

# The Women of Oklahoma

The Newsletter for Every Oklahoma Woman

Summer 2021  
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Oklahoma Businesswoman

**Pam Robinson**

28 Years as a Realtor

(and counting!)



## **Pam Robinson**

### **Pam Robinson Real Estate Inc.**



Her name is synonymous, with “sold” within the housing market in Central Oklahoma. From Seminole and Hughes Counties to Pottawatomie County, her yellow, blue, and white business signage is seen in front of houses waiting for their next caretaker. In the business for twenty-eight years, and with over 1000+ homes sold, **Pam Robinson** is the owner and operator of **Pam Robinson Real Estate Inc.**

*The Women of Oklahoma* caught up with Mrs. Robinson three months ago and was excited when she agreed to an interview. With her pleasant demeanor, and winning smile, it is evident she has a passion for helping people and enjoys her mission in life.

“When I was a teenager, I happened to be at work with my dad. One day a gentleman visiting my dad’s office said, ‘Your daughter would make a good realtor.’ I did not think another thing about it for many years.”

“The second time it was mentioned was to my husband, Harvey. Mr. Dewey Wright, from Seminole, owned a real estate company, and he mentioned to Harvey that, with my personality, he thought being a realtor would be a good fit for me. That was twenty-eight years ago—half my life! LOL, Mr. Wright was right! He was patient and kind. He had been a schoolteacher and, it came in handy for the care and knowledge he taught me. I am forever grateful.”

Female Realtors are a dominate force in the business today, comprising 63 percent of the industry. Surprisingly, history tells us women have been in the real estate market even before they were given the right to vote! Once thought of in the early 20<sup>th</sup> century as an urgent means just to keep food on their table, one hundred and twenty-one years later, women Realtors’ benefits are far greater. Besides maximum income potential, Realtors have the opportunity to have flexible hours, become business owners, and make individual dreams come true. With the rise of women Realtors, *The Women of Oklahoma* asked Pam, what is a typical day in the life of a Realtor?

“A typical working day is one that cannot always be scheduled. Being prepared and ready for buyers and/or sellers who need your attention immediately whether it be in person, on the phone, by email, or messenger, you name it. To be successful as a real estate professional, staying in contact and accessible is key. You want a full tank of gas, knowledge of the properties on the market, and the ability to listen and understand what is being asked of you by the buyers and sellers. When a Realtor is not preparing to show a property or to list a property, his or her day is full of marketing—marketing what is for sale. At my firm, marketing is a never-ending process that Pam Robinson Real Estate, Inc. does not take lightly.”

“We want to represent a property ‘for sale’ as if we were trying to sell our own. We find the right way to describe a property, making sure the 600+ sites are representing the properties as we expect them. Each day I take time to research and stay connected to the community, the real estate market, understand pricing properties, current interest rates, new website marketing ideas, and make sure PRRE (Pam Robinson Real Estate) information for buyers and sellers are present on social media. This is to name a few activities in my day.”

The National Association of Realtors cites ‘Buying property as a complex and stressful task. In fact, it is often the biggest single investment you will make in your lifetime. The association emphasis, new technology, laws, producers and the increasing sophistication of buyers and sellers requires real estate practitioners to perform at an ever-increasing level of professionalism.’ A member of the National Association of Realtors, and a graduate of GRI (the Graduate, **REALTOR**®, Graduate Realtor Institute), Pam represents a real-estate professional who has made the commitment to provide a high level of professional services by securing a strong education foundation Pam believes, “Continuing education is paramount in giving the best service possible by understanding marketing, contracts, and all types of financing options such as government backed loans, first-time homebuyers, FHA,VA etc.”

Starting a new business can be rewarding. According to the website, [www.smallbusiness.chronicle](http://www.smallbusiness.chronicle), an estimate of 627,000 new businesses start every year! Starting a business is also challenging. In fact, the Small Business Association estimates that only fifty-one percent of businesses last past five years. With the rise in women entrepreneurs, training and “women supporting women “support groups are needed more than ever. Women supporting women organizations, such as Facebook COO, Sheryl Sandberg’s *Lean In*, and financier Sallie Krawcheck’s, *Ellevest Network*, are leaders in helping women enhance their knowledge in the growing world of e-commerce. As women, we know success sometimes does not come easy.

“In 1997, I started my business with nothing to sell. I did not have one listing. I started off by myself, with no other realtor or secretary. I had one office in an oil company tool shop building on Harvey Road in Seminole (thank you, Rick Withrow for having the coffee ready every morning). I worked late in the night to make sure I understood what I was doing. The police were good to check on me. I was able to roll the landline phone over to my cell-bag phone back then.”



Head of security, BOZ

*The Women of Oklahoma* ask Pam, what advice would she give future real estate entrepreneurs. “My advice to someone looking to be a real estate professional—You need the personality that stays busy all the time to even consider the job. You need to be a people person with an outgoing personality. You need to communicate well and be able to listen.

Realtors cannot wear their emotions on their sleeves. You need to be ready to work seven days a week. You need to be a self-starter and well-organized. Be prepared to give two years of hard work building a clientele before you can see results and income.” <https://pamrobinsonrealestate.com/>

# Breast Cancer Fact Sheet



**1 in 8 women** in the U.S. will be diagnosed with **breast cancer** in her lifetime.

## IN THE UNITED STATES

**Breast cancer is the most common** cancer among women in the U.S., accounting for 30 percent of newly diagnosed cancers.

**Every 2 minutes**, one case of breast cancer is diagnosed in the U.S.

**In 2020, more than 276,000 new cases** of invasive breast cancer are expected to be diagnosed in women and more than 2,600 cases in men in the U.S.

**In 2020, more than 42,000 women and men** in the U.S. are expected to die from breast cancer.

**Improvements in early detection and treatment led to a 40 percent** decline in breast cancer deaths in the U.S. between 1989-2017.

**In the U.S., breast cancer mortality** is about 40 percent higher in black women than in white women.

**In the U.S., it is estimated more than 154,000** women are living with metastatic breast cancer.

**There are more than 3.8 million** breast cancer survivors in the U.S.

## AROUND THE WORLD

**Breast cancer is the most common** cancer in women around the world, with an estimated more than **2 million new cases** recorded in 2018.

**Breast cancer is the leading cause of cancer death** in women around the world.

**Every 50 seconds**, somewhere in the world, someone dies from breast cancer. That's more than 1,700 women and men every day.

**There are more than 6 million** breast cancer survivors around the world.



**Sandy Finestone, PsyD**  
*Scientific Advisory Board and  
AIS Steering Committee*

**Marian Johnson-Thompson, PhD**  
*Komen Scholar and  
AIS Steering Committee*



[komen.org](https://www.komen.org)

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The Women of Oklahoma

presents

# **The Women in Business Expo**

**Women Supporting Women**

**March 2022**

**Coming Soon!**

Sponsorship Packets

Vendor Packets

Stage Lineup



# National Women in Agriculture Association

<https://www.nwiaa.org/>

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*The Silhouette of K. Nicole*



**By Cheval Parker**  
**WOO Contributing Writer**

In the first half of the 19th century clothes were sewn by hand. Families sewed their clothing by using a needle and thread. Sewing became more efficient and popular with the advent of the modern two spooling sewing machine. Just as this sewing machine uses two spools of thread to create a stitch, Kenya Carter uses her two skillsets as a fashion designer and hair stylist to create her niche: the perfect silhouette for her clients.

**Kenya Carter** is a hair stylist, fashion designer, image consultant, boutique owner, and community volunteer. She is the creator of the **K. Nicole brand** and owner of **K. Nicole Boutique and Salon**. Kenya is also the wife of Milford Carter, Jr., and the mother of Tre and Zaire. She is also a proud member of the Alpha Kappa Alpha Sorority, which is synonymous with the imagery of pearls and signature hues of pink and green.

Designer K. Nicole has styled for New York Fashion Week, Tulsa Fashion Week, OKC Fashion Week, Runway Tulsa, Miami Swim Week, and The Pin Show in Dallas. She also hosts a bi-annual show of her own, "The View", which previews the latest fashion and hair trends for the upcoming season.

Kenya realized she wanted to pursue a career as a designer while pursuing her educational goals. Initially, she had aspirations of being an architect but was discouraged by a college counselor. Other mainstream career paths in college were less creative and didn't resonate with her. Kenya was tenacious and continued to gravitate toward creative and artistic fields even though she was not sure how that career route would look in the future.

In 1997, Kenya graduated from The University of Oklahoma, earning a Bachelors of Arts in Journalism, with a major in Advertising, and in 1999, a Masters in Human Relations. In 2014, fueled with passion, she graduated from a fashion design program at Clary Sage College. All of this training and experience in hair, fashion, makeup and design has catapulted her recent expansion into total image consulting. She offers advice on the best color for a client's skin tone, body style analysis, wardrobe and virtual styling sessions. As a fashion designer, Kenya Carter's ultimate goal has always been to help women feel confident and beautiful by improving their total image and creating a signature silhouette from head to toe.

Kenya has been styling hair in Tulsa, OK for twenty-one years, and when she is not giving her clients the latest cuts, color, or textured styles, she is designing clothing pieces and helping clients with their personal image and branding.

Kenya also enjoys spending time with her family and volunteering in the community. On March 5th, 2020 Kenya received the 2020 Woman of the Year-Pinnacle Award in the Arts and Humanities category. She was recognized for her achievements, contributions, and advocacy to improve the Tulsa community. "These women have distinguished themselves through accomplishments in their fields of expertise and have stepped up as advocates and leaders in our city," said Mayor G.T. Bynum.

Kenya understands the need for mentorship in order to build a strong community. As a result, she founded **Black Pearl Beauty Camp**, a series of small fashion and etiquette workshops targeting young girls in under-served communities. Helping young girls build their self-esteem has always been one of her passions.



***“Authenticity is everything. I design based on how I feel, what’s inside of me, and every piece should embody who I am.” K Nicole***

When Kenya started in the fashion industry her favorite designer was Elie Saab, a Lebanese designer who specialized in bridal couture featuring sculpted silhouettes and ornate embroidery. He concentrates on small floral details, lace, luxurious fabrics, crystals and embroidery. His choice of accessories stands out in all his collections. Kenya emphasizes, “The dresses and gowns that he creates are spectacular. I love the way they flow, they are very elegant, and the fabric is super stunning.”

In fashion, the word silhouette gives a very clear image. A silhouette is the shape of a person’s body at first glance. This shape is created by wearing clothing of a certain style or time period. Elie Saab developed a passion for designing garments that flatter the female form through creating feminine silhouettes. Kenya identifies with Elie’s statement, “I want to always respect the woman, her beauty, her femininity and her shape. My dresses are always flattering but should never outshine the person wearing it. I want the woman to wear the dress, not the dress to wear the woman.”

Women's fashion silhouettes have drastically changed over the years. In the past women wore clothes based on how societies wanted them to be seen. Structured garments such as tight corsets, body braces, heavy petticoats, hooped skirt and panniers were worn under clothes to hold and train the torso into a desired shape.

Coco Chanel, a pioneering designer, was known for simplifying silhouettes by freeing women from uncomfortable corsetry using cotton jersey in women's wear and introducing the little black dress. Today, women are liberated to choose clothing based on comfort while using fashion to show how they want to be seen. Fashion is now an expression of their own personal style.

Designer K. Nicole tells us that it is important to feel good in your garments: "The secret of great style is to feel good in what you wear. Fashion is a form of self-expression but clothes mean nothing until someone lives in them."

We asked Kenya what was her favorite part about being a designer. She answered: "The most exciting part of creating fashion is bringing my visions of style to life. When I transform the vision from its raw state into a design that can walk, breathe and flow, it is a magical experience for a designer."

She wants women to feel beautiful, comfortable and empowered, while wearing her clothing line. Her couture garments, which are made to measure, inspire women to abandon the uncomfortable, complicated clothing and to adopt a feminine style.

She expressed, "Authenticity is everything. I design based on how I feel, what's inside of me and every piece should embody who I am. K. Nicole's image is all things feminine, flirty and fun combined in one."

There is absolutely nothing that feels better than wearing a garment designed just for your body type. Looking good and feeling comfortable elevates your confidence and happiness. Professor Karen Pine, a Psychologist, conducted a study on this topic and concluded that "the strong link between clothing and mood suggests we should put on clothes that we associate with happiness, even when feeling low."

Professor Pine also said: "This finding shows that clothing doesn't just influence others; it reflects and influences the wearer's mood too. Many of the women in this study felt they could alter their mood by changing what they wore. This demonstrates the psychological power of clothing and how the right choices could influence a person's happiness."

K. Nicole's made-to measure service influences her clients' happiness in that way. Her personal approach to styling a client is above the cut and her technique is based on the needs of each individual client. Her desire is to create comfortable pieces that inspire women to be women, confident, happy and to make every client feel beautiful while simplifying her unique silhouette.

The fashion industry continues pivoting as a result of COVID-19. Now that the vaccine is being widely administered it is possible that the public can now focus on fashion a bit more. Therefore, we asked Designer K. Nicole to enlighten us with the key essential pieces every woman should have in her closet.

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“Every woman should have great shape wear, a good pair of jeans, a tee shirt that feels like second skin, a versatile blazer, neutral slacks (preferably black), a blouse with the best color for your skin tone, a cute pair of pumps, your favorite casual shoe, a denim or leather jacket and a cute black dress that can be dressed up or down,” she remarked. She added that having several accessories will elevate one’s wardrobe as mixing and matching all of these pieces will provide you with an array of outfits for any season.

Kenya Carter has a strong aesthetic sense for clothing construction and pulling great looks together by coordinating hairstyles, color, clothing, and accessories. With a personal consultation, she can help you reset your style, create your personal image and design clothes for your silhouette. Kenya gives us tips through a basic illustration concerning the importance of accessories: “You can take a very basic outfit, add a slamming hat, super cute earrings, pop it with some glasses or frames, cute pumps or converses, and you will get compliments all day long. Accessories can break or make your outfits.” She feels that every woman should have fewer clothes and more accessories because you can make those essential pieces go further with variety.

For some people, what they wear is not of great importance but to others it truly matters. Just having the freedom to choose your attire reflects attitude, reveals who you are as an individual, and at times, displays what you believe. For those who would love to express themselves through fashion or just need a little direction or desire to stay fashion forward, Kenya’s image consultation will help define or reset their

personal style. Her services as a fashion designer and hair stylist make it possible to create whatever a client imagines from head to toe.

Now, twenty years into the 21st century of fashion, Kenya places emphasis on the efficacy of her niche. She now operates as an image consultant where she uses clothes, hair styles, and accessories to improve the personal and professional image of her clients.

Through the use of her intrinsic skills her clients move fashion forward, feel comfortable, beautiful, confident, and empowered by their femininity. If your image needs elevation or you want to make a fashion statement, call Kenya Carter. Remember, every woman can tap into her own signature style with K. Nicole.

You can find her latest styles at K. Nicole Boutique & Salon in the Downtown Tulsa Arts District.

Visit her website [www.myknicole.com](http://www.myknicole.com) or <http://justkenyanicole.com>

Follow her on Instagram @kenyacarter



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