



## **2020 Goals**

### **1. Increase member participation and leadership.**

- a. Offer opportunities for professional development
  - i. Plan a workshop to enhance professionalism in the workplace
    - What does it mean to be an instructor
    - Application and renewal process
    - Resume building, interviewing skills, public speaking, computer skills
  - ii.
- b. Identify and engage instructors
  - i. Plan an instructor summit for Summer 2020
    - Develop curriculum in early May/late April
    - Half day FAQ
    - Invite training centers to share their opportunities

### **2. Strengthen relationships with community partners**

- a. Provide more opportunities for community outreach through program partnerships
  - i. Inform members about community education and outreach opportunities across the Metroplex
  - ii. Inform members of community service events and outreach opportunities in the metroplex
- b. Serve as a resource hub for CHWs and partners
  - i. Develop resources page on website
    - Provide information and resources on becoming a CHW and maintaining certification
  - ii. Identify CHW employers & training centers in DFW
    - Revise and promote partner benefits
    - Invite to association meetings

### **3. Secure funding sources for Association**

- a. Identify potential grant opportunities
- b. Identify partners for grant funded projects
- c. Encourage membership renewal
- d. Allocate \$500 for 2020 Professional Development Scholarship