



INTERNATIONAL ADVENTURE & TRAMPOLINE PARK ASSOCIATION
MORE THAN JUST TRAMPOLINES



IATP 2024 CONFERENCE & TRADE SHOW

Margaritaville Beach Resort
Hollywood, Florida
September 9 - 11, 2024



www.iatpevents.com



YOU'RE INVITED

You're invited to attend IATP's 2024 Annual Conference & Trade Show. Elevate your business at the ultimate networking & educational adventure park conference for owners, operators, and industry vendors!

Join us for an extraordinary event designed to take your business to new heights!

Immerse yourself in a dynamic atmosphere where owners, operators, and vendors come together under one roof to share insights, experiences, and best practices. Through interactive workshops, industry exhibitors, engaging panel discussions, and captivating keynote speakers, you'll gain invaluable knowledge that can transform your adventure park business.

But it's not all business – we believe in making memories and forging lasting connections. Get ready for networking adventures like never before!

Whether it's deciding on new/refresh park attractions, participating in team-building challenges, or enjoying social events designed to foster meaningful relationships, this conference promises an unforgettable experience for everyone involved.

www.iatpevents.com

WHY ATTEND?

Here are just a few reasons:

1. ***Make Waves Networking:*** Hang out with fellow beach-loving professionals and make connections that'll last longer than a sandcastle. Swap stories, share ideas, and ride the networking wave to new opportunities with like-minded individuals who share your passion for adventure park experiences.
2. ***Sun, Sand, and Strategy:*** Forget stuffy boardrooms – our conference sessions are more like laid-back beachside chats. Dive into discussions about the latest trends, innovative strategies, and game-changing ideas shaping our industry.
3. ***Ride the Wave of Innovation:*** Stay ahead of the curve with exclusive presentations from industry gurus and trailblazers. Dive into the latest industry trends, cutting-edge tech, and customer vibes that'll have your business surfing towards success in this ever-changing market.

Together, let's soar to new heights and ELEVATE!



ATTENTION PARK OWNERS

WHY BRING YOUR TEAM?

1. SAVE! The more staff you register, the more you save!
2. From 45-minute sessions to in-depth workshops, there will be education designed to elevate your entire teams' knowledge of operations, safety, maintenance, legal issues, customer service, staffing, adding attractions, ROI, and more.
3. Networking at a beachfront location with off-site visits to local parks.
4. GM roundtable event, and more customized learning than ever before.

BRING YOUR TEAM & SAVE

**Special
Member
Rates**

April 1 - 30

**Early Breeze
Bargain Rate**

\$300 per registration -
1 attendee

\$275 per registration -
2 to 4 attendees

\$225 per registration -
5 or more attendees

BEACHCOMBERS ADVENTURE AGENDA

Subject to change with the wind.

Monday, 9/9:

- TCI - Level 1 Course w/ Offsite Inspection Training
- Board & Committee Meetings
- GM Roundtable w/ Lunch
- Exhibitor Set-up
- Flip-Flop Fiesta Welcome Bash

Tuesday, 9/10:

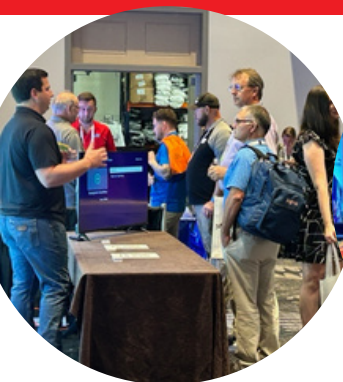
- Parrothead Business Meeting Breakfast
- Education Sessions
- Exhibitor & Tabletop Display Set-up
- Exhibit Hall w/ "It's Five O'Clock Somewhere" Meet & Greet Reception

Wednesday, 9/11:

- Continental Sunrise Spread Breakfast
- Educational Sessions
- TCI Exam
- Exhibit Hall w/ "Cheeseburger in Paradise" Lunch
- Exhibit & Tabletop Display Teardown



REGISTRATION & RATES



REGISTRATION

Online: www.iatpevents.com

Phone: 717-910-4534 ext. 105

Email: alexisk@indooradventureparks.org

MEMBER RATES & DATES

Early Breeze Bargain Rate (April 1- 30)

\$300 per registration - 1 attendee

\$275 per registration - 2 to 4 attendees

\$225 per registration - 5 or more attendees

Sailboat Standard Rate (May 1 - August 16)

\$325 per registration - 1 attendee

Missed the Boat Rate (August 17 - At Door)

\$345 per registration - 1 attendee

MARGARITAVILLE BEACH RESORT

Hollywood, Florida

Reserve Your Room and Waste Away with Beachfront Views!

Bring your family and make the IATP Conference a beach vacay! You deserve a luxurious coastal vacation at Margaritaville Hollywood Beach Resort. Lounge on the endless summer sand, surf the salty ocean waves, soothe your mind and body at the St. Somewhere Spa and celebrate 5 O'Clock Somewhere, all day long.

The resort is only 6 miles from the Fort Lauderdale Airport and is nestled between the Atlantic Ocean and scenic Intracoastal Waterway.

Standard Room Rate: \$190

Book your room at www.iatpevents.com



CONTACTS & QUESTIONS



Sarah DiCello, Executive VP



Alexis Kierce, Director of Meetings & Member Services

We can't wait to see you in Florida this year!

This show will bring a different vibe than you've ever experienced.

Join industry leaders, park owners & operators, old friends, and colleagues for an unforgettable experience that transcends traditional conferences. Our beachfront location provides the perfect backdrop for an event that marries business with pleasure.

Contact Alexis Kierce at alexisk@indooradventureparks.org or at 717-910-4534 ext. 105 to register or if you have any questions.

FREQUENTLY ASKED QUESTIONS

WHERE AND WHEN WILL THE 2024 CONFERENCE BE HELD?

September 9-11 at the Margaritaville Beach Resort in Hollywood, Florida.

WHO SHOULD ATTEND THE IATP CONFERENCE & TRADE SHOW?

All current and prospective owners and operators of adventure parks and all product and service suppliers related to the adventure industry.

WHAT IS THE EXPECTED ATTENDANCE?

We are anticipating 400-500 attendees and vendors at this year's event.

WHAT IS THE DRESS CODE?

We're adventure park people and we're at the beach, wear your favorite Hawaiian shirt and your most broken-in flip flops and you'll be all set. We are casual and business casual at best. Come comfortable, prepared to network, educate, and ELEVATE!