

Email Marketing Coaching Packages

Here are two different packages we offer that you can choose from, depending on your investment level.

Both packages give you full access to work 1:1 with Ken Countess, one of the top trainers in email marketing, for coaching and support to build you a lead generation system that works.

The Learn-n-Go Package:

4 weeks to learn everything you need to build an email system that works.

One time investment of \$997

- (4) 1/2 hour-long 1:1 online meetings with coaching on how to build effective emails
- Review(s) of your campaign(s) with recommendations on how to improve engagement (opens and clicks)
- Daily access to Ken via Voxer and Slack

The Platinum Package:

16 weeks of working together to test, learn, and grow your email marketing system along with Ken.

One time investment of \$4,997

- You'll get (10) one hour-long 1:1 online meetings with coaching on how to build effective emails and learn how to use more advanced techniques, including automation (autoresponders)
- You'll get review(s) of your campaign(s) with recommendations on how to improve engagement (opens and clicks) and follow up strategies
- You'll get coaching on how to build a funnel that converts
- You'll get unlimited access to Ken via Voxer and Slack
- You'll get feedback and critiques on your email marketing – every week
- You'll learn how to design an automated email drip
- You can schedule as many supplemental calls as you like, as long as you complete the "homework" between sessions before you book your next session
- You will have a designated folder to send docs between sessions if needed
- You can get recordings of the calls (on a private Vimeo channel and/or as an mp3 file) if you like