



Jay Butterfield, President
Rick Adams, Vice President

Pam Butterfield, Secretary
Laura Hardesty, Treasurer

2021 CCHPC SPONSORSHIP CONTRACT

THIS AGREEMENT is between **SPONSOR** (written below as SPONSOR) & the **Capital City Horse & Pony Club** (written below as CCHPC). In consideration of the mutual covenants contained in this AGREEMENT & other good & valuable consideration, the receipt & legal sufficiency of which are hereby expressly acknowledged, SPONSOR & CCHPC agree to the following commitments.

ALL SPONSORS (VALUE OVER \$100), RECEIVE:

- Logo on CCHPC website (Sponsor must provide appropriate logo)
- Logo on emails sent to members for events & event flyers during the season
- Sponsor ad will be posted at least twice monthly on social media
- PA announcements at applicable events
- Promotional material (business cards or pamphlets provided by the sponsor) will be on display in the office
- Business sponsor of \$100 or more may set up a booth at any CCHPC event
- Terms of this agreement will commence from April 1st 2021 until November 30th 2021

Please checkmark the PAID IN FULL box corresponding to the sponsor level desired. SPONSOR is responsible for supplying the desired logo to joyplautz@gmail.com by April 1st, 2021.

PAID IN FULL	LEVEL	SPONSOR INVESTMENT	ADDITIONAL SPONSOR BENEFIT (in addition to the above)
	PLATINUM <u>EVENT</u> SPONSOR	\$750 or more	<ul style="list-style-type: none"> • Special recognition on home page of CCHPC website for the agreement year • Specific event advertising & promotion on CCHPC Facebook page, flyers, & other advertising for the event • Buckle with business name (Year-end award or special buckle awarded during the season, per CCHPC discretion.) • Banner will be hung on the fence at applicable events
	GOLD PACKAGE	\$500	<ul style="list-style-type: none"> • Banner, Buckle, & Barrel Wrap (choose 1 below) <ul style="list-style-type: none"> ○ _____ All for speed/playday series ○ _____ All for 5D barrel series ○ _____ Split between all 3 series • If barrel wraps are all sold, sponsor will be highlighted as a Reserve Champ sponsor also, or other special recognition per CCHPC discretion

THANK YOU for your support!!

Location: 12900 N. 14th Street Mailing address: PO Box 251
Raymond, NE 68428

Jay Butterfield, President: 402-499-1575

<http://capitalcityhorseandpony.org>

CAPITAL CITY HORSE & PONY CLUB

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	SILVER PACKAGE – BANNER ONLY (If sponsor provides a banner, investment is \$100)	NEW - \$300 RENEWAL - \$100	<ul style="list-style-type: none"> Banner will be hung on the fence at the applicable events (Banners are for 5D barrel events only) Note: In the unlikely event a sponsor provided banner is damaged, CCHPC is not responsible due to varied integrity of banners not made by CCHPC provider
	BANNER SPONSOR RENEWAL PLUS	\$200	<ul style="list-style-type: none"> Existing banner or sponsor provided banner will be hung on the fence at the applicable events (Banners are for 5D barrel events only) <u>PLUS</u> - Sponsor will be highlighted at a 5D barrel race with portion of investment going towards added money for the jackpot for participants
	BRONZE #1: BUCKLE CHAMPION AWARD	\$150	<ul style="list-style-type: none"> Buckle with business name (Year-end award or special buckle awarded during the season, per CCHPC discretion.)
	BRONZE #2: RESERVE AWARD SPONSOR	\$125	<ul style="list-style-type: none"> Reserve Champion award (Year-end award with special sponsor recognition, per CCHPC discretion)
	BRONZE #3: BARREL WRAP SPONSOR	\$100	<ul style="list-style-type: none"> Business logo printed on a barrel wrap displayed on the barrels at applicable shows Limited to 9 for Speed & Playday series & 9 for 5D barrel series, renewals will have priority each year
	BUSINESS CARD ONLY	\$25	<ul style="list-style-type: none"> Sponsor can provide business cards for display in the office.

Payments accepted via check, payable to CCHPC to the mailing address below. Or Paypal may also be used. Send to: cchpc.treasurer@gmail.com & list SPONSOR TYPE in description. Payments must be paid in full by April 1st for full advertising commitment.

SPONSOR NAME: _____ **PHONE:** _____

SPONSOR ADDRESS: _____

SPONSOR SIGNATURE: _____ **DATE:** _____

CCHPC REPRESENTATIVE (Name & Phone): _____

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