



Steve McKenna

Steve McKenna has served as a Field Director for successful grassroots advocacy efforts on important issues. He created and executed a successful field plan for a campaign in partnership with the Dewey Square Group where he collaborated with staff and volunteers from hospitals across Massachusetts. In that effort he worked closely with the Massachusetts Health and Hospital Association (<https://www.mhalink.org/>).

Steve has earned the reputation as an expert in applying qualitative and quantitative data analysis to voter targeting in order to create a network of grassroots activation in diverse settings requiring field networking and applications. He is known for his lead-from-the-front mentality along with an ability to listen to questions and concerns of stakeholders and bring opposing views to a consensus. He has participated and directed field activities in many campaigns across the U.S. Steve is a founding partner of the Boston based consulting firm Nor'easter Strategy Group.

“I have a history of building success with data driven approaches to community outreach.”

Steve has also served two terms as an elected Town Meeting representative in his hometown of Lexington MA. Representative Town Meetings in New England are sometimes thought to be the closest form of government to a true democracy.

Steve has earned a Bachelor of Arts in American History (cum laude) with a minor in Acting from the University of Rhode Island. He was a member of the URI Track and Field team and a four time Atlantic Ten Conference Champion. Additionally, he earned a Master of Arts in Political Science with a focus on American political campaigns from URI.