



JOANNE FRENCH

SPEAKER BRIEF

PERSONAL PROFILE

With years of experience and a proven track record of success, I am a creative and innovative speaker fueled by my love of making the most complex ideas simple and actionable.

SPECIALIZATION

Master Mind Leader
Marketing and Advertising Strategy
Master Facilitator & Moderator
Brand & Content Strategy
Workshop Developer & Facilitator

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SKILLS AND ABILITIES

Copywriting
Graphic Design
Content Creation
Social Media Marketing
Webinar / Speaker Development
Web Design / Web Copy
Email Marketing / Certified Constant Contact
Partner & Trainer

Joanne French helps companies bring big ideas to life through organizational development, marketing strategy, and action planning.

She has facilitated hundreds of workshops and interviews with senior-level executives at Fortune 100 companies. Her research and strategic planning guided numerous billion-dollar brands to peak performance during her 25 years career.

Joanne strongly believes that people can tap into their most profound creative minds through team play (and fun)! Whether she is speaking at an event or workshoping with clients, she enables her audience to uncover their next big idea and provides them with the framework they need to put it into action.

Her newest endeavor is her podcast, *Women Interviews*, available on ten podcast listening platforms. Here, women business owners share their journeys to survive and thrive. These amazing women truly inspire Joanne, and her listeners to keep pushing their business forward.

Speaking Topics: Personal Brand Building, Create Your Brand's Essence, The Charisma Principle, Master Your Way to Master Mind Success, Instagram Success, LinkedIn Success, Online Marketing Made Simple, Email Marketing Quickstart, Website Pages That Will Make or Break You, & More