

# Little Luvs Facebook Giveaway Rules

NO PURCHASE IS NECESSARY TO ENTER. YOUR CHANCES OF WINNING DO NOT INCREASE WITH A PURCHASE.

**1. Eligibility:** The Little Luvs Sweepstakes is open to legal residents of California, USA who sign up on the Little Luvs Facebook Page. Entrants must be 18 years of age or older as of their date of entry in this promotion in order to qualify. This sweepstakes/giveaway is subject to federal, state, and local laws and regulations and void where prohibited by law. Little Luvs' employees, its subsidiaries, affiliates, suppliers, partners, advertising and promotion agencies, and directors, officers (collectively the "Employees"), as well as members of an Employees' immediate family and/or those living in the same household of Employees are ineligible to participate in the Little Luvs Sweepstakes.

**2. Sponsorship:** The sponsor is Little Luvs ("Sponsor"), located at P.O. Box 3294, Clovis, CA 93613. Sponsor will conduct the Sweepstakes substantially as described in these Official Rules.

**3. Agreement to Rules:** By entering this Sweepstakes, the Entrant ("You") agrees to abide by the Sponsor's Official Rules and decisions, which are fully and unconditionally binding in all respects. The Sponsor reserve the right to refuse, withdraw, or disqualify any entry at any time at the Sponsor's sole discretion. By entering this Sweepstakes, You represent and warrant that You are eligible to participate based on eligibility requirements explained in the Official Rules. You also agree to accept the decisions of the Sponsor as final and binding as it relates to the content of this Little Luvs Sweepstakes.

**4. Little Luvs Sweepstakes Entry Period:** This promotion begins on May 9, 2023 at 9:19 a.m. PDT and ends on May 14, 2023 at 5:00 p.m. PDT ("Entry Period"). To be eligible for the Sweepstakes, entries must be received within the specified Entry Period.

**5. How to Enter:** Option A: Eligible entrants can enter The Little Luvs Sweepstakes by "liking" the Little Luvs Facebook Mother's Day Giveaway page located on the Little Luvs Facebook page. Alternatively, under Option B: Eligible entrants can enter the Little Luvs Sweepstakes by mailing a postcard with their name, address, phone number, and email address to PO BOX 3294, Clovis, CA 93613. The postcard must be received by the deadline to be eligible for the giveaway. Once the postcard is received, the participant will be entered into the giveaway. As a participant, your entry must fully meet all Sweepstakes requirements, as specified in the Official Rules, in order to be eligible to win a prize. Incomplete entries or those that do not adhere to the Official Rules or specifications will be disqualified at the Sponsor's sole discretion.

Only one entry per person will be accepted. Fraudulent methods of entry or circumvention of the rules may result in the Sponsor invalidating your entries and removing them from the Sweepstakes or at the Sponsor's sole discretion.

**6. Prizes:** One Winner of the Little Luvs Sweepstakes (the "Winner") will receive one \$50 Sephora gift card. The actual/appraised prize value may differ at the time the prize is awarded. The prize shall be determined solely by the Sponsor. There shall be no cash or other prize substitution permitted except at the Sponsor's discretion. The prize is non-transferable. The Winner, upon acceptance of the prize, is solely responsible for all expenses related to the prize, including without

limitation any and all local, state, and federal taxes. The Winner shall not transfer assignment of the prize to others nor shall the Winner request the cash equivalent or prize substitution. By accepting the prize, the selected Winner grants permission for the Sponsor to use the Winner's likeness, entry, and name for purposes of advertising and trade without further compensation unless prohibited by law.

**7. Odds:** The total number of eligible entries received determines the odds of winning.

**8. Selection and Notification of Winner:** The one Winner will be selected by a random drawing, under the supervision of the Sponsor. The Sponsor will notify the Winner by Facebook on Little Luvs account within five days following Winner selection. The Sponsor is not responsible for nor shall have no liability for Winner's failure to receive notices due to email/Facebook security settings that may cause notifications to be marked as spam or junk email. Nor shall Sponsor be liable for the Winner's provision of incorrect or otherwise non-functioning contact information. If the Winner 1) fails to claim the prize within 14 days from the time the award notification was sent, 2) is found ineligible, or 3) does not complete and return an executed declaration and release within the specified timeframe, the prize may be forfeited and an alternate Winner may be selected. Receipt of the prize offered in the Little Luvs Sweepstakes by the Winner is upon the condition of compliance with any and all federal, state, and local laws and regulations. IF THE WINNER VIOLATES ANY OF THESE OFFICIAL RULES, THE WINNER AT THE SPONSOR'S SOLE DISCRETION WILL BE DISQUALIFIED, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

**9. Promotional Content Sharing Agreement:** If selected as the Winner, You agree to post a photo or video on social media with the prize when received and tag Little Luvs Facebook account on that post or story. By tagging Little Luvs account, You agree to allow Little Luvs to share the content on our social media accounts for promotional purposes. Failure to comply with this requirement may result in disqualification and selection of a new winner. Please be aware that any content posted by You will be subject to the terms and conditions of the social media platform and any applicable laws or regulations. We are not responsible for any content posted by You or any third party on social media.

**10. Rights Granted by You:** By submitting an entry (e.g., liking a Facebook post) into this Sweepstakes, You understand and agree that the Sponsor, any individual acting on the Sponsor's behalf, and the licensees successors, and assigns of the Sponsor shall, where permitted by law, have the right to print, publish, broadcast, distribute and use in any media known now or hereafter developed, in perpetuity, worldwide, and without limitation, your submission, name, photo, portrait, voice, likeness, image, statements about the Little Luvs Sweepstakes, and your biographical information for news, publicity, advertising, promotional purposes, trade, information, and public relations without any further notice, review, consent, compensation, or remuneration.

**11. Terms & Conditions:** In its sole discretion, the Sponsor reserves the right to modify, suspend, cancel, or terminate the Little Luvs Sweepstakes should non-authorized human intervention, a bug or virus, fraud, or other causes beyond the Sponsor's control, impact or corrupt the security, fairness, proper conduct, or administration of the Little Luvs Sweepstakes. The Sponsor, in the event of any of the above issues, may determine the Winner based on all eligible entries received prior to and/or after (if appropriate) the action taken by the Sponsor. Individuals who tamper with or attempt to tamper with the operation or entry process of the Sweepstakes or website or violates these Terms & Conditions will be disqualified by the Sponsor in its sole discretion. In its sole discretion, the Sponsor has the right to maintain the integrity of the Little Luvs Sweepstakes, to void

votes for any reason, including, but not limited to: identify any disallowed entry methods that will result in Likes/entries being voided; examples: multiple entries from the same user; multiple entries from the same computer beyond the number allowed by the Sweepstakes rules; or the use of bots, macros, scripts, or other technical means for entering. Attempts by any entrant to deliberately damage any website or undermine the legitimate operation of the Little Luvs Sweepstakes may be a violation of criminal and civil laws. If any such attempt is made, the Sponsor reserves the right to seek damages to the fullest extent permitted by law.

**12. Limitation of Liability:** Your entry into this Sweepstakes constitutes Your agreement to release and hold harmless the Sponsor and its subsidiaries, representatives, affiliates, partners, advertising and promotion agencies, successors, agents, assigns, directors, employees, and officers against and from any and all claims, liability, illness, injury, death, litigation, loss, or damages that may occur, directly or indirectly from participation in the Sweepstakes and/or the 1) Winner accepting, possessing, using, or misusing of any awarded prize or any portion thereof; 2) any type of technical failure; 3) the unavailability or inaccessibility of any transmissions, phone, or Internet service; 4) unauthorized intervention in any part of the entry process or the Promotion; 5) electronic error or human error in the Promotion administration or the processing of entries.

**13. Disputes:** THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF THE UNITED STATES OF AMERICA AND CALIFORNIA, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. The Entrant agrees, as a condition of participating in this promotion, that if any disputes cannot be resolved between the Entrant and the Sponsor, and if causes of action arise out of or are connected with this Sweepstakes, they shall be individually resolved exclusively before a court located in Fresno, California having jurisdiction, without resorting to any form of class action. Under no circumstances in any such dispute shall the participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney's fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Sweepstakes). The participant waives all rights to have damages multiplied or increased.

**14. Privacy Policy:** Information submitted with an entry is subject to the Privacy Policy stated on the Little Luvs website. Click here <http://www.littleluvsca.com/> to read the Privacy Policy.

**15. Winners List:** You may obtain a copy of the one Winner's name or a copy of these Official Rules, by sending your request via mail with a stamped, self-addressed envelope to: Little Luvs, P.O. Box 3294, Clovis, CA 93613. Requests must be postmarked no later than May 14, 2023 at 5:00 p.m. PDT.

**16. Facebook-Specific Rules:** The Sweepstakes hosted by Little Luvs is in no way sponsored, endorsed, administered by, or associated with Facebook. Little Luvs Sweepstakes and You agree to comply with all Facebook rules and regulations in association with this Sweepstakes.

**17. Acceptance:** By participating in the Little Luvs Sweepstakes You, the Entrant, have affirmatively reviewed, accepted, and agreed to all of the Official Rules.