

Email Marketing Coaching

Silver Package

Your Silver Package will include:

Coaching on how to build effective emails and how to use more advanced techniques, including email automation

- (6) 1:1 online meetings via Zoom, one per week, over the course of 2 months
- Review(s) of your email marketing campaign(s) with recommendations on how to improve engagement (opens and clicks) and coaching on follow up strategies
- Feedback and critiques on your email marketing – every week
- Coaching on how to design an automated email drip campaign
- Coaching on how to create autoresponders
- As many supplemental calls as you like, as long as you complete the “homework” between sessions before you book your next session
- A designated folder to send docs between sessions if needed
- Unlimited access to Ken via Voxer and Slack between Zoom sessions for two months
- Recordings of the calls accessible online so you can better absorb and retain the information we cover

Price: \$3,000