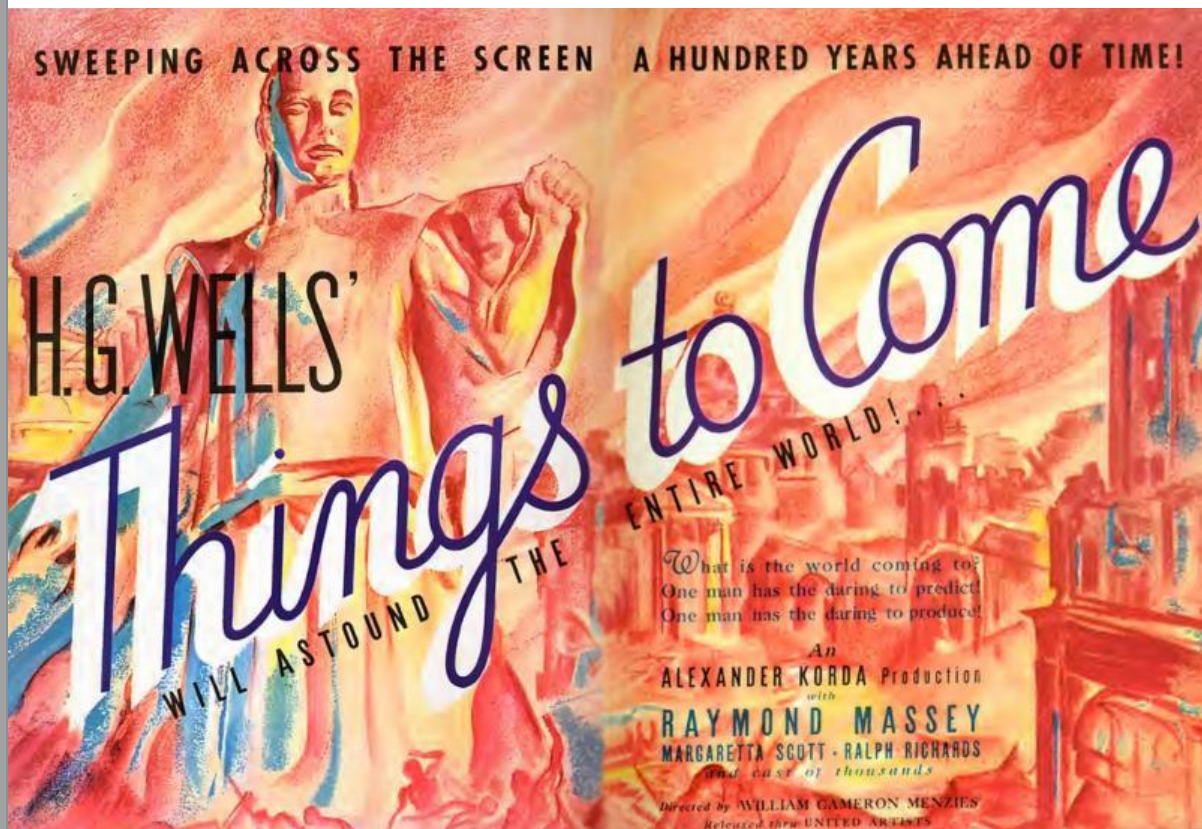


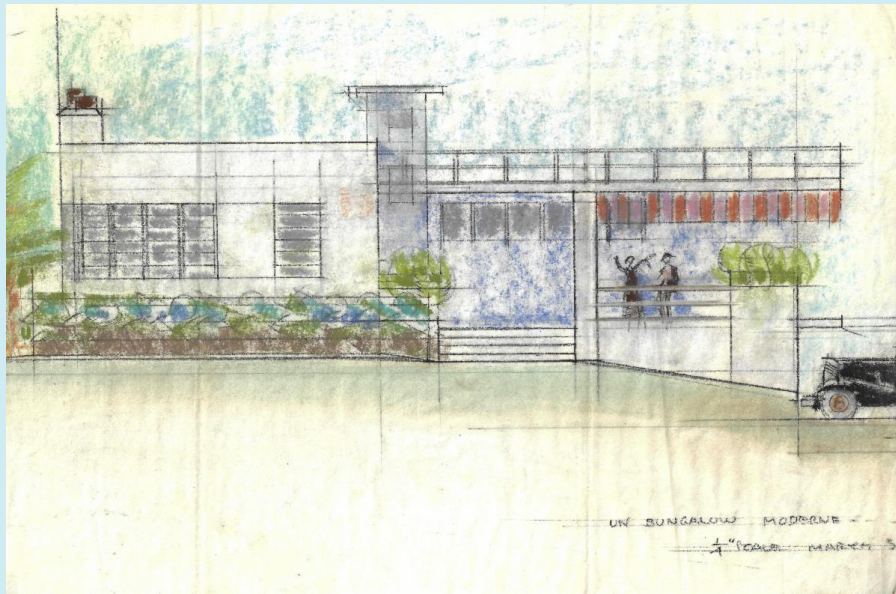
ART DECO SOCIETY OF WASHINGTON

PO Box 42722 - Washington, DC 20015 - www.adsw.org - 202.298.1100



**Sforzina: Designs for a Modern America
1924- 1941**

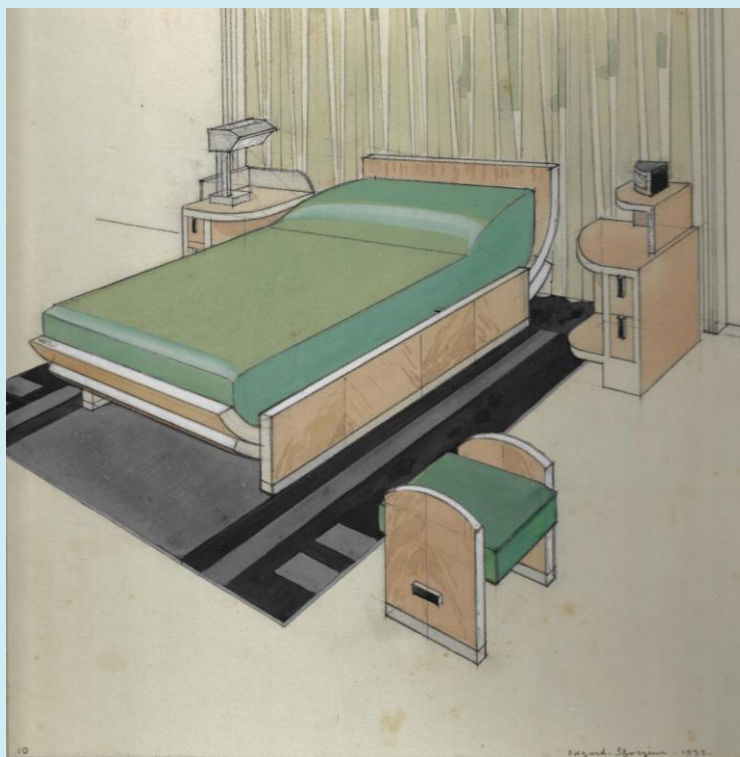
Closes July 9, 2022



In his short but prolific career in America, French immigrant Edgard Sforzina designed George Gershwin's Riverside Drive apartment, interiors of Cincinnati Union Terminal, and numerous private residences and store interiors.

He even designed a modernization of the Hutzler Brothers department store in Baltimore in 1928.

The Sforzina exhibition will open during the Washington Modernism Show April 30th and May 1st and then continue at the George Washington Masonic National Memorial through July 9th. Entry to the exhibition is free with admission to the Modernism Show April 30th and May 1st and with admission to the Masonic Memorial from May 2nd through July 9th.



Become a sponsor of the Sforzina Exhibition

Show your support for ADSW's efforts to catalog and preserve this important collection and mount the exhibition. Donate any amount. Those donating \$750 or more will receive special recognition in the exhibition.

To donate to the Sforzina project, send a check made out to ADSW and mail it to

Sforzina Project
c/o ADSW
PO Box 42722
Washington, DC 20015

Please note on the check that it is for the Sforzina project.

Registration Now Open!

Grace of Monaco: Princess in Dior
Curator Lecture – Exhibit Tour – Optional Tea
Hillwood Estate, Museum & Gardens
August 7, 2022



Join the Art Deco Society of Washington, and the ADSW Film and Fashion Clubs, for a special day at the Hillwood Estate, Museum, and Gardens featuring the **Grace of Monaco: Princess in Dior** exhibit.

About the Exhibit

Fashion and mementos from the legendary life of Princess Grace of Monaco will appear in North America for the first time at Hillwood Estate, Museum & Gardens, celebrating her dedicated relationship with haute couturier Christian Dior.

The special exhibition Grace of Monaco: Princess in Dior will explore the longstanding collaboration between Grace Kelly, Princess of Monaco, and Marc Bohan, artistic director at Christian Dior, through clothing, accessories, photos, and more, on special loan from the Palace of Monaco.

Presented in North America for the first time, the exhibition, which originated at the Musée Dior in Granville, France, offers insights into the life of an icon, whose image was created in response to Hollywood's wish for glamour and the desire for elegance in her stately duties. Grace of Monaco is a tribute to Bohan's muse in the 1960s and 1970s and a celebration of their enduring partnership through haute couture.

Like Kelly, Hillwood founder Marjorie Merriweather Post was a tastemaker who carefully cultivated her image, choosing smart, elegant pieces, and treating her apparel as she did her collections, as a connoisseur. As Hillwood interprets 20th-century fashion through Post's own collection of jewelry, accessories, and apparel, it is fitting to expand this narrative through showcasing Kelly's place in the world of 20th-century haute couture.

Princess in Dior

About one third of Kelly's wardrobe was Dior, not only because the house was so prestigious but also because she was such close friends with Bohan. According to Florence Müller, fashion historian and curator of the original exhibition, "Bohan perfectly understood her role: she needed to be stylish, but respectful of etiquette." The two, "had the same idea of elegance; she found in Bohan someone who could share her vision," Müller said. Bohan viewed Kelly as the embodiment of a style that was understated, sophisticated, in vogue, and tasteful, while she saw him as Monaco's most up-to-the minute fashion designer. As Bohan said, "She epitomized my style, a style that caught your attention but was never excessive." With 83 pieces from Kelly's collection on view, the exhibition will highlight their fruitful relationship in crafting and maintaining Kelly's image.

Charmed by the elegance of Bohan's designs for Dior, Kelly made appearances in tailored wool ensembles and airy pastel dresses, paired with classic accessories, such as hats for which she had a particular fondness. She had an innate sense of style, and this glimpse into her attire sheds light on the life of a legendary figure, who was both a darling of the public, and a modern, socially engaged woman. "I'm basically a feminist," Kelly once said. "I think that women can do anything they decide to do."

About Grace of Monaco

Grace Kelly (1929-1982) was a leading American actor, starring in 11 films and over 60 television productions, earning an Academy Award, and becoming a style icon for her understated glamour. Her relationship with Dior began in 1954, when she wore the 'Caracas' dress from the Spring/Summer 1954 Christian Dior-New York collection to the premiere of the film *Rear Window*.

Leaving Hollywood to marry Prince Rainier III of Monaco in 1956, she was thenceforth Princess Grace of Monaco, known for her stately beauty and active in charitable and cultural work, continuing to maintain her characteristic casual chic. For her first public appearance following the engagement announcement, Kelly opted for dramatic haute couture gowns by Christian Dior, establishing herself as one of the firm's most loyal and iconic clients for the rest of her life.

About Dior

The Musée Dior celebrates the life and legacy of innovative fashion designer Christian Dior (1905-1957). With a debut couture collection in Paris in 1947, Dior's fresh, feminine silhouette inspired fashion's insiders and defined women's fashion for the following decade. Named the "New Look" by Harper's Bazaar editor Carmel Snow, Dior's elegant designs characterized the postwar ebullience of the 1950s. His astute management and business innovations not only reinvigorated Paris as fashion's capital following the Occupation but also set precedents for today's modern business of fashion. In September 1960, Marc Bohan became artistic director following the death of Christian Dior. During his thirty-year tenure, Bohan guided the House of Dior through the modern age with reverence to its founding parameters of understated femininity.

Grace de Monaco, princesse en Dior

Grace of Monaco: Princess in Dior is based on the exhibition *Grace de Monaco, princesse en Dior* organized by the Christian Dior Museum of Granville and curated by Florence Müller, Avenir Foundation Curator of Textile Art and Fashion, Denver Art Museum.

About the Event

Approximate schedule:

- 10:00 am: Curator talk in the visitor center theater on *Grace of Monaco*
- 11:00 am: Self-guided tour of *Grace of Monaco* Exhibit
- 12:30 pm: Afternoon tea at the Merriweather Cafe [optional]
- 1:30 pm: Docent-led mansion tour [optional]
- 2:30 pm: Self-guided tour of the gardens and/or departure

Pricing:

ADSW & Hillwood Members -- \$50

NonMembers -- \$65

Optional Afternoon Tea -- \$30

[Register](#)

“Of Substance and Style: A Discussion about Art Deco” An Art Deco Mumbai Trust Online Event July 15, 2022



Date and Time: Friday, 15 July, 2022 at 6:30 pm IST

'Art Deco' is a notoriously ambiguous term. It is a moniker coined only in the 1960s and 70s, retrospectively given to a modern style of architecture that developed in the interwar years. But it is also used to categorise a dizzying array of visual and material culture, from

fashion and film, to modern commodities, artworks, furniture, and more. So what is and isn't Art Deco? What are the motivations of using this term for a certain design idiom? Our speaker for the evening, Dr. Michael Windover, will be addressing all these questions, and more.

Michael will explore the concept of style in general and consider the particular case of "Art Deco". He will delve briefly into the context in which the term was coined, and explore the stylish nature of the cultural production associated with Art Deco. What are the limits of this 'catch-all' term? What are its benefits? More importantly, what's the use of Art Deco, anyway? Join us on this conceptual inquiry, as we debate the value of Art Deco today, as researchers and heritage groups (not unlike Art Deco Mumbai) seek to preserve its history while providing nuance. Following his talk, Michael will be in conversation with city historian Alisha Sadikot. Alisha has led several walks around Mumbai and is closely in tune with its modern heritage. We look forward to the local flavour she brings to this global conversation around Art Deco. With this session, the hope is we will come away with a more nuanced and complex sense of what Art Deco is, and see its value in understanding our past and cultural heritage. Both speakers will take questions from the audience at the end of the session.

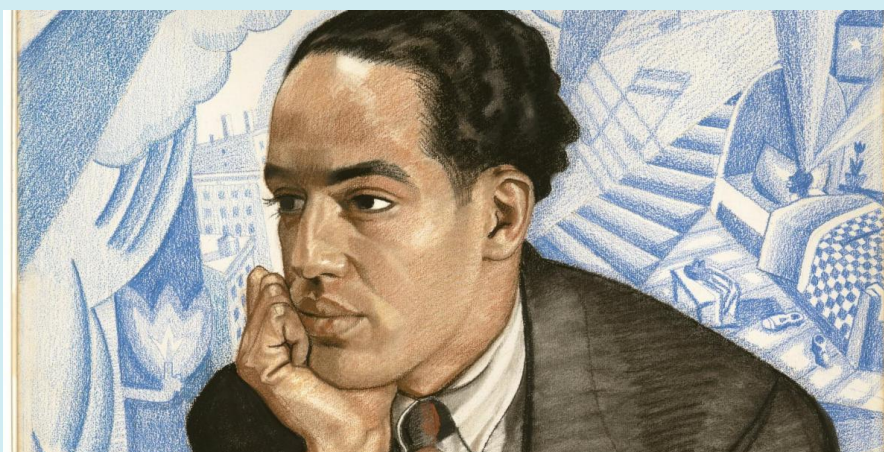
About the Speakers:

Dr. Michael Windover is Associate Professor and Head of Art & Architectural History in the School for Studies in Art & Culture, Carleton University. He is the author of *Art Deco: A Mode of Mobility* (2012) and co-editor (with Bridget Elliott) of *The Routledge Companion to Art Deco* (2019). His work has looked at sites in Canada, the United States, and India, ranging in scale from a radio in a living room to a skyscraper, NHL hockey arena to Bombay's Art Deco picture palaces, emphasising the vast reach and cosmopolitan quality of this mode of design.

Alisha Sadikot is a museum and heritage educator who uses walking tours as a tool to encourage public engagement with Mumbai's urban histories, art and museum collections. Her practice aims at broadening conversations around these aspects of the city, through the Inheritance Project and Art Walks Mumbai. Formerly, Alisha was Curator, Education & Outreach, at the Dr. Bhau Daji Lad Mumbai City Museum.

Free Registration

**The Art of Winold Reiss:
An Immigrant Modernist
New York Historical Society
Through October 9, 2022**



Spanning the fields of painting, drawing, graphic design, interior design, and the decorative arts, Winold Reiss brought a European modernist sensibility to the American public via visual culture embedded in daily life. Nowhere was this impact clearer than in his adopted home, New York City, where he emigrated from Germany in 1913. Inspired by New York's dynamism, vibrant architecture, and diversity, his art was featured in public spaces and popular media across the city.

The Art of Winold Reiss features 150 works, many never before exhibited. Highlights include his iconic portraits of Harlem Renaissance figures like Zora Neale Hurston, Langston Hughes, and Alain Locke as well as paintings of everyday individuals from the professional and working classes. Also on display: Reiss' furniture, his interior design of the heralded Hotel St. George in Brooklyn, and his graphic design—represented through books, advertising, menus, and calendars produced for iconic New York establishments including the Restaurant Crillon and the Hotel Alamac Congo Room. The exhibition is accompanied by a fully illustrated scholarly publication **available from the NYHistory Store.**

The Art of Winold Reiss is curated by Marilyn Satin Kushner, curator of prints, photographs, and architectural collections, and Debra Schmidt Bach, curator of decorative arts and special exhibitions, with contributions from Wendy Nalani E. Ikemoto, senior curator of American art.

The New-York Historical Society
170 Central Park West
at Richard Gilder Way (77th Street)

Unlocking An Art Deco Bedroom By Joseph Urban
Cincinnati Art Museum
July 8 - October 2, 2022



Alvina Lenke Studios (American, active 1930s), Elaine Wormser, 1930, photograph, Private collection



Hostess Pajamas: Blouse, Pants, and Jacket, 1930-32, United States, silk, Cincinnati Art Museum



Lamps, 1929, Joseph Urban (American, b. Austria, 1872-1933), designer, Egli & Son (American, active 1920s), attributed manufacturer, glass and brass, Cincinnati Art Museum



Perfume Bottles, circa 1925, Saks Fifth Avenue (American, est. 1867), retailer, unidentified French designer and manufacturer, glass, Cincinnati Art Museum;

In 1929, Viennese-born architect and designer Joseph Urban was commissioned to create a bedroom for seventeen-year-old Elaine Wormser who lived with her parents in the Drake Tower, Chicago. Urban (1872–1933) was a prolific and broadly recognized artist whose work ranged from

film, theatre and operatic sets to buildings, textiles, even cars. The modern, fanciful bedroom that Urban designed for Elaine Wormser featured a daring combination of colors and pattern, black glass walls and a reflective silvered ceiling. Elements from this bespoke interior now reside in the Cincinnati Art Museum and constitute the largest collection of Urban-designed furnishings in a public institution.

Over 90 years after its completion, the Wormser bedroom will go on public view for the first time, fully conserved and installed to reflect its original state as photographed in 1930. One of Urban's last commissions, this interior embodies the distinct modern design vocabulary that Urban developed and employed throughout his career, highlighting his talent as a colorist, his flair for the dramatic, and his skillful blend of Viennese artistic influences with the prevailing modern style now known as Art Deco.

This exhibition unlocks new scholarship on this rare interior and the significant contributions of Joseph Urban to the development of American modern design. It also investigates the messaging conveyed by consumers when choosing modernism and the changing roles for women in the late 1920s and early 1930s. In addition to the bedroom, paintings, works on paper, costumes and related furnishings flesh out this exploration of Joseph Urban, the Wormser bedroom and the era. Behind-the-scenes investigations and processes necessary to reintroduce the room to the public are also featured.

The exhibition is accompanied by a full color illustrated catalogue and includes essays by leading authorities on the Wormser bedroom, Joseph Urban, and the introduction of modernism to the American public.

Watch for a review of the catalogue in the next *Trans-Lux*.

Save the Date
April 28 - May 9, 2023
World Congress on Art Deco
Modernism: Florida's Hidden Treasures



Miami Design Preservation League will be hosting the 16th World Congress on Art Deco, which is particularly exciting since MDPL hosted the first Congress 30 years ago!

Pre-Congress: Palm Beach, April 28–30, 2023
World Congress: Miami Beach/Miami, May 1–7, 2023
Post-Congress: Central Florida, May 8–9, 2023

Even if you have visited Miami's wonderful Art Deco Historic District, this Congress is sure to delight you with Deco you have yet to discover! The Congress will also explore unique, not-to-be-missed regional architecture and design beyond Art Deco.

Art Deco Society of Washington | PO Box 42722, Washington, DC 20015

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