

MARKETING AND COMMUNICATIONS

- TMAA Monthly Memo in your inbox each month to keep you up to date with news and goings-on of the TMA Alliance and in local chapters across the state.
- TMAA website with personalized membership dashboards and other important resources.
- Graphic design services for your alliance's membership recruitment efforts, social events, and more.

LEADERSHIP DEVELOPMENT

- Visits from TMAA leaders to local alliance events and to train your leaders.
- No-fee registration for ALLMED, the TMAA annual conference, where you can join with alliance members statewide for connection, education, and celebration.
- Regional Conference with leadership training opportunities, speakers, and roundtable sessions to share local chapter successes and initiatives. This conference rotates among local chapter locations.

COMMUNITY OUTREACH AND ADVOCACY

- Ready-made TMA outreach programs, available at little or no cost to you, to improve the health of your community: <u>Hard Hats for Little Heads</u>, <u>Texas</u> <u>BookShare</u>, <u>Vaccines Defend What Matters</u>, and <u>Walk</u> with a Doc Texas.
- Grassroots advocacy through the Family of Medicine, working with legislators at the Capitol and in their local offices on behalf of patients and physician protections and rights. Plus, award-winning peer-topeer education about how to advocate for medicine through our <u>Party of Medicine</u> and premier <u>First</u> <u>Tuesdays at the Capitol events</u>.

FINANCIAL SUPPORT

- Membership incentive funds of up to \$1,500 to help your alliance recruit new members and retain current members.
- Scholarships for students attending Texas medical schools through the TMA Alliance Student Loan Fund.
- Financial assistance for Texas physicians and their families who are experiencing personal hardship through TMA's <u>Physicians Benevolent Fund</u>.
- Funding opportunities through the <u>TMA Foundation</u> to enhance your nursing and medical student scholarships, and community outreach initiatives.
- Emergency funds for TMAA resident physician members and their spouses of up to \$1,000.

ADDITIONAL SUPPORT

- TMA Membership Operations to manage membership data and renewals – TMAA covers the cost of mailing invoices to members across the state two to three times per year.
- Access to the TMA Knowledge Center for answers to your questions about TMAA and TMA.

