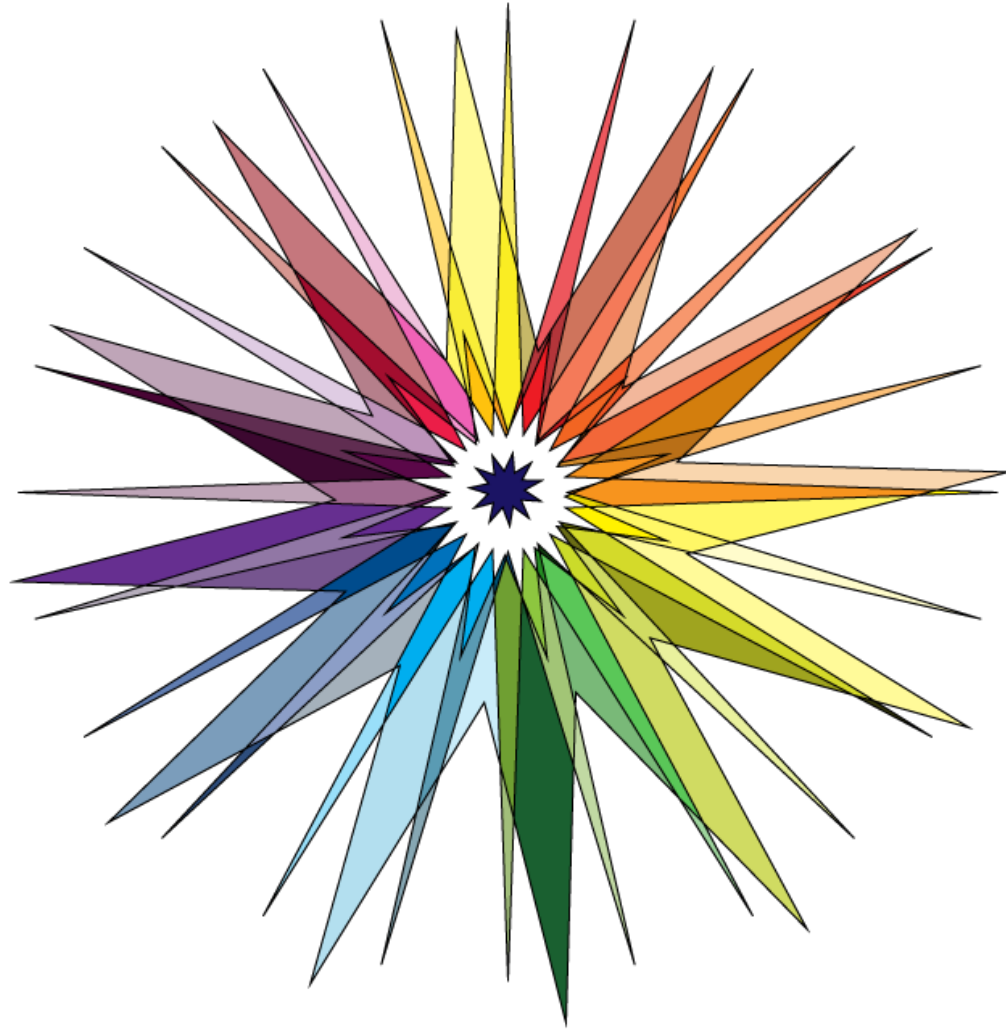


# Patricia Thaxter

Website Design | Graphic Design | Copywriting | Online & Email Marketing



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# Patricia Thaxter

Website Design | Graphic Design | Copywriting | Online & Email Marketing

## AREAS OF EXPERTISE

- Website Design & Development
- Graphic Design
- Book Publishing
- Google Analytics
- Search Engine Optimization
- Copywriting with Marketing savvy
- Database Management
- Leadership & Event Coordination
- Marketing Consulting

## LANGUAGES

Fluency in English, Spanish, and French

Good knowledge of Italian

Excellent knowledge of HTML and CSS

Knowledge of JavaScript, MySQL and PHP

## COMPUTER PROFICIENCY

### **Publishing & Graphic Design:**

Adobe InDesign, Illustrator & PhotoShop

### **Websites:**

Dreamweaver, Weebly, Wix & Constant Contact

### **Internet:**

Ability to work on Mac, Chromebook & PC  
Experience with a variety of business applications on the Cloud

### **Word Processing:**

MS Office Suite & Google Docs, Sheets & Slides

**P**atricia Thaxter specializes in website design and development, graphic design, copywriting, email newsletter campaigns and marketing strategies to help your business grow and engage your audience. Previously held positions of Marketing Director, Communications Vice President, Project Administrator and Certified Travel Consultant. She brings over 27 years of professional writing, editing, design and marketing experience.