

# Virtual Scavenger Hunt

BRING CUSTOMERS IN TO YOUR BUSINESS & SUPPORT THE COMMUNITY.... ALL IN ONE EVENT!



## TOP 5 REASONS TO BE A MISSION SPONSOR

- #1 Drive traffic to your business with a purpose
- #2 Receive additional, repeat exposure from pictures and posts in challenges
- #3 Receive a free social media press kit to share with your followers
- #4 Promote a new product by attaching it to points in a mission
- #5 Sell! Nearly 80% of the teams supported local businesses in 2020 by purchasing an item to earn points in the game.

## ABOUT THE YOUTH SERVING CHARITIES

Girls on the Run inspires girls to be joyful, healthy and confident using a fun, experienced-based curriculum which creatively integrates running.

Junior Achievement of Alaska prepares and inspires young people to succeed in a global economy by teaching financial literacy, workforce readiness, and entrepreneurship to K-12 students in Alaska.

# \$6.15

Approximate average dollar amount spent per adult at mission sponsors' businesses

# 180

Total 2020 participants of all ages and this year we hope for even more!

# 90%

of businesses that were mission sponsors said they would participate again.

JOIN US SATURDAY, SEPTEMBER 23, 2023

Questions? Contact [Tiana ttaylor@ja-alaska.org](mailto:Tiana.ttaylor@ja-alaska.org). Payment must be received by **9.16.23** in order to be listed as a sponsor. All donations to JA are tax deductible where allowable by law. Tax ID # 92-0045091.