



Jenifer Benson
Board Member

President

The Alliance for Business Leadership

Jenifer Benson is a non-profit and senior policy leader with expertise in healthcare, business leadership, and environmental policy. She is an experienced government and community relations strategist. The Alliance for Business Leadership is a non-partisan coalition of CEOs, entrepreneurs, investors, and business leaders at all levels who have one thing in common: belief that social responsibility and the sustainable growth of the economy go hand in hand.

As President at ABL, Jen Benson revamped the entire organization, hiring new staff, creating new policies and initiatives. She has built relationships and coalitions with thought leaders and organizations. And Jen has brought together business leaders to work on policy councils; provided educational opportunities and events, press availabilities, policy advocacy.

She is a former State Representative in the Massachusetts House of Representatives where she was Co-Chair of the Joint Committee on Health Care Financing and directed every aspect of researching, writing, vetting, and recommending health care legislation to the House. At the local level she also has served on the School Board in the town of Lunenburg Massachusetts.

Jen Benson also serves as a Steering Committee Member and Massachusetts Chair of the New England for Offshore Wind Coalition. Steering Committee Member and Massachusetts Chair of the New England for Offshore Wind Coalition. New England for Offshore Wind is a growing regional coalition of environmental and justice organizations, academic and research institutions, business alliances, and labor unions.

Jen Benson serves on many community organizations including as Vice Chair of Transportation for Massachusetts, on the Board of Directors of Women in Government, and on the Education Committee and Legislative Effectiveness Committee of the National Conference of State Legislatures. She is also a Member of the National Caucus of Environmental Legislators

“... To run for office, and then to lead a nonprofit organization I believe you have to be a visionary. You have to see what is possible when everything seems impossible and bring others along to not only share that vision but to fight for it. Building a movement needs to be centered around a strong vision grounded in the shared value of making lives better, designing systems to work better, and creating an environment of opportunity for everyone, which I have spent my professional life working toward.”

Jen has earned a master’s degree in public administration from Harvard University concentrating in public finance, statistics, communications, and crisis management. She also earned a Harvard Graduate Certificate in Management, Leadership and Decision Science. At Harvard, Jen was chosen to participate in the “*Harvard Square to the Oval Office*”, Women in Public Policy Program. She also holds a Bachelor of Arts Degree from Florida Atlantic University with specialization in photography and architectural history.