

THE INDEPENDENCE PARK PROJECT

A CAPITAL CAMPAIGN TO CONTINUE THE TRANSFORMATION

NAMING OPPORTUNITIES

Naming opportunities are available within the enhanced inclusive playspace and splash pad, as well as select features included in the full Phase II project. This approach allows donors to choose a space that best aligns with their interests — whether within the playground or in other areas of the park such as the lake, trails, amphitheater, or sports complex. Regardless of which space is selected, every investment directly supports the Forever Parks Foundation’s \$5 million capital campaign to build the inclusive playspace and splash pad. All donors will also be recognized through capital campaign donor recognition events, media, and the permanent donor recognition wall, ensuring their impact is celebrated as part of this transformational community project

Naming Opportunity	Investment	Page 6 Map Location	Page 8 Map Location
Inclusive Playspace	\$1,000,000	B	
Splash Pad / Dry Creek	\$500,000	4	D, 5
Sensory Garden / Music Area	\$500,000		B, 14
Hillside Play Area	\$250,000		A, 15
Hut Village	\$250,000		C, 20
Playspace Lawn – North	\$200,000		E
Playspace Lawn – South	\$200,000		E
Playspace Shade Pavilion	\$150,000		9, 3
Playspace Pedestrian Bridge	\$ 50,000		4
Naturalized Amenity Lake	\$1,000,000	C	
Lake Dock	\$500,000	17	
Lake Event Lawn	\$250,000	11	
Pedestrian Bridge (Lake)	\$150,000	16	
Amphitheater Lawn & Event Stage	\$1,000,000	A, 1	
Stage Lawn	\$500,000	22	
Reflection Zone	\$750,000	E	
Picnic Area A	\$ 50,000	15	
Picnic Area B	\$ 50,000	15	
Sports Complex	\$750,000	D	
Pickleball	\$400,000	9	
Tennis	\$250,000	8	
Sand Volleyball	\$250,000	10	
Basketball Pavilion	\$500,000	7	
Park Event Lawn	\$750,000	11	
Fitness Lawn	\$500,000	23	
Arrival Bioswale (with Educational Signage).....	\$750,000	20	

Empowering connection through purposeful investment.



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DONOR RECOGNITION

Signature Level – \$1,000,000+

- Major naming rights (Inclusive Playspace, Amphitheater, Lake)
- Premium placement on donor wall and permanent park signage
- Involvement in design phase consultations
- Exclusive cultivation events and VIP experiences
- Featured storytelling opportunities in all campaign materials
- Custom recognition opportunities tailored to donor preferences
- Signature inclusion in all digital media, website, and communications
- Featured in annual reports and major campaign communications
- Special dedication ceremony

Legacy – \$500,000 - \$999,999

- Naming rights for specific elements or amenities
- Prominent donor wall recognition and permanent park signage
- Involvement in design phase feedback sessions
- Exclusive donor events and behind-the-scenes experiences
- Featured in annual reports and major campaign communications
- Storytelling opportunities in select materials
- Digital media and website recognition

Leadership – \$100,000 - \$499,999

- Recognition on donor wall and permanent park signage
- Involvement in design phase through surveys and focus groups
- Invitations to campaign events and celebrations
- Inclusion in annual reports and communications
- Digital media and website recognition
- Select storytelling opportunities

Community – \$10,000 - \$99,999

- Donor wall recognition
- Permanent park signage for named element
- Invitations to campaign events and celebrations
- Inclusion in annual reports and communications
- Digital media and website recognition

Friend – \$500 - \$9,999

- Donor wall recognition (listed format)
- Inclusion in annual reports and communications
- Invitations to campaign events and celebrations

