

JA INSPIRE VIRTUAL

PRESS KIT



Mark your Calendar!

March 2 - High School Hiring Event (8AM - 2PM)

March 2 - Job Fair (3 - 6 PM)

March 4 - Middle School Career Exploration Event



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About JA Inspire Virtual

JA Inspire Virtual is a career exploration program for middle and high school students which includes an in-class curriculum designed to help students discover their career strengths and interests, which builds up into an interactive day of career exploration!

Junior Achievement of Alaska will host the FIRST and one-of-a-kind JA Inspire Virtual Career Exploration Day on March 4, and the JA High School Hiring event on March 2. We invite you to become an exhibitor and share your industry and know-how with some of Alaska's students.

JA Inspire Virtual is designed to help launch middle school students into their futures, including high school, college, and future careers. Students will receive a digital career book to complete during the event, pick up hand outs and store them in a digital backpack, design a personalized avatar, compete for prizes in a virtual scavenger hunt, and complete the day ready to take on the work force!

5,000

Students Served during the 2 day
live event

200+

Employers Represented

55

Communities Served

About Junior Achievement

Junior Achievement is Alaska's largest youth serving non-profit, dedicated to educating and inspiring young people to succeed in a global economy.

Junior Achievement empowers young people to own their economic success by recruiting volunteers from the business community to teach financial literacy, workforce readiness, and entrepreneurship in schools. Programs are provided at no cost to teachers and school districts.

How you can help

Donate - \$30 sponsors one student, sponsorships start at \$375. JA does not receive any government funding and is not part of United Way.

Volunteer - Lead a webinar, volunteer in a virtual workshop, or help with the event. Virtual volunteer opportunities make it **more convenient than ever** to inspire students in Alaska.



20% ↑

JA Alumni earn 20% higher incomes



OPPORTUNITIES:

Inspire the future workforce

Foster financial literacy

Encourage an entrepreneurial mindset

JA IMPACT:

1 in 3 alumni go on to work in the same field as their JA volunteer

90% of alumni are confident managing their finances

JA alumni are 143% more likely to start a business

Contact

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All donations to Junior Achievement of Alaska are tax deductible where allowable by law.

Important Dates

- December 15, Registration opens for employers and schools
- January 15, Deadline for Early Bird Discount
- February 26, Deadline for schools and employers to sign up
- March 2 and 4, Live events

Presenting Sponsors



Mary K. Hughes
John C. Hughes Foundation
Andrew Eker
Jim Jansen