



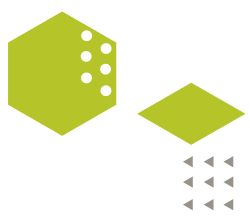
COOPERATIVE  
COUNCIL *of* NC

To Educate, Connect and Promote Cooperatives



**Cooperative Member  
Experience**

March 13, 2023 12pm-  
March 14, 2023 2pm  
Chetola Resort  
Blowing Rock, NC



# *Co-op Council of NC*



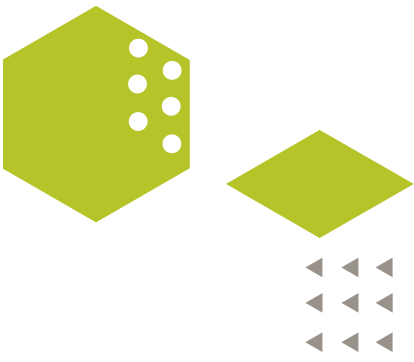
The Cooperative Council of NC is an association of cooperatives. Our primary mission is to educate, connect and promote the cooperative way of doing business in all industry sectors. We collectively grow the cooperative movement through a variety of education activity across the state.

Our programs include opportunities for cooperative staff and board members, as well as co-op members. We provide in-house training for organizations, as well as program materials to host field trips, educational groups and community gatherings. Each summer, we provide a week-long overnight camp centered on the cooperative business model for teens sponsored by our cooperatives. Each fall, we host the Cooperative Dynamics Workshop, a training day that gives new staff and board members a deep dive into the cooperative business model.

**The Jim Graham Scholarship** is a \$1,000 college scholarship offered by the Cooperative Council of NC to a graduating high school senior. Teens are eligible if they attended Cooperative Leadership Camp while in high school. The recipient is selected by a committee based on a scoring rubric including their understanding of the cooperative movement, extracurricular activities, community involvement and demonstration of self-motivation.

James Allen “Jim” Graham personified North Carolina agriculture as the state’s longest serving agriculture commissioner. Jim Graham was the face of North Carolina agriculture for nearly 40 years, earning him the nickname “The Sod Father,” and induction into the North Carolina Agricultural Hall of Fame.

The story is that Jim Graham loved Cooperative Leadership Camp so much that during one week-long camp session, he landed in the state owned helicopter in the middle of camp (now where the dining hall is) to share his passion about cooperatives with the teens. We honor his legacy each year by supporting a CLC graduate with a scholarship in his name.



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# 2022-2023 *Co-op Council Board Members*

## **Executive Officers:**

Board Chair: Joe Mecca, Coastal Credit Union

Vice Chair: Emma Hayes, State Employee Credit Union

Treasurer: Mark Davis, NC State Grange

## **At Large Board Members:**

Janna Bass, Cape Fear Farm Credit

Janie Bright, Civic Federal CU

Donna Bullard, Star Communications

Susan Cashion, Piedmont EMC

Susan Chatham, Riverstreet Network

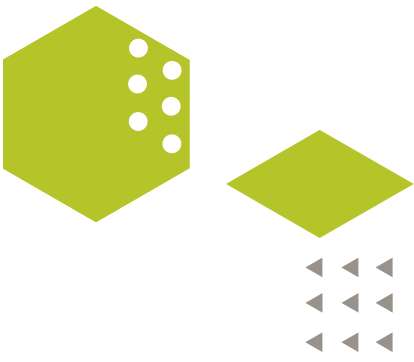
Charlie Farrell, NC Electric Cooperatives

Ron Fish, NC Department of Agriculture

Janet Jackson, Central Electric

Justin Moore, NC State University





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# 2022-2023 *Co-op Council* Committees

All our committees are made of volunteers from our member organizations. We are excited to welcome new members each year to create a vibrant committee made up of cross industry cooperative professionals.

## **Monthly Committees:**

Programs and Education Committee

Communications Committee

Diversity, Equity and Inclusion Committee

Strategic Partners

## **Ad hoc Committees:**

Finance Committee

Nominating Committee

Review Committee

Executive Committee

Scholarship Committee

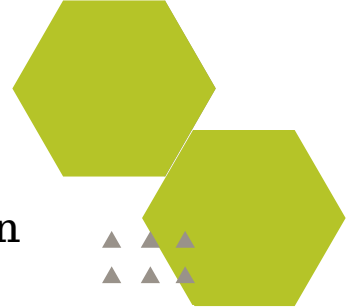


# Conference Speakers

Join us for our virtual Cooperative Conference and Annual Meeting! We have a lot of fun coming your way for this event. Join us in Blowing Rock for a great opportunity to network, connect and learn from other cooperative leaders around the state. #CoopsNC



**Donald Barnes, Ph.D. Professor of Marketing and Hendrick Faculty Fellow, University of NC Wilmington**



**Kelli Holloway,  
Sr. VP of Outreach, SECU**



**Mia Vista Perez, Sr. VP Culture and Employee Experience, SECU**



**Cathy Statz, Outreach Specialist. International Centre for Cooperative Management (ICCM)**





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***Annual Cooperative Conference  
and Annual Meeting***

**March 13th, 2023**

12:00pm Welcome Lunch: What is Member Experience?

Key Note: **Donald Barnes, Ph.D.** University of NC Wilmington

Attendee Introductions

2:00pm Navigating Member Experience: **Kelli Holloway**, SECU

3:00pm DEI and our Employee Experience: **Mia Vista Perez**, SECU

3:50pm Break

4:00pm DEI Experience: CCNC DEI Committee

4:30pm Cooperative Networking Bar: Cooperative Principles

6:00pm Dinner on your own- explore Blowing Rock!

**March 14th, 2023**

7:30am Breakfast

8:30am Business meeting

Board Chair Report: Joe Mecca, Coastal Credit Union

Treasurer Report: Mark Davis, NC State Grange

Executive Director Report

Passing of the Gavel: Joe Mecca and Emma Hayes

Introduction of newly seated Board Members: Emma Hayes

9:30am Educating Member Experience: **Cathy Statz**, International  
Centre for Cooperative Management (ICCM)

11:00am Passion with a Purpose for Members

12:00pm Guest Speaker: **Jeff Brooks**, NC DIT Office of Broadband  
Infrastructure

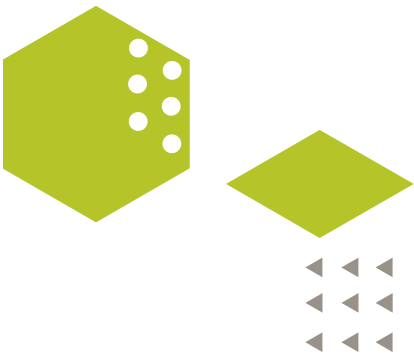
Jim Graham Scholarship Announcement

Send off Lunch

Raffle and silent auction winner announcements.

Register Online

[www.CCNC.coop](http://www.CCNC.coop)



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## *Jim Graham Scholarship*

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*Thank you to our Sponsors and Supporters!*

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State Employees' Credit Union®



**NC** Electric  
Cooperatives

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## *Annual Cooperative Conference and Annual Meeting*

**The Cooperative Conference: for the purpose of bringing our members together to network, learn from each other and conduct Council business. Our members participate in this 2-day event to engage in educational workshops and share cooperative ideas. We welcome spouses to attend to enjoy the meals and the great location!**

**We are excited to welcome all Cooperative Employees and Board members to our Co-op Conference, specifically geared to those in leadership roles or aspiring leaders. We also welcome board members and volunteers to attend with your complimentary membership spots.**

**Each member organization gets two spots without a cost with the promo code COOPS2023 during the registration checkout. Make sure to register and then book a hotel room at the Chetola Resort by calling 828-295-5500.**

**Register Online**  
**[www.CCNC.coop](http://www.CCNC.coop)**