



The Windy Hill on the Campus Senior Center is an essential hub that plays a crucial role in the lives of older adults ages 60+, providing a range of services and programs that contribute to their overall well-being. The case for support highlights key statistics and emphasizes the importance of sustaining and expanding these offerings. The center provides programs and services Monday-Friday from 8:30 am – 2:30 pm except holidays.

During the 2022-23 fiscal year Windy Hill on the Campus provided the following:

- Served **21,807** congregate and grab-and-go hot meals
- Delivered **14,250** meals to homebound seniors
- Offered **1,207** wellness and fitness programs
- Provided **59** Lifelong learning programs
- Facilitated **191** social events and hosted **63** health assessments and prevention screenings

Program Diversity:

- Windy Hill on the Campus hosted over 100 different programs annually providing its members with a variety of options from pickleball to drumming to tap dancing. There is something for everyone at Windy Hill.

Membership Growth:

- The increase in participation and interest in Windy Hill on the Campus correlates with the increase in the older population that is being seen in our community. Our census numbers have gradually increased over the past several years. In the past six months alone, Windy Hill has joined over 250 new members and has seen an increase in participation by over 24% from a year ago.

Addressing Social Isolation:

- Studies show that social isolation leads to increased risk of mortality which is likely due to its physical and cognitive health effects. These challenges may sometimes result in a premature move to institutionalized living. Currently, 31% of our members live alone. If not for the programs and activities provided at Windy Hill, these individuals stand a high risk of becoming increasingly isolated thus resulting in a decline in their physical and cognitive health.

Economic Value:

- For as little as \$1.41 per day per individual, Windy Hill on the Campus provides daily supportive programming to maintain our member's independence, keep them healthy, and continue to live in their own homes. The value provided and affordability to members to participate have greatly impacted our older individuals and our community. All programs, including the daily congregate meal, are provided at little to no cost to the participants and are supported through corporate sponsorships, donations, fundraisers, and grants.

Future Challenges and Opportunities:

- Presently, the center is witnessing a steady rise in daily attendance, with an average of 178 individuals per day actively engaging in various programs. Additionally, the daily lunchtime food program is experiencing a noticeable uptick in participation. We attribute this trend to the escalating cost of living, encompassing real estate taxes and food expenses. The center foresees a continued upward trajectory in these participation figures. Approximately 38% of the organization's total budget is derived from reimbursements from the York County Area Agency on Aging, calculated based on the number of congregate meals, grab-and-go meals, and home-delivered meals. To meet its financial needs, the organization must secure the remaining 62% of its budget through alternative avenues, including donations, sponsorships, fundraisers, and grants.

How to Help:

- Your support is needed to ensure that older adults in our community have a place to exercise, have lunch with friends, learn new skills, and have fun. We want to continue to be able to provide these programs at little to no cost so as not to limit anyone from participating. Please consider a sponsorship, donation, or planned gift.

January, 2024