</sup> annual Washington Modernism Show & Sale to be held here in Alexandria on April 30<sup>th</sup> and May 1<sup>st</sup> at the landmark George Washington Masonic National Memorial, a building that itself has many art deco elements inside and out; and*

*WHEREAS, the Modernism Show will feature an exhibit, Sforzina: Designs for a Modern America 1924-1941, the first retrospective of the work of French architect and interior designer Edgard Sforzina, who emigrated to the U.S. and designed building interiors, fabrics, furniture, lamps, and George Gershwin's Art Deco Riverside Drive apartment, and which will continue at the Memorial through July 9<sup>th</sup>.*

*NOW, THEREFORE, I, JUSTIN WILSON, Mayor of the City of Alexandria, Virginia, and on behalf of the Alexandria City Council, do hereby proclaim April 24-May 1, 2022 as:*

### **"ART DECO HERITAGE WEEK"**

*In Alexandria, Virginia. I encourage every community member to learn more about the Art Deco movement, and to appreciate its contributions to architecture, industrial design, and the arts.*

*IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Alexandria to be affixed this 24<sup>th</sup> day of April, 2022.*



  
**MAYOR JUSTIN M. WILSON**  
On behalf of the City Council  
of Alexandria, Virginia

ATTEST:

  
Gloria A. Sutton, CMC, City Clerk

## PARTICIPATING DEALERS & EXHIBITORS

### ANTIQUÉ ARTICLES

Sandie Fowler  
PO Box 72  
Dunstable, MA 01827  
978-877-7093

[artiles@earthlink.net](mailto:artiles@earthlink.net)  
[www.artiles.com](http://www.artiles.com)

Specialties: Tiles, Bookends, Flemish Art

**Participating in the Online show on Rubylane.com**

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Montgomeryville, PA 18936  
215-262-4681

[auermaf@aol.com](mailto:auermaf@aol.com)  
[www.auerbachmaffia.com](http://www.auerbachmaffia.com)  
[www.auerbachmaffiavintage.com](http://www.auerbachmaffiavintage.com)

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20<sup>th</sup> Century decorative arts

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Bristol, VT  
802-989-5747

[bejewelledvt@gmail.com](mailto:bejewelledvt@gmail.com)  
[www.rubylane.com/shop/bejewelled](http://www.rubylane.com/shop/bejewelled)

Specialties: Art Pottery, Jewelry

**Participating in the Online show on Rubylane.com**

### CAROLYN'S TIMELESS TREASURES

Carolyn Martin  
270 Avalon Hills Dr  
Fenton, MO

[carolynstt@global.net](mailto:carolynstt@global.net)  
[www.rubylane.com/shop/carolynstt](http://www.rubylane.com/shop/carolynstt)

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Haverhill, MA 01832  
978-273-6046

[darkflowersantiques@gmail.com](mailto:darkflowersantiques@gmail.com)  
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[jim@deco-rations.net](mailto:jim@deco-rations.net)

[www.deco-rations.net](http://www.deco-rations.net)

Specialties: Art Deco giftware, barware, clocks

**Participating in the Live Show**

**Grand Masonic Hall Booth M-09**

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### EDEN ANTIQUES

Joan  
Commack, NY  
631-265-2866

[Eden\\_antiques@optimum.net](mailto:Eden_antiques@optimum.net)

**Participating in the Online show on Rubylane.com**

### HEN'S TEETH EPHEMERA

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Grand Masonic Hall Booth M-11**

### MIDDLEWAY ANTIQUES

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Washington, DC  
202-360-3083

[aegrimmer@aol.com](mailto:aegrimmer@aol.com)

Specialties: Art Deco

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510-589-8077

[www.rubylane.com](http://www.rubylane.com)

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212-838-0797

[james@jameslevinson.com](mailto:james@jameslevinson.com)

[www.jameslevinson.com](http://www.jameslevinson.com)

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422 North 6th Street  
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[hunslet123@gmail.com](mailto:hunslet123@gmail.com)

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[odom@sas.upenn.edu](mailto:odom@sas.upenn.edu)

Specialties: Art Nouveau Arts & Crafts

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## KETTLER ECOLOGICAL

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205 Columbia Street  
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412-877-3546

[alankettler@gmail.com](mailto:alankettler@gmail.com)

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**Participating in the Live Show**

**Located in the Rear Corridor**

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Specialties: Bakelite Objects & Jewelry; Mid-Century Modern; Art Deco

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### MICHAEL WEINSTEIN/ARTIFACTS

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607-222-0921

[mweinstein28@gmail.com](mailto:mweinstein28@gmail.com)

Specialties: Fine estate jewelry, restored vintage watches, classic coins

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### MODERNE

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**Located in the Front Corridor**

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10 Grist Mill Ln  
Westport, CT

Specialties: Art Deco, Art Nouveau

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Philadelphia, PA 19103  
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[niederkornsilver@aol.com](mailto:niederkornsilver@aol.com)

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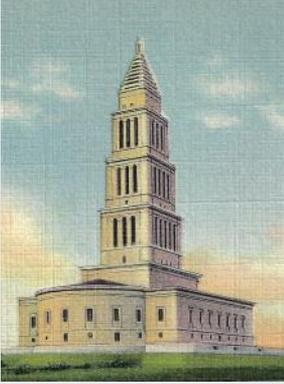


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# George Washington Masonic National Memorial Tours



The guided tour includes five or more areas of the Memorial not included in the Modernism Show, including several exhibit rooms, the theater, and the Observation Deck.

## Saturday

11:00 AM

1:00 PM

3:00 PM

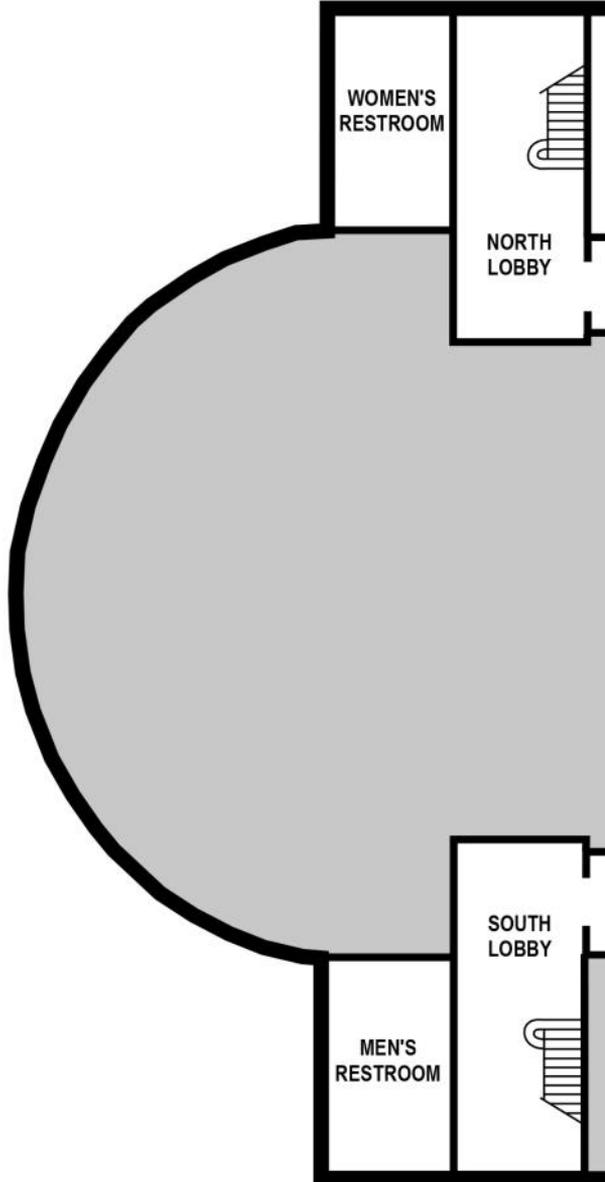
## Sunday

12:00 PM

2:00 PM

4:00 PM

Tickets at the  
Admission Table  
\$15



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& LOADING

MASONIC MEMORIAL  
GIFT SHOP

C-01 & C-02

C-04

C-05

CONFERENCE ROOM

PIANO &  
SEATING

C-10

C-09

C-08 & C-07

DEALER TABLES

DEALER TABLES

FRONT CORRIDOR

M-01

SFORZINA  
EXHIBIT 1

M-04

M-09

M-10

M-11

M-12

M-05

SFORZINA  
EXHIBIT 2

M-08

STAIRS  
ONLY

STAIRS  
&  
RAMPS

BACK CORRIDOR

DEALER TABLES

DEALER TABLES

FOOD SERVICE

DINING ROOM

LOADING DOCK  
W/STAIRS & RAMPS

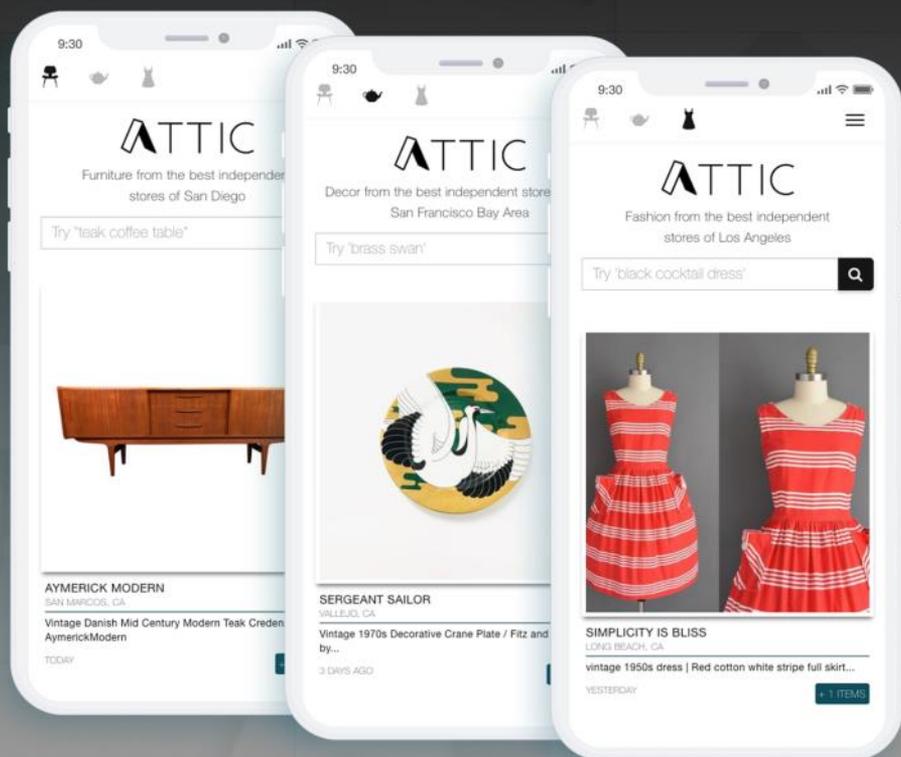
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Email: [artdecodon@msn.com](mailto:artdecodon@msn.com)

Specialties: Art Deco Collectibles (glassware, pottery, toys, furniture, decorative objects)

**Participating in the Live Show — Located in Grand Masonic Hall Booth M-10**

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[www.PatsPots.com](http://www.PatsPots.com) and [www.japanesewoodblockprints.gallery](http://www.japanesewoodblockprints.gallery)

Specialties: American Art Pottery and Japanese woodblock prints

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4420 Briarwood Ct N Unit 22  
Annandale, VA 22003  
571-214-0507

[bvarvaglione@yahoo.com](mailto:bvarvaglione@yahoo.com)

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**Participating in the Live Show**

**Located in the Rear Corridor**

## PARTICIPATING DEALERS & EXHIBITORS

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Boston, MA  
617-980-1191

[info@atreamlineantiques.com](mailto:info@atreamlineantiques.com)

[www.streamlineantiques.com](http://www.streamlineantiques.com)

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937-344-4545

[gallerykathlyn@hotmail.com](mailto:gallerykathlyn@hotmail.com)

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Australia  
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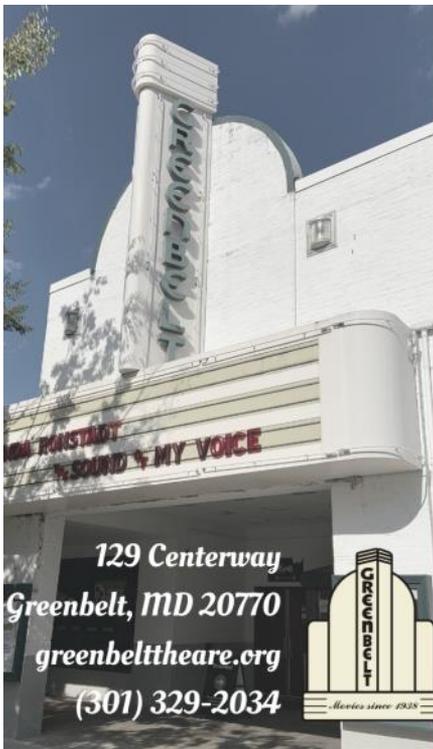
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**Participating in the Live Show**

**Located in the Conference Room Booth C-10**

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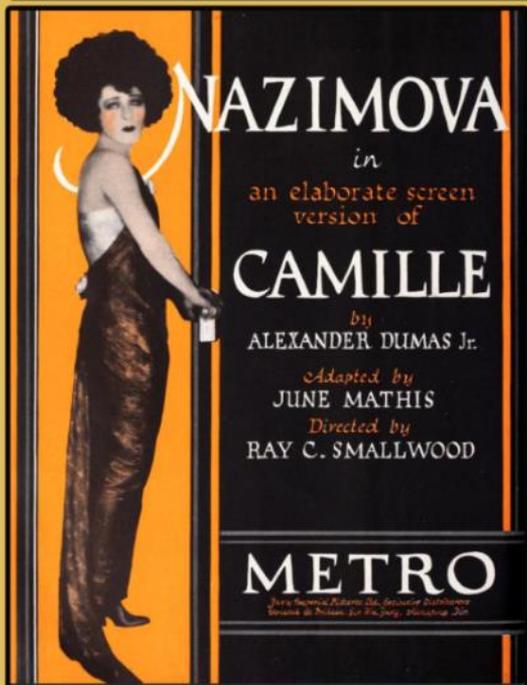
Patti Waksal  
8517 Meadowlark Lane  
Bethesda, MD 20817  
301-346-8429

[pwaksal@gmail.com](mailto:pwaksal@gmail.com)

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and  
Rudolph Valentino  
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with

live musical accompaniment

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## About Ben Model

Ben Model is one of America's leading silent film accompanists. Ben has been playing piano and organ for silent films at the New York Museum of Modern Art since 1984 and has performed numerous shows at AFI Silver Theatre over the years. His recorded scores can be heard on numerous DVD/Blu-Ray releases, on TCM and on his YouTube channel. His indie DVD label Undercrank Productions has released several discs of rare/lost silent films, including films preserved by the Library of Congress. Ben is a regular accompanist at classic film festivals around the U.S. and internationally, and performs at universities, museums and historic theaters.

## PARTICIPATING DEALERS & EXHIBITORS

### WHAT WAS IS VINTAGE

Judy Bergman & Neal Bergman  
123 Marion Ave  
Merrick, NY 11566  
516-770-7476

[whatwasisvintage@gmail.com](mailto:whatwasisvintage@gmail.com)

[www.whatwasisvintage.com](http://www.whatwasisvintage.com)

Specialties: Art Deco, Art Nouveau, Mid-Century Modern Jewelry, Accessories, Vintage Clothing

**Participating in the Online show on Rubylane.com**

### YOSHA GRAPHICS

Laurie & Michael Yosha  
181 East 73rd St Apt 10D  
New York, NY 10021  
516-455-6711

[myosha46@gmail.com](mailto:myosha46@gmail.com)

Specialties: Vintage French Decorative Prints, 1880-1980s: Belle Epoque, Art Nouveau, Art Deco, Mid-Century Modern, Post-Modernism

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## *Diverse Ayres Fine Art*

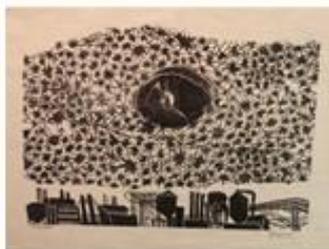
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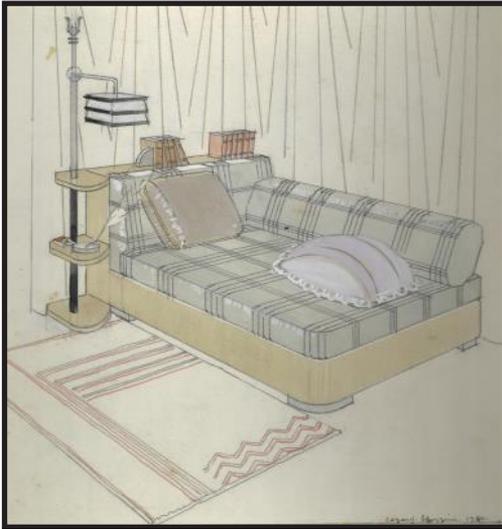
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DESIGNS FOR A MODERN AMERICA

1924-1941



Two years before the opening of the Exposition Internationale des Arts Décoratifs et Industriels Modernes in Paris, often cited as the origin of the Art Deco movement, the roots of French Art Deco were planted in the United States. French architect and interior designer Edgard Sforzina immigrated to the United States in 1923.

In his short but prolific career in America, Sforzina designed George Gershwin's Art Deco Riverside Drive apartment, interiors for parts of Cincinnati Union Terminal, and numerous private residences and store interiors.

Working with Sforzina's granddaughter, Denise Ellison Allen, the Art Deco Society of Washington, catalogued and archived hundreds of original designs and prototypes created by Sforzina and organized the first retrospective of his work. "Sforzina: Designs for a Modern America, 1924-1941" opens April 30<sup>th</sup> at the

landmark George Washington Masonic National Memorial in Old Town Alexandria. The Exhibition will continue at the Memorial through July 9<sup>th</sup>.

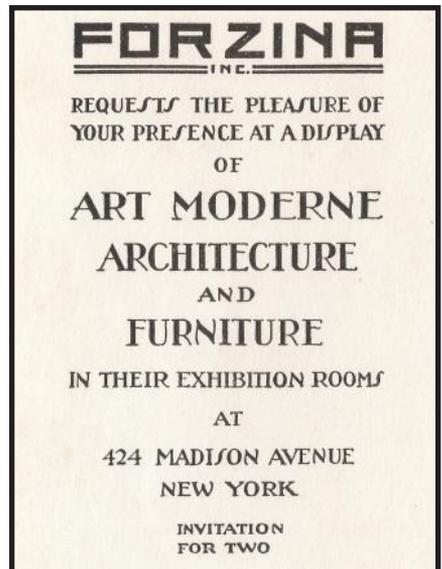
The Exhibition displays the breadth of Sforzina's work,

- ⇒ As an artist Sforzina created dozens of graphic designs for use on textiles and other products. Examples of his graphic designs include fabric designs created for Cincinnati Union Terminal.
- ⇒ As an artisan Sforzina designed custom furniture, lamps, and other household items. The exhibition displays some of his prototypes.
- ⇒ As an industrial designer Sforzina created designs for individual items such as barware, clocks, lamps, and furniture as well as designs for coordinated groups of furniture including bedroom, living room, and dining room sets. The exhibition includes examples of many of his designs.
- ⇒ As an interior designer, Sforzina created and executed coordinated designs for individual homes and commercial environments. The exhibition identifies many of Sforzina's residential and commercial clients, including period advertisements and reviews.
- ⇒ As an architect, Sforzina created portfolios of designs for modern houses and developed proposals for construction of a new headquarters for the Columbia Broadcasting System and for remodeling the Cloud Club in the Chrysler Building. The exhibition includes examples of Sforzina's architectural designs.

Edgard Desiré Sforzina was born and raised in Paris, graduating from L'École des Arts Décoratifs about 1901. Following his graduation, Sforzina worked as a designer for Carthian & Beaumetz, primarily for the famed Art dealer Joseph Duveen of London.

Sforzina's career was interrupted by military service during World War I. Following the war he joined the Parisian firm Lucien Alavoine & Company, one of the world's leading interior design firms. Alavoine subsequently assigned Sforzina to its Fifth Avenue office in New York City. He arrived in New York November 17, 1922. Sforzina briefly returned to Paris to bring his wife and infant daughter to their new home in America.

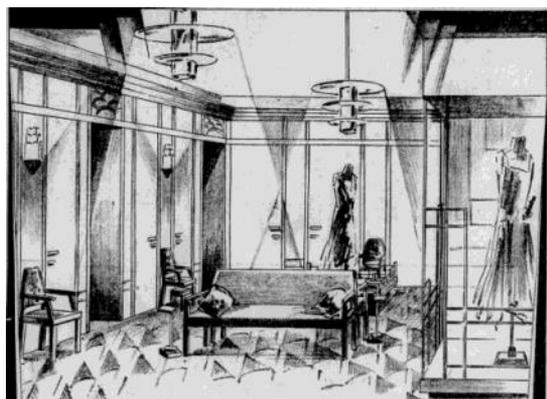
Sforzina initially continued his work for Alavoine, but in 1928 established his own design firm, dropping the "S" from his name to form Forzina, Inc. He was also employed by the architectural firm Fellheimer & Wagner to work on the interior design of Cincinnati Union Terminal.



Among work commissioned in New York was Fashion entrepreneur Hattie Carnegie's shop and personal residences for architect Alfred Fellheimer, the wife of industrialist and philanthropist F. Lewisohn, and composer George Gershwin.

Although Sforzina's roots were firmly planted in Manhattan, commercial projects soon sprouted in such cities as Boston, Baltimore, Chicago, and Cincinnati. Sforzina designed

- Slattery's Millinery shop, described in a 1928 advertisement as Boston's first salon in "L'art Moderne"
- The "Salon Moderne" in Hutzler Brothers department store in Baltimore, opened in 1928.
- A ticket booth in an unidentified building in Chicago.
- The Executive offices in Cincinnati Union Terminal.



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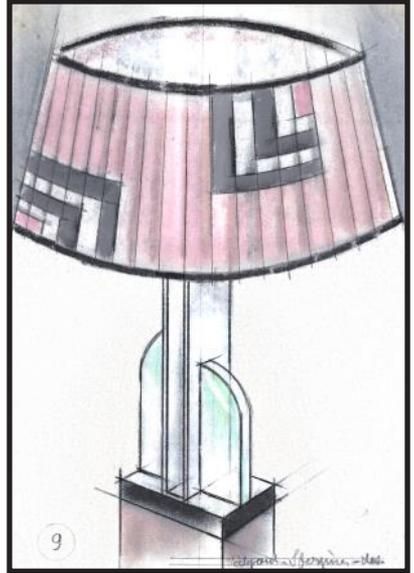
Sforzina was among the designers featured in a 1929 exhibition of the new modernistic style held at the American Designers Gallery in New York. Author Mary Fenton Roberts noted that

“In the main room. . . there was a fine display of decorative fittings for use in a Modernistic room. And these included . . . table silverware by Ilonka Karasz, photographs by Steichen, **furniture by Edgard S. Forzina** [sic] as well as Paul T. Frankl, and many other things that would be essential in the home of anyone wishing a Modernistic interior.” *Arts & Decoration*, February 1929

The Sforzina exhibition also shows some of the innovations incorporated into Sforzina’s designs, among which were use of washable fabric covered walls, upholstery fabrics containing rayon, concealed overhead lighting, extensive use of decorative metal trim, and improvements in store design such as directional flooring.

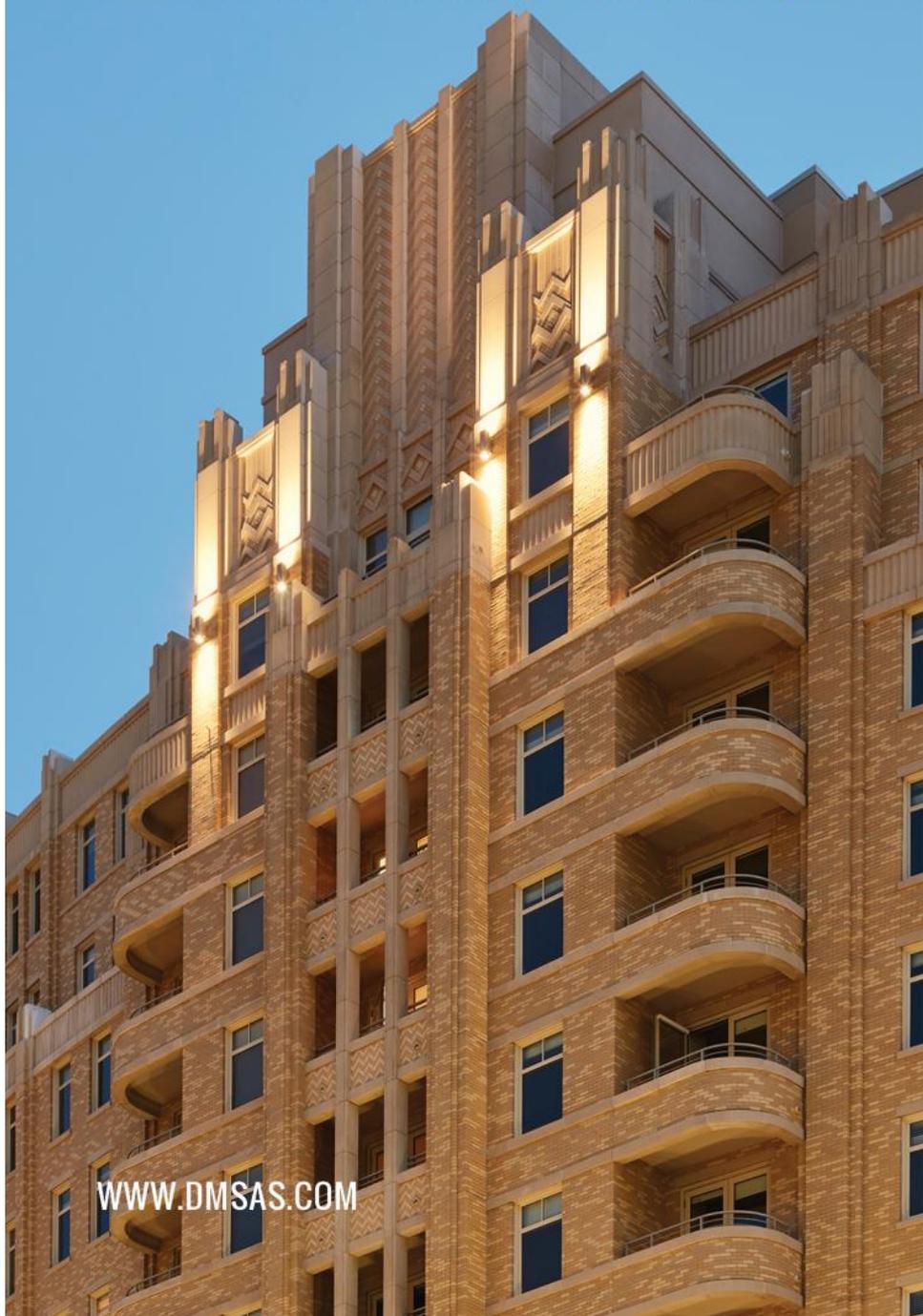
The exhibition banners are displayed in the Grand Masonic Hall.

A catalog containing hundreds of Sforzina’s designs will be released later this year. To be notified of its release, sign the list at the entrance desk or send an email to [sforzina@adsw.org](mailto:sforzina@adsw.org).





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