

# **The Snohomish County Craft Beverage Guild**

## **Premium Membership Guide**

The Snohomish County Craft Beverages Guild is a 501(c)6 trade association that represents the interests of the Snohomish County craft beverage community. It is led by a 4-member volunteer board of directors. The Guild activities are implemented and guided by a paid Executive Director.

### **Membership Benefits**

Premium Membership in the Guild provides craft beverage makers with:

- Members join together in support of the craft beverage industry in Snohomish County and maintain a united voice on issues related to this industry in our county.
- Members can use other members as a resource for best practices, quality control, and other issues related to running a craft brewery, winery, distillery or coffee roaster.
- a premium business listing, link, and logo on LocalLiquidArts.org (updates occur March 1)
- an invitation to all Guild regular meetings
- guaranteed promotional spot at Mobile Shops, tasting events and Festivals the Guild organizes and hosts throughout the year
- Opportunities for event participation, discounted or free entry fees for events, and unique networking possibilities.
- United representation on legislative issues.
- Greater reach for publicity and marketing, as well as media exposure
- Listing in the newest Snohomish County Breweries, Wineries, Distilleries Trail (printed and online version)
- Evergreen State Fair pavilion exposure/involvement
- access to member-only monthly Zoom call for info share & collaboration
- proactive notifications & advisories on regulatory and policy matters
- discounted access to educational, networking, & social events across the County
- a monthly newsletter to keep you abreast of The Guild's announcements & opportunities

### **Membership Eligibility**

- The craft beverage maker must be located in Snohomish County and brew craft beer, wine, cider, mead, spirits, kombucha or be a coffee roaster for the Snohomish County market.
- New craft beverage makers (in business less than 1 year) must be brewing and selling their crafts under their own label to be eligible for membership.
- Dues for a craft beverage maker in its first year of operation are \$120.
- Dues for an existing brewery to join the Guild, or after its first year of operation, are \$240