

Public Awareness Committee

This committee will be responsible for the development of ideas, concepts and campaigns designed to educate the public about KWFB's mission, the negative effects of littering and illegal dumping, as well as the benefits of reusing and recycling. Some examples might include programs that target and educate hunters about the fly-out litter problem in WFP associated with loose cargo (feed sacks), or campaigns to combat non-recyclable straws and cigarette butts. One idea might be to develop and distribute large "KWFB-type decals to interested area residents/businesses to place on their garbage cans – to serve as temporary road signage along area roads on garbage pick-up day.

Develop and distribute approved KWFB posters, flyers, bumper stickers, door decals to interested residents and businesses.

Develop and erect approved "anti-littering" banners and road signage, where appropriate, in coordination with local property owners, DOTD, and WF Parish.

Seek out forums in which KWFB can participate for the purpose of educating the public about litter and recycling, solicit KWFB memberships, distribute KWFB literature, bumper stickers, garbage bags and give-away items (*i.e. Law Enforcement Night Out, Yellow Leaf Festival, etc*)

This committee might consider initiating Adopt-A-Road or Adopt-A-Spot programs in the parish