



THE BUTTERFLY TYPEFACE

We make good GREAT!

THE BUTTERFLY TYPEFACE

By appointment only
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Little Rock AR 72215

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ABOUT US



The Butterfly Typeface Publishing is a faith based company offering quality writing and publishing services at affordable prices. We provide integrity, personalization and are committed to helping authors realize their dreams of becoming published. Most books are released within 90 days of submission, authors retain copyright of their work and are paid the highest percentage of royalties in the industry! Our mission here is to help heal the world ... one word at a time!

TRANSFORMING THE WORLD, ONE WORD AT A TIME.

Our mission is to spread God's message of love and hope in a manner that inspires, informs and intertwines creativity and education in the form of workbooks, poems, devotionals, novels and children's books.



As an author I know how important quality, communication, efficiency and affordability is to your project. I'm dedicated to making sure that your voice is heard and that you STANDOUT!

Iris M. Williams
Independent Publisher

Standout with Iris M. Williams Butterfly Typeface Publishing

In 2013, after nearly twenty-five years in corporate America, Iris M. Williams stepped out on faith and made a concerted decision to pursue her dreams of being a published author. She resigned from her job, moved nearly one thousand miles away from family and friends and began an internship for a local publishing company in Fayetteville North Carolina.

Today, Iris has realized her dream of being a published author and more. She has written and published several books, started the online magazine For the People, By the People and owns The Butterfly Typeface Publishing where she assists other authors in realizing their dreams of becoming published.

When she isn't editing, writing, ghostwriting, designing book covers or publishing books, Iris spends her time reading, listening to music and enjoying family and friends.

Iris recently earned a Bachelor's Degree in Creative Writing and English with Southern New Hampshire University and is currently enrolled in a Marketing Master's program at Strayer University.

Iris is writing an autobiographical series entitled, "An Abundant Life" and plans to release the first book of the trilogy, 'Faith in Self' in the spring of 2016.

Little Rock Arkansas is home, but Iris hopes to travel extensively, write screenplays for movies, and promote her personal books.

OUR SERVICES



TRADITIONAL PUBLISHING

Butterfly Typeface purchases and owns your manuscript. We pay you royalties based on book sales. No upfront cost to author. Royalties are split between author and publisher 55/45.



PARTNERSHIP PUBLISHING

Butterfly Typeface partners with you to publish your manuscript for a nominal fee. Royalties are split between author and publisher 80/20.



SELF PUBLISHING

Butterfly Typeface edits your manuscript, designs your cover for a fee. You upload your file and retain 100% of your royalties.



GHOST PUBLISHING

Butterfly Typeface publishes your book under your company's name for a fee. Author retains 100% royalties.

ASK ABOUT OUR ALA CARTE SERVICES!

Services offered include:

FREE Consultation (30 minutes)
Ghostwriting
Ghost publishing
Marketing Options
Promotional Options
Interior Design
Layout Design

eBooks
Writing Coach Sessions
Editing/Interior Design & Layout
Copyright Services
Audio Books
Translations
Hardbacks

IMPRINT PUBLISHING

Our network of imprint publishers are here to service the needs of independent authors looking for a place to self-publish manuscripts. We have a full range of services for any budget.



TOPS OF THE TREES BOOKS

Children are our future!

Tops of the Trees Books knows that in order to ensure a successful future, children must have a solid foundation. Today's child is more advanced than ever, but they can also become easily distracted.

TOTT Books will harness that distraction and help your child use it to their advantage. Offering story books, activity books and learning tools that your child can use to propel themselves into the challenging and prospering future that awaits.



DIAMOND FLY BOOKS

Diamonds are forever and so too is Diamond Fly Publications. Our mission is to take your precious gems, polish them and present them in their best setting. Whether it's a custom book, audio or electronic book version, Diamond Fly Publications can engage your reader and ensure that your publishing experience results in a timeless marriage between you and your audience.



EIFFEL TOWER BOOKS

Sensational. Romantic. Educational. These are just a few words used to describe the iron tower lattice that is known the world over as the Eiffel Tower. Like its name sake, Eiffel Tower Books was created to showcase extraordinary, passionate and informational memoirs and biographies. Our lives are rich with sentimentality and it is the vision of the Eifel Tower Books imprint to help authors exceed their writing and publishing dreams.

IMPRINT PUBLISHING

Our network of imprint publishers are here to service the needs of independent authors looking for a place to self-publish manuscripts. We have a full range of services for any budget.



FLY POETRY BOOKS

Words have the ability to do many wonderful things. They can soothe, educate and inspire. Some words go above and beyond their basic capacity and soar to higher heights. Fly Poetry Books was created to showcase such talent. Poems that not only move and inspire, but also soothe your soul.



BLACK BUTTERFLY BOOKS

Sometimes you just have to get real. In a world where rules and courtesy can overshadow creativity and truth, Black Butterfly Books is determined to pull back the curtain and expose the truth: honestly, creatively and factually. At times the language and subject matter may be offensive to some, but we are of the mindset that the message is what matters. Go on the journey with us.



WORD ANGELS BOOKS

Word Angels Books is an imprint designed to highlight the modern day teachers of religion and spirituality. We feature devotionals, Christian romance novels, workbooks and compilations of stories that are sure to inspire and motivate you. There is a word for everyone and everyone has a word.

We Offer Partnership Publishing With YOU In Mind!

SUBMISSIONS

We are currently accepting submissions electronically

GUIDELINES

All submissions should be saved as a WORD document and attached to your email.

Each submission should include the following:

- Submission Title
- Word Count
- Page Count
- Your Name
- Your Email
- Your Mailing Address
- Your Phone

FORMATTING GUIDELINES:

We ask that you follow the formatting guidelines below. We will accept only manuscripts which follow these guidelines.

- Typed (not handwritten)
- We will not accept 'formatted' manuscripts.
- Font (Times New Roman)
- Font size (12pt)
- Double spaced

The subject of your email should be TBT Submission

Now accepting the following genres:

- | | |
|--------------------|-------------|
| ✓ Fiction | ✓ Poetry |
| ✓ Non-Fiction | ✓ Life-Help |
| ✓ Juvenile Fiction | ✓ Memoir |

Publishing Plan Features and Prices

The Butterfly Typeface

PACKAGE	Features	PRICE**
Children's Book Publishing	10 full color illustrations, Custom Front/Back Cover, Editing, Interior Design/Layout, ISBN/Bar Code	\$3297.00
Poetry Book Publishing	Custom Front/Back Cover, Editing, Interior Design/Layout, ISBN/Bar Code, Maximum pages: 150	\$2197.00
Workbook Publishing	Custom Front/Back Cover, Editing, Interior Design/Layout, ISBN/Bar Code, Maximum pages: 100	\$1797.00
Small Business Publishing	Custom Front/Back Cover, Editing, Interior Design/Layout, ISBN/Bar Code, Maximum pages: 50, 5 images (black and white)	\$1597.00
Compilation Publishing	Custom Front/Back Cover, Editing, Interior Design/Layout, ISBN/Bar Code, Maximum pages: 250	\$2597.00
Autobiography Publishing	Custom Front/Back Cover, Editing, Interior Design/Layout, ISBN/Bar Code, Maximum pages: 150	\$2197.00
Novel Publishing	Custom Front/Back Cover, Editing, Interior Design/Layout, ISBN/Bar Code, Maximum pages: 200	\$2797.00
Journal Publishing	Custom Front/Back Cover, Editing, Interior Design/Layout, ISBN/Bar Code, Maximum pages: 200	\$1397.00
Media Package	Facebook Marketing (set-up only), Promotional materials, Business cards, Bookmarks, Banner (design only), Online book store feature, Magazine feature, Basic website, Press release, 10 copies of book, 1 logo, 1 video	\$1297.00
Pastor Package	Up to 200 Pages, Custom Front & Back Covers, and More!	\$1997.00
Activity Book	Up to 200 Pages, Custom Front & Back Covers, and More!	\$1197.00

****The prices indicated are 'starting' prices. Final prices are based on book size, type and editorial complexity.**

FREQUENTLY ASKED QUESTIONS

The Butterfly Typeface

Is there a contract involved? How long does the contract last?

Yes. There is a basic book publishing contract, a confidentiality agreement and a payment agreement that you will receive and sign electronically. Most contracts are good for one year.

What happens when my contract expires? After your contract expires, authors have the option to republish their book with another publishing company or they may sign another contract with The Butterfly Typeface Publishing.

Will my work be copyrighted?

All books are copyrighted at the time of publication. We do offer an additional copyright protection process that is NOT included in the standard publishing package.

I have a ton of questions about publishing. Can you answer them?

Yes. We offer a FREE consultation. During this call you may ask any question you have and we will do our best to answer them or help you find the answer.

May I make payments on my publishing package?

Yes, payment plans are available. Most payment plans require a \$497.00 deposit.

Is editing included in my publishing package?

Yes. We offer full service editing, design and layout of your manuscript.

What is the difference in a basic cover and a custom cover?

Basic covers are done 'in house'. Custom covers are contracted out and could increase the price of your publishing package.

Will my book be sold in bookstores such as Barnes and Nobles?

Once your book has been released for publication, it will be available online to sites like Amazon.com, Barnesandnoble.com, booksamillion.com. If you want your book sold in a 'brick and mortar' building, that process is separate and we can consult with you further during our consultation.

How can I obtain copies of my book once it has been published?

Once your book has been published, you will order them (at cost) directly from The Butterfly Typeface Publishing.

What are the steps to publishing a book?

The steps to publishing a book are: • Submit sample manuscript • FREE consultation • Review proposal • FULL manuscript submitted • Contract signing and deposit • Book cover sent to author for approval • Manuscript edited and sent to author for approval • Proof ordered and sent to author for approval • Book released

What types of things can delay publication?

Typically, we can publish your book in 90 days or less. The things that can delay publication are untimely submission of manuscript or revisions, unable to make a decision on book cover, family emergencies etc.

Contact Us

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Monday CLOSED
Tuesday by Appointment Only
Wednesday by Appointment Only
Thursday by Appointment Only
Friday by Appointment Only
Saturday: 8am - 12pm
Sunday CLOSED

**Closed all state and federal observed holidays*