

STRATEGIC PLAN- 2024-2027

Nurturing Greatness



The mission of Minaret Academy is to provide a unique and exemplary education in an Islamic environment. We instill a love of Islam and learning through a balanced and comprehensive curriculum that aims to educate the whole child. We strive to inspire our students to become responsible, honest, learned, and respectful future leaders.

Minaret Academy places great emphasis on academic excellence through a rigorous program. We encourage each student to achieve his/her personal best. Our caring teachers foster excellence, creativity, independence, and critical thinking. They create environments where students take ownership of their education to become lifelong learners in accordance with Islam.

Minaret Academy is committed to a global vision that is inherent in Islam. We respect the diversity and equality of all human beings, always mindful that Islam is for all people and all times. We aim to foster compassion, cooperation, and integrity in our students so that they will be living examples of the beauty of Islam.



Minaret Academy seeks to develop in each student a positive identity as an American Muslim who is prepared intellectually, socially, emotionally, spiritually, and physically to succeed in tomorrow's world. Minaret Academy students are expected to integrate academic skills, Qur'anic principles, and ethical behavior to positively contribute to the ever-changing global community. Minaret Academy aims to develop in each student a balanced character enriched with knowledge, inspired to excellence, and committed to the betterment of family, community, and humanity.



MINARET ACADEMY BOARD

Sr Samar Katbi- Board Chair

Br Ayman Balshe- Vice Chair & Chair, Governance

Br Samer Soubra- Treasurer & Liaison, IIOC

Br Ahmed Dabbagh- Secretary

Sr Seema Ali- Chair- Strategic Planning

Br Hesam Aghdami- Chair, Marketing & Outreach

Sr Amy Amer- Chair- Financial Committee

Sr Sarah Sabet- Chair- Program Committee

Br Shezad Rokerya- Board of Director

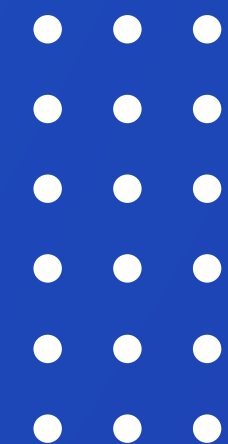
Sr Shabnum Husain- Board of Director



STRATEGIC PLANNING COMMITTEE

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Sr Seema Ali, Chair
Sr Samar Katbi
Br Munir Shaikh
Sr Sarah Sabet
Principal Ibrahim Yousef





- Enhance the curriculum vision and portrait of a graduate through a parent workshop (Sep 2024)
- Engage the community to foster understanding of the updated curriculum vision (Oct 2024)

Instructional Practices for 21st-Century Learners

- Equip teachers with methodologies like Project-Based Learning (PBL) to support diverse learners (Jan 2025)
- Implement PBL to integrate real-world challenges, digital literacy, and environmental stewardship (Ongoing)

Support for Students Needing Additional Help

- Hire a part-time educator or launch a dedicated remediation program for reading and math support (ASAP)
- Provide ongoing training in differentiated instruction to address varying student needs

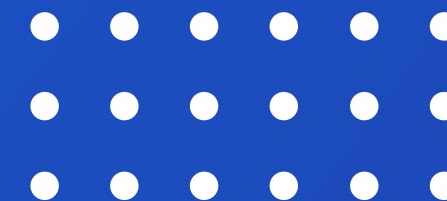
Blue Ribbon Award Application

- Review data for eligibility and form a writing team to complete the application process (Summer 2026)

Staff Development and Teacher Evaluation

- Develop teachers in Responsive Classroom practices and integrate Islamic principles (2025-2027)
- Develop, pilot, and finalize an evaluation system aligned with PBL, SEL, and Responsive practices (2025-2026)

CURRICULUM AND PEDAGOGY





FINANCIAL COMMITTEE GOALS

Budget Optimization

- Conduct a comprehensive review to identify cost-saving measures and ensure effective allocation of resources, maximizing benefits for students and faculty (0–1 year).

Fundraising Strategy

- Develop and execute short-term fundraising initiatives, including events, grant applications, and partnerships. Potential collaboration with the PTO to enhance engagement and financial contributions (0–2 years).

Financial Reporting

- Improve the accuracy, frequency, and transparency of financial reporting to keep stakeholders, including parents, staff, and the board, informed and engaged (0–1 year, ongoing).

Cash Flow Management

- Implement better expense tracking and tuition payment oversight to enhance financial stability, liquidity, and cost-efficiency (0–2 years).

Reserve Fund Planning

- Strengthen the reserve fund to act as a financial safety net for unforeseen expenses, ensuring long-term sustainability (0–3 years).

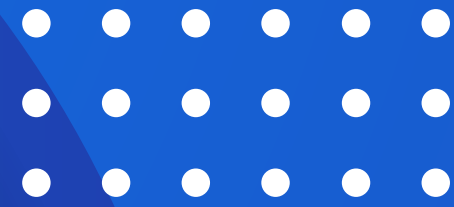
Stakeholder Communication

- Increase transparency and community involvement by providing regular updates on financial goals and progress to build trust and accountability (0–1 year, ongoing)

Capital Projects

- Assess and plan future infrastructure projects with clear budgeting and feasibility studies to enhance the school's long-term growth (0–3 years)

PROGRAMS COMMITTEE GOALS



Parent Education on Whole Child & PBL

Organize workshops and PTO discussions to educate parents on Whole Child and Project-Based Learning, enhancing their support for teachers and strengthening Minaret Academy's reputation (2024, ongoing)

Revive Parent-Teacher Organization (PTO)

Establish and expand PTO to increase parental involvement, build stronger school-community relationships, and enhance school culture and public perception (2024-25, ongoing)

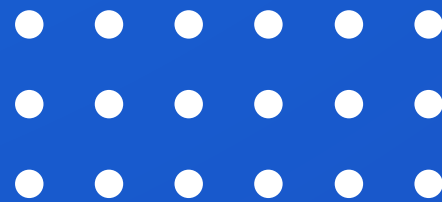
Academic Intervention Programs

Identify and facilitate academic support programs to close learning gaps, improve student outcomes, and support Blue Ribbon eligibility (2024-25, ongoing)

Mental Health & Learning Support

Increase awareness of existing mental health resources and implement learning disability assessments to provide early intervention and strengthen student well-being (2024-26)

MARKETING COMMITTEE GOALS



GOAL 1: INCREASE SCHOOL AWARENESS

- Choosing the Right Social Media Platforms
- Developing Content Plans
- Promote and Advertise
- Search Engine Optimization
- Optimize On-Page SEO
- Improve Technical SEO
- Website Optimization



GOAL 2: STRENGTHEN MINARET BRAND

- Online Review Campaign
- Share Your Story
- Brand Identity
- Academic Excellence
- Islamic Values
- Community and Culture



GOAL 3: INCREASE COMMUNITY ENGAGEMENT

- Email Marketing Strategy
- School Ambassador Program
- Engaging parents and families
- Student-centered initiatives
- Charitable and social responsibility programs

CONTACT INFORMATION

For More Information



[714.533.6273](tel:714.533.6273)



office@minaretacademy.net



<https://minaretacademy.net>



1220 N. State College Blvd
Anaheim, CA 92806

At Minaret Academy, we are here to guide you every step of the way. Whether you're interested in enrollment, academic programs, or upcoming events, we'd love to hear from you!





**THANK YOU
FOR BEING PART OF THE
MINARET FAMILY!**

