May 2021
The ADSW Calendar of Coming Events

Final Notice!
May 15, 2021
Virtual Tour of Frinton on Sea, England
After more than a year without travel, take a well deserved break and come with us to explore a sleepy English seaside town with Twentieth Century Social Historian Genista Davidson.

Frinton-On-Sea is located in Essex, East Anglia and was designed to be one of the most modern housing and social complexes of the 1930s in the U.K. Leading International Architects of the period were commissioned to design houses, shops, a church, school and hotel for this new up and coming resort. While only a fraction of what was originally planned came to fruition, the area became extremely fashionable, drawing top politicians and celebrities of the day. Join Genista on a walk around the town discovering the Art Deco legacy that has been left for all to enjoy.

Genista Davidson is a lifelong lover of Art Deco - immersing herself fully in the era through fashion, furnishings and extensive worldwide travel. Holding a BA in Art & Humanities and an MA in Art History, she is the successful author of the Art Deco Traveller series of guide books. Always looking to spread the word and educate the public about the interwar era, Genista also teaches Art Deco courses for the Workers Education Association and is a speaker for the National Federation of Women's Institutes. Further ensuring that she has a lasting impact on education and preservation, Genista is a founding member of the Art Deco Society UK.

Program Details

Date: May 15, 2021
Time: EDT 4:00 PM to 5:30 PM
Cost: $10 ADSW Members
      $10 Members of other Art Deco Societies (ICADS)
      $15 Non Members

The program will be recorded so that registrants can watch the program at a later date.

Register

June 6, 2021
How the New Deal Transformed Greater Washington
The Living New Deal
Sponsored by the Greenbelt Museum
Cosponsored by the Art Deco Society of Washington

Date: June 6, 2021
Time: 4:00 PM - 5:30PM(?)
Title: "How the New Deal Transformed Greater Washington"
Cost: FREE

Speakers: Richard Walker, executive director of the Living New Deal project
Isabelle Gournay, Architectural Historian
Brent McKee, Living New Deal, Project Historian

The Living New Deal has published a map showing the immense contribution of the New Deal to Washington DC. A large-format map that folds to pocket size, it locates over 500 New Deal public works sites around the District of Columbia and highlights 34 notable sites, with descriptions on the back.

The nation’s capital was transformed by the Roosevelt Administration in one decade, 1933-42. The New Deal completed the Federal Triangle and Capital Parks, renovated the National Mall and Washington Monument, and constructed major buildings and monuments, like the Department of Interior and Jefferson Memorial. It helped rebuild the city’s basic infrastructure of water, sewers, streets and bridges, and added numerous recreation, school and health facilities. And it enhanced the city with hundreds of artworks.

The New Deal was busy beyond the District, as well, and the map highlights 10 such sites, including the National Institutes of Health, Beltsville Agricultural Research Station, National Airport, The Pentagon and, of course, Greenbelt MD. Many more sites across Greater Washington can be found on the Living New Deal’s online map at livingnewdeal.org.
As Living New Deal founder, Dr. Gray Brechin, says, “The New Deal’s work of building, renovating and modernizing Washington DC is largely unmarked and unrecognized, as in most of the country. It’s like finding a lost civilization that has been buried and forgotten.”

This virtual panel discussion sponsored by the Greenbelt Museum will feature architectural historian Isabelle Gournay, historian Brett McCabe, and Richard A. Walker, current executive director of the Living New Deal Project. The program is co-sponsored by the Art Deco Society of Washington.

About the Presenters

Richard A. Walker is Professor Emeritus of Geography at UC Berkeley, where he taught from 1975 to 2012. He is author of scores of articles and six books, including classics in economic geography and the development of California. His latest book is *Pictures of a Gone City: Tech and the Dark Side of Prosperity in the San Francisco Bay Area* (2018). Walker’s awards include Fulbright and Guggenheim Fellowships. He is currently executive director of the Living New Deal project.

Brent McKee is the Project Historian with the Living New Deal. He holds graduate degrees in history and public policy, and has been researching the New Deal since 2010.

Isabelle Gournay (Emerita - University of Maryland) received a professional degree in architecture from the Ecole Nationale Supérieure des Beaux-Arts, a certificate of museum training from the Ecole du Louvre and a doctorate in art history from Yale University.

Cost: FREE

Register

June 12, 2021

**MELMO: Modernist Architecture in Melbourne**
Art Deco and Modernism Society of Australia President Robin Grow will present a virtual program on his new book about Modernist architecture in Melbourne.

Melbourne: Modernist Architecture in Melbourne covers the quarter century from 1945 to 1970, a period when the city was subject to dramatic change – architecturally and socially.

What an exciting time it was. There were new attitudes to design and construction and the city expanded outwards and upwards as it looked to the USA for inspiration. A new style of city buildings gazed up to the sky, often clad in glass and steel, and climbing above previous height limits. The former ICI house in Spring Street led the way.

As the city grew to meet postwar demands, new housing styles emerged, often in new estates, and a weekend drive to an estate became a common activity. Much of the change to housing was driven by young architects determined to make their mark in suburbs like Beaumaris and Studley Park. Some, like Robin Boyd and Roy Grounds, became household names and are still revered. Formats of houses changed, and often included butterfly and flat roofs and large expanses of glass.

It also saw the major contribution to public housing by the Housing Commission of Victoria, both with housing estates and high-rise blocks, and the major change facilitated by the introduction of Own-Your-Own flats saw many stylish new blocks.

Commercial buildings, such as banks, adopted the new styles and Melbourne saw the introduction of stylish coffee lounges, supermarkets, tenpin bowling alleys and motels.

Driving much of this change was due to the take-up of the automobile. Massive new factories, particularly in the outer-Eastern suburb of Dandenong, emerged to meet the demand for cars and products in this thriving world. Highly visible and striking showrooms were introduced across the suburbs, together with carparks and garages. The drive-in theatre became a favourite leisure event and shopping habits changed with the development of car-based major shopping centres, such as Chadstone.

It saw the emergence of a range of civic buildings, such as town halls, hospitals, churches (even public toilet blocks) – all in the latest style and using the latest materials.

Major landmarks graced the city, such as the Myer Music Bowl, the National Gallery, and massive blocks emerged, such as the AMP house and BHP (opposite each other in William Street and representing corporate power) and Collins Place, occupying almost an entire block.

The needs of students were met when Melbourne University expanded with a re-built Wilson Hall, a new library and sports facilities. It was joined by Monash and Latrobe universities, and the city welcomed a new airport at Tullamarine.

As one of the sporting capitals of the world, a major point in this narrative was the 1956 Olympic Games, anchored at the Melbourne Cricket Ground and producing a classic modernist Olympic Pool. Australian football later gained a new stadium called Waverley Park, and a new racetrack emerged at Sandown. Television was introduced around the same time, and new styles of pubs, such as Hosies in Flinders Street and the Southern Cross graced the city streets.

Robin Grow was a child of this era and all of this change was happening as he grew to adulthood. Robin wrote the book to provide a vision of how modernism changed all areas of post-war Melbourne.

Mid-Century Modernism is now being appreciated and acclaimed and I hope this book can make a contribution to this expanding appreciation.

Program Details

Date: June 12, 2021
Time: 6:00 PM Eastern Time
Cost: $10 ADSW and ICADS Members
$15 Nonmembers

The program will be recorded so that registrants can watch the program at a later date.

Register

Save the Date
Wednesday July 14, 2021
Deco Filipino

Wednesday July 14th, 7:00 PM EDT

Join ADSW for another fabulous international Art Deco armchair tour! Philippines Heritage Conservation Society trustee and Art Deco Philippines founder Ivan Man Dy will share highlights from his extensive research and co-authored book, *Deco Filipino*.

Art Deco made its way all around the globe from France, and while the Philippines may not be the first place you think of when you think Deco, the style was very popular from 1925 to 1950.
As seems to have been the case everywhere, Filipino architects and artisans were able to merge the design elements of Art Deco with the local aesthetic and culture, making the Art Deco style their own, yet retaining its distinctive beauty. Ivan will take us on a tour of many of his beloved Deco buildings, through multiple cities and islands. We look forward to “seeing you there”!

Registration coming soon.

**Hollywood Chinese: The Chinese in American Feature Films**

**California Art Deco Society**

**May 20, 2021**

The Art Deco Society of California (ADSC) is proud to host Arthur Dong in a virtual event celebrating his new book Hollywood Chinese: The Chinese in American Feature Films. This book provides a spectacular view of the Chinese American impact on the movies, from some of the earliest films set in America’s renowned Chinatowns to contemporary hits and artists that are remaking the face of Hollywood.

The program will feature a book discussion and series of film clips led by Mr. Dong, followed by a moderated Q&A session after the talk. This program will be hosted on Zoom: The event link and information on how to obtain a personalized, autographed copy of the book will be sent to all ticket holders in advance of the event date, as well as approximately 2 hours prior to showtime.

- Thursday, May 20, 2021
- 5:00 PM  6:30 PM

Register

**The Pan Pacific Auditorium Remembered**

**Art Deco Society of California**
The legendary Wurdeman & Becket architected Streamline Moderne Pan Pacific auditorium on Beverly Boulevard opened to great fanfare on May 18, 1935 to present a 16-day model home exhibit. With its four flagpole bearing pylons welcoming crowds, the Pan Pacific was the premiere Los Angeles exposition venue for 35 years. From ice skating exhibitions to Elvis concerts and speeches by future U.S. presidents, there was always something exciting going on at the Pan Pacific - until, the Los Angeles Convention Center entered the picture in 1972, shuttering the much smaller venue. The Pan Pacific’s decline and ultimate demise took place over the next 17 years. With those who remember its early history gone, it is perhaps most referenced today (outside of Disney Parks) as a location in the film XANADU.

Our speaker, architect, preservation architect and co-founder of Hollywood Heritage, Fran Offenhauser is well versed in the building’s architecture and history. At one time she and Linda Mehr tried to save the building from demolition by the county and she headed a team at Gruen that won a contest to take over the building from the county. She had just finished some restoration drawings of the facade, when disaster struck. Fran will share the story of the Pan Pacific, a building she has a personal connection to and covets as an almost extinct form of Streamline exhibition style architecture.

The origins of our own Art Deco Society of Los Angeles’ logo is taken from the architecture of this sprawling cultural mecca of bygone Los Angeles.


- Sunday, May 23, 2021
- 3:00 PM  4:30 PM
Join the Art Deco Society of New York and esteemed automobile expert Ken Gross for a wonderfully illustrated presentation exploring striking automobiles and motorcycles as masterpieces of Art Deco design. This event will give us an exceptional look at how these exquisite designs evoke an era fueled by an optimistic view of modernity, and a desire to convey social status through conspicuous consumption.

Sign up today for an expert-led program showing how these remarkable vehicles exemplify the Art Deco style offering the perfect balance between classical cohesion and machine age progressivism. Gross will illustrate how the Art Deco style—which made excellent use of beautifully rounded forms, often inter-mixing baroque elements like stylized rays of the sun, and artfully melded gentle flowing curves with razor-sharp edges—became prevalent in the world of automobiles, especially in a few select marques and models from around the globe:

- With so many of the best Art Deco-styled automobiles built in France, we will discuss the sensuous, teardrop Talbot-Lago T150C-SS, along with voluptuous cars by Bugatti such as the 1935 Type 57 Aerolithe that was a styling and streamlining tour de force in its day, and more from Voisin, Delahaye, Peugeot, Panhard–Levassor, and Hispano–Suiza
- We will see how the Italians embraced streamlining, as evidenced by the sleek Alfa Romeo Berlinetta
- From the United States we’ll focus on a rare Stout Scarab, which presaged the modern minivan, a once-controversial Chrysler Imperial Airflow, and an experimental aerodynamic sedan from the Bendix Corporation
- We will also explore Czechoslovakia’s aircraft-inspired Tatra T77

…and more!

Our engaging presentation will focus on how, from 1930 to 1942, automobile designs became more organic, and streamlined, emulating the classic teardrop shape thought, at that time, to be perfect for cheating the wind. Gross will show us how the results were brought to life in cars with startling shapes that appeared as though they were ready to be embraced and caressed—even if they weren’t noticeably faster than their predecessors, they looked very fast! We will also see how cautious consumers tentatively embraced and then accepted this brave new look.
Even though this tour is online, it will include a live PowerPoint—with wonderful images that you will be able to see directly on your computer screen, tablet, or mobile device—as well as a moderated Q&A session with participants.

Can't join us at the time of the live event? No problem! When you register for the live program you are guaranteed to receive a recording of the entire program a few days after the live presentation, which you can watch at a time most convenient for you.

About the Speaker:

Ken Gross is the former Executive Director of the Petersen Automotive Museum in Los Angeles. His thirteen critically acclaimed Art Deco and streamlined car exhibitions have appeared at major Fine Art Museums nationwide. He is a 31-year Pebble Beach Concours d'Elegance Chief Class Judge, a member of the Selection Committee, and curates the rare marques, historic racing car, and historic hot rod classes.

Gross is a founding member of the International Chief Judges' Advisory Group, and judges at many North American and European Concours. The author of twenty-four books on automobiles, Ken is a recipient of the Automotive Hall of Fame Distinguished Service Citation, the International Motor Press Association’s Ken W. Purdy award, the Motor Press Guild’s Dean Bachelor Award and the Lee Iacocca award.

- When
- Tuesday, May 25, 2021
- 6:30 PM - 8:00 PM
- Location
- The Zoom link for this live online event will be emailed the day before the program to those who have registered

Cost:
- ADSNY Member – $15.00
- ICADS Member – $15.00
- Special discount for members of fellow Art Deco Societies
- Jazz Age Order – $12.00
- Non-Member – $20.00

Register

Dancing with the Lost Generation: A Visual History of Parisian Dance in the Jazz Age
Art Deco Society of Los Angeles
June 6, 2021
Join us for a trip to Jazz Age Paris! Historian Walter Nelson will present a review of social dancing in Paris during the era between the wars when it was a mecca and refuge for artists, unconventional thinkers, and dreamers from all over the world - the era when Paris brought Art Deco to the world in a city where everyone danced. The program will focus on visual sources: photographs and most particularly, film from the period showing how people of all sorts danced in the ballrooms, cafes, streets and dance halls of Paris in that brilliant era.

The program will include dances like the Foxtrot, Tango, Charleston, Valse Musette and Java. The Cocktail Culture of Paris in this period will be presented on June 25 with our resident bartender and historian, Luis Rodriguez.

Register

American Hotel: the Waldorf-Astoria
and the Making of a Century
Art Deco Society of New York
June 19, 2021
About the Program:

Known internationally as a symbol of elegance and luxury, Manhattan’s Waldorf-Astoria is one of the world’s most famous hotels. Its reputation as a host to political leaders and movie stars is matched only by the renown of its cuisine and soaring Art Deco architecture.

In this lecture based on his new book, American Hotel: The Waldorf-Astoria and the Making of a Century, historian David Freeland will take us beyond the hotel’s glittering image, using rare photos and documents to reveal the full extent of the Waldorf’s contribution as a shaper of twentieth century life and culture.

Along the way, we’ll gain a behind-the-scenes understanding of the fascinating ways the Waldorf-Astoria—as an institution devoted to hospitality— influenced the social and political life of the city. Taking us back to a time when American hotels saw themselves as leaders within their communities, Freeland will illustrate how the Waldorf contributed to some of New York’s most dramatic events, while fulfilling its institutional mission as a host to the metropolis.

Even though this event is online, it will include a live PowerPoint— with wonderful images that you will be able to see directly on your computer screen, tablet, or mobile device—as well as a moderated Q&A session with participants.

Can’t join us at the time of the live event? No problem! When you register for the live program you are guaranteed to receive a recording of the entire program a few days after the live presentation, which you can watch at a time most convenient for you.

About the Speaker:

• When
• Saturday, June 19, 2021
• 1:00 PM - 2:30 PM
• Location
• The Zoom link for this live online event will be emailed the day before the program to those who have registered

Cost:

• ADSNY Member – $15.00
• ICADS Member – $15.00
• Special discount for members of fellow Art Deco Societies
• Jazz Age Order – $12.00
• Non-Member – $20.00

Register

Live Events and Exhibitions

Antique Automobile Show
Fredericksburg Nationals Stadium
May 29, 2021
Cars & Corks at Maymont
Richmond, VA
June 12, 2021
Cruise over to Maymont for tons of fun for families and auto aficionados including cool & classic cars, live music, beverages & food trucks!

About this event

Stroll through a variety of cool cars on display along Magnolia Drive, and vote for your favorite in the People’s Choice contest. Movin’ On will perform classic and modern rock & roll to keep you entertained. Wine, beer and food truck cuisine will be available for purchase.

General Admission: $10
Children ages 3-12: $5
Maymont Members: Free

Event parking is available at the Historical Estate Entrance and Robins Nature Center. The Farm entrance is closed for the event.

Proceeds benefit Maymont. Ticket purchases are non-refundable, except in the case that Maymont cancels the event.

Roaring Twenties: The Life and Style of Marjorie Merriweather Post
Hillwood Museum and Gardens
June 12, 2021 to January 16, 2022
Explore the Jazz Age fashion, decorative art, jewelry, and design that made Marjorie Merriweather Post one of the most influential women of the 1920s.

Hillwood founder Marjorie Merriweather Post was an iconic tastemaker during the era known as the Roaring Twenties. One hundred years later, Hillwood celebrates Post's influence on the period with a special exhibition focused on her impeccable attire, impressive art collection, and sumptuous design.

The progress, prosperity, and liberation that characterized the 1920s had a significant effect on the role of women in America, and Marjorie Post was no exception. The Post Cereal Company, which she inherited from her father, was thriving and she, along with new husband E.F. Hutton, established herself firmly within the new society that was burgeoning. The stylish French eighteenth-century furnishings and decorative arts that once populated her multiple residences, the glamorous attire that typified the independent "new woman," and her astonishing collection of exotic gems and jewelry tell the story of the Roaring Twenties through the lens of one of its most influential women.

F. Scott Fitzgerald (1896-1940) epitomizes this age of excess and glamour embraced by Post and her peers in his 1926 novel, The Great Gatsby, writing, "The parties were bigger. The pace was faster, the shows were broader, the buildings were higher, the morals were looser, the liquor was cheaper." As wealthy business and social figures darting between New York City, Palm Beach, and Europe, Post and her husband, Hutton, found themselves at the center of this splendor, which will be feted to dazzling heights at this special exhibition.
Chantilly, VA
July 17-18, 2021

THE DC BIG FLEA ANTIQUES MARKET

The Mid-Atlantic's largest indoor flea market. Shop for unique and affordable antiques and collectibles. It's an amazing treasure hunt!
Dulles Expo Center
4320 Chantilly Shopping Center
Chantilly, VA 20151
SAT 9-6 & SUN 11-5
$10 VALID FOR THE WHOLE WEEKEND

Norman Rockwell's America
Museum of the Shenandoah Valley
Through August 8, 2021
Norman Rockwell's heart-warming depictions of everyday life made him the best-known and most beloved American artist of the twentieth century. He lived and worked through some of the most eventful periods in the nation's history, and his paintings vividly chronicled those times. Rockwell was a storyteller when so-called "serious" art was neither narrative nor representational. His painted stories were folksy, humorous, and often topical, but he was more than just a chronicler of the times. He had a genius for knowing which stories to tell, how to tell them, and which details to emphasize in order to strengthen the message.

At the MSV from February 3 through August 8, 2021, Norman Rockwell's America will include a selection of original works spanning six decades, providing an overview of the artist's career along with posters of his Four Freedoms series and vintage Saturday Evening Post covers. The works are drawn from the National Museum of American Illustration, Newport, Rhode Island, and curated by Judy and Laurence S. Cutler, co-founders of the National Museum of American Illustration.

Miss Fisher Con
Richmond, Virginia
July 15-17, 2021
Miss Fisher Con 2021 will be held in person in Richmond, Virginia, from July 15 to 17! In the interests of safety, we'll be limiting the number of in-person attendees to 90 and requiring that everyone wear a mask. For more information, check out our 2021 con page, but if you're ready now...

REGISTRATION IS OPEN!

If travel is still a concern for you, have no fear - we'll also be offering tickets for access to a limited virtual version of the event, though we don't yet have all the details on that. Stay tuned! Thank you all for your feedback on our con survey - we needed your perspective to find the best way forward, and we're beyond excited for this event. We hope you are too!

MARCH MADNESS IS OVER!

Like Aunt P, we aren’t much for ball sports here at the Adventuresses’ Club of the Americas, but that doesn’t mean we can’t participate in the most time-honored traditions! We held our own Miss Fisher March Madness, in which we examined 16 of Phryne’s most iconic outfits in four categories - Daywear, Glamorous, Misdemeanors, and Boudoir - and let them battle for the top spot.

After a long, difficult battle - which we documented thoroughly on Twitter, Tumblr, Instagram, and Facebook - we finally have our winner: Phryne's fantastic Oriental robe with the embroidered fighting cocks took the big prize (bragging rights). Thanks for following along and for everyone who voted along the way!

Register

Hollin Hills House + Garden Tour

September 25, 2021

In light of the ongoing coronavirus pandemic, the Hollin Hills House + Garden Tour has been rescheduled for Sept. 25, 2021.

There’s lots to love about this new date: crisp fall weather, seasonal goodies, deep-hued colors in the garden and the chance to see the neighborhood in a whole new light. In fact, the tour hasn’t been held in the fall in more than 20 years.

Tickets already purchased for the postponed 2020 event will automatically be honored for the new date.

We look forward to welcoming you to the largest mid-century modern home and garden tour on the East Coast. Hollin Hills is an award-winning mid-century modern neighborhood in Alexandria, VA. This self-guided walking tour will showcase stunning examples of mid-century modern architecture, landscaping and interior design throughout this unique neighborhood listed on the Virginia Landmarks Register and National Register of Historic Places.

If you have additional questions or to request a refund for a previously purchased ticket, contact us at tour@hollinhillsmodern.com.

Tickets