

WHITE ROSE BRIDGE CLUB BOARD MEETING NOTES - 11/08/2024

Meeting called to order at 12:15pm by Judy Parsons, President

Present: Carol Buchholtz, Steve Becker, Judy Parsons, Linda Davidson, Carl Fahnestock, Elaine Smith, Lloyd Schubert, Ed Scanlon, Gail Burke

Absent: Ike Hileman, Cathy Brown, Michelle Hovis

1. MINUTES of last board meeting accepted as published
2. TREASURER'S REPORT: Carol Buchholtz
 - Last treasurer's report done by Ed Magee accepted as published
 - Updated report presented by Carol, copies to board members and accepted
3. CLUB MANAGER'S REPORT: Ed Scanlon
 - Marketing - currently doing Facebook only, plan to start using InstaGram, need to distribute fliers to local businesses, senior centers, churches, etc.
 - Thursday and Friday morning games are only getting 2-3 tables and at times those are filled by the instructor, club manager, open level players. Need to increase numbers attending these games or consider another plan ie: attendees in the new Beginner Classes to transition into those games then progress to limited games on Monday and Wednesday mornings
 - New Beginner Class to start in Spring 2025, needs lots of PR to increase numbers
 - New Intense 6 week workshop program on Defense planned for February into March 2025, morning sessions
 - Holiday closings: Thursday, Thanksgiving 11/28 and Black Friday 11/29
Wednesday, Christmas 12/25, Thursday 12/26 and Friday 12/27
 - Open: Tuesday, Christmas Eve 12/24, Tuesday, New Year's Eve 12/31/2024, both with regular schedules and Wednesday, New Year's Day 1/1/2025 with one game at 12:30pm divided into a limited group and open group, catered party by the club
4. OLD BUSINESS:
 - Mystery Swiss game on Thursday 11/21, only 17 people signed up, need to promote this game for increased attendance
 - Holiday Party on Friday 12/13 - Pot luck, no longer dividing attendees into A-M and N-Z, Gail Burke will contact those signed up to confirm attendance and food item they've signed up for to ensure adequate amount and variety of food - main dishes, sides and desserts
Will include an Ugly Sweater contest with prize of free plays, Elaine Smith to judge
 - Going forward all Special Parties, except those catered by the club, will be Pot Luck by anyone signed up to play, no longer dividing members into groups by last name
 - New Year's Day Party - 12:30pm game split into limited and open groups, catered by the club. Appetizers before the game, break during the game for catered lunch. Committee planning food: Linda Davidson, Elaine Smith and Ed Scanlon. Fee for party \$20, prepaid and pre-registration required
 - Marketing Ideas: continue Facebook, start Instagram, WGAL Wake-Up call - banner is already made, Gail Burke will work with Ed Scanlon on the narrative, schedule a group and videographer for this
5. NEW BUSINESS:
 - Welcome to new board members: Steve Becker and Carol Buchholtz as Treasurer
 - Zero Tolerance procedures - discussion ensued of negative behaviors, educate players, practice and promote appropriate behaviors at all levels, call the director to the table or inform the director asap to address individual's at fault
 - New Bank - Fulton Bank - hours of operation and location are more suited to the club's Business, may be getting a debit card, may roll Northwest CD over to this bank

Account at Northwest is still open to meet outstanding credit card charges, may maintain that credit card. Northwest has a better rate on the CD at present with \$10,400 in it

- Waiver of membership dues for specific circumstances discussed. The board approved paying the 2025 club dues for Susan Kennedy as she was reinstated to play in ACBL sanctioned games.

No new items from the floor.

Next board meeting scheduled for Friday, 1/10/2025 at 12:15pm

Meeting adjourned at 1:15pm