Engage

Expert services to get great results from your email marketing program

Certified by the email marketing industry's leader, we have the skills and experience to take your email strategy from idea, to design, to delivery, getting you:

• **higher readership,** because it cuts through the clutter and builds the relationship with engaging content

• **more social visibility,** with expanded campaigns to drive sharing and fan growth

• **more contacts,** with a comprehensive strategy to attract new subscribers at every touch point, both online and off

• **maximum results,** using each engagement to hone your strategy and expand your reach

The key to driving the best results from email marketing is ongoing engagement – regular touches, with compelling, useful content, that motivates your audience to take action -- to become a new or repeat customer, download your white paper, or support your cause.

Easier said than done, right? You simply may not have the time, or perhaps the latest know-how, to make this happen on a regular basis.

You just want it done.

KENISEMAIL recommends our Engage service to help you achieve your goals.

The Engage service package puts our marketing expertise to work for you, consistently, -- at the right price – to set an email marketing strategy that gets the results you want. Then we design, write, and send a fresh, compelling campaign to your audience, with expert analysis of the results.

Marketing Momentum

Email marketing is still the reigning ROI champion -- and it isn't even close -- returning approximately $36 for every dollar invested.

Your relationship with your existing audience is the most valuable asset you have. Tending to that relationship, offering them valued and sharable content, over time, is the most cost-effective way to grow your business.

Power up your marketing momentum. Start today and get your ongoing email engagement program going. You'll drive more sales, move inventory, or fill seats to grow your business.

KENISEMAIL.com

Engage $499/month*

Your Engage recurring email marketing service package includes:

Design services to customize your messaging, using smart design to drive the actions you want. Powerful built-in social sharing tools included.

Editorial services that use proven best practices to engage your audience and deliver results.

Contact list optimization services to ensure email addresses are up-to-date and segmented to reach the right people with the right message.

Project management services to ensure all aspects of the campaign come together flawlessly.

A **detailed results report** showing what worked and recommending the steps you can take to continue building momentum in your next campaign.

Engage Plus $949/month*

Choose Engage Plus to add:

Expert writing services to create results-driven custom content and messages customized by segment, or to develop custom fulfillment pieces to drive maximum response and sharing.

Engage Premium

$1,299/month*

Choose Engage Premium to add:

Contact Growth Services that put us in charge of your list growth. We will make sure that all the best practices list capture methods are in place for you, both online and off.

Additional marketing initiatives find new ways to grow and engage your audience across additional channels – on the Web, through events, deals, and social networks.

* Each package requires an additional $300 one-time setup and/or onboarding fee.

	Engage	Engage Plus	Engage Premium
Design			
Standard Campaign Design	√	√	
Custom Marketing Offer Design			√
Content			
Editorial Services	√		
Complete Content Development		√	√
Contacts			
List Optimization	√	√	√
Contact Growth Initiatives		-	√
Reporting & Analysis			
Results Analysis Report	√	√	√
Other Services			
Project Management	√	√	√
Additional Promotional Program			√

Engage is a turn-key service providing ongoing email marketing packages and expertise for small businesses and organizations. Get growing with Engage today.

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