

## **Marketing / Publicity Committee**

This committee will promote upcoming KWFB events to the membership and general public.

Maybe compose and disseminate a quarterly email newsletter to subscribing members.

Compose and issue press releases when appropriate.

Maintain / update social media platforms for KWFB such as Facebook, Instagram, etc

Possibly consider the development of a KWFB website

Be responsible for the development / maintenance of KWFB's brand

Maybe develop and execute an annual KWFB service award program to recognize deserving West Feliciana businesses and residents.