

Inclusive Playground – Fundraising Goals



FOREVER PARKS FOUNDATION
OF PEARLAND

Fundraising Pyramid



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OF PEARLAND

15 Tier 1 donors
required for \$500,000

Premium Sponsor
\$100,000
Goal = 2 / \$200,000

Gold Sponsor
\$50,000
Goal = 2 / \$100,000

Silver Sponsor
\$25,000
Goal = 6 / \$150,000

Champion
\$10,000
Goal = 5 / \$50,000

235 Tier 2 donors
for \$250,000

Partner
\$5,000
Goal = 10 / \$50,000

Advocate
\$2,500
Goal = 25 / \$62,500

Supporter
\$1,000
Goal = 75 / \$75,000

Friend
\$500
Goal = 125 / \$62,500

Fundraising Benefits



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Sponsorship Level	Benefits
Premium Sponsor (\$100,000) Goal = 2	Influence on theme / equipment branding / naming rights per City approval Leadership presence and photo at ground-breaking and ribbon-cutting Special event / dinner pre ribbon-cutting event
Gold Sponsor (\$50,000) Goal = 2	Influence on theme / equipment branding Leadership presence and photo at ground-breaking and ribbon-cutting
Silver Sponsor (\$25,000) Goal = 6	Equipment plaque with sponsor name on playground site Name and color logo on Wall of Recognition and FPF website
Champion (\$10,000) Goal = 5	Name and black & white logo on Wall of recognition and FPF website Recognition on all promotional / media materials VIP access at ribbon-cutting event
Partner (\$5,000) Goal = 10	Eight tickets to ground-breaking event and ribbon-cutting event, reserved seating
Advocate (\$2,500) Goal = 25	Six tickets to ground-breaking event and ribbon-cutting event, reserved seating Friend of FPF Lawn Sign
Supporter (\$1,000) Goal = 75	Four tickets to ground-breaking event and ribbon-cutting event
Friend (\$500) Goal = 125	Name on Wall of recognition and FPF website Two tickets to ground-breaking event and ribbon-cutting event Friend of FPF Car Magnet

Each level receives all benefits of the subsequent levels