



SPONSORSHIP LEVELS



"BRINGING OUR HEROES HOME, ONE OPERATION AT A TIME."

2020 SPONSORSHIP PACKAGES	\$15,000 EAGLE OPS HERO SPONSOR	\$10,000 WARRIOR ETHOS SPONSOR	\$5,000 DIFFERENCE MAKER SPONSOR	\$1000 - \$2,500 REACH ONE MORE SPONSOR
NUMBER OF SPONSORSHIPS AVAILABLE	1	2	3	20
MEDIA & PRINT EXPOSURE				
COMPANY LOGO FEATURED ON BACK OF RACE SHIRT	XL LOGO	LARGE LOGO	MEDIUM LOGO	SMALL LOGO
COMPANY FEATURED ON RACE PROMOTIONAL FLYERS	★	★	★	★
MEDIA WEBSITE & SOCIAL MEDIA EXPOSURE				
EAGLE OPS NEWSLETTER	AUG-NOV 9	SEPT. - NOV 9	OCT - NOV 9	OCT - NAME ONLY
NEWS/RADIO AIR TIME MENTIONS	★	★		
FEATURED ON EAGLEOPS.ORG/WELCOME HOME 5K WEBSITE & RUNSIGNUP PAGE	★	★	★	★
FEATURED ON RACE E-MAIL COMMUNICATION	6X (LOGO)	4X (LOGO)	2X (LOGO)	1X (LOGO)
FEATURED IN RACE SOCIAL MEDIA POSTS	LOGO ADDED TO EVENT COVER + 4 POSTS	3 POSTS	2 POSTS	1 POST
RACE DAY EXPOSURE				
MAIN STAGE SIGNAGE	★	★	★	★
SPONSOR PROVIDED BANNER DISPLAYED AT EVENT	4	3	2	1
TENT SPACE AT EVENT	★	★	★	★
COMPANY LOGO ON RACE BIBS	★			
TRUSS SIGNAGE AT START / FINISH LINE	★			
COMPLIMENTARY RACE ENTRIES	20	15	10	5
OPPORTUNITY TO INCLUDE ITEMS IN RACE BAGS	★	★	★	★
COMPANY LOGO ON PARTICIPANT BAGS	XL LOGO	LARGE LOGO	MEDIUM LOGO	SMALL LOGO
AWARD / RECOGNITION ANNOUNCEMENT	★	★	★	*RECOGNITION ANNOUNCEMENT ONLY

\$500 - \$999 PATRIOT SPONSOR

- *10X10 BOOTH SPACE AT EVENT & WELCOME HOME PARTY
- *SPONSOR PROVIDED BANNER DISPLAYED AT EVENTS
- *OPPORTUNITY TO INCLUDE ITEMS IN THE RACE BAGS
- *RECOGNITION IN OCTOBER EAGLE OPS NEWSLETTER
- *FEATURED IN EVENT SOCIAL MEDIA

IN-KIND DONATION OPPORTUNITIES

- *BANANAS (700)
- *WATER (1400)
- *SALTY SNACKS OR PROTEIN BARS (700)
- *COFFEE (500 - 700 CUPS OF COFFEE) IN DISPENSERS WITH STIRRERS, CUPS, CREAMERS, & SWEETENERS

SAT. 11/14/20 MOHAWK PARK 9AM
***VETERAN WELCOME HOME PARTY RACE!**

FOR MORE INFORMATION:
 JESSICA SHEPHERD
 918.600.1911
 FOUNDERS@EAGLEOPS.ORG