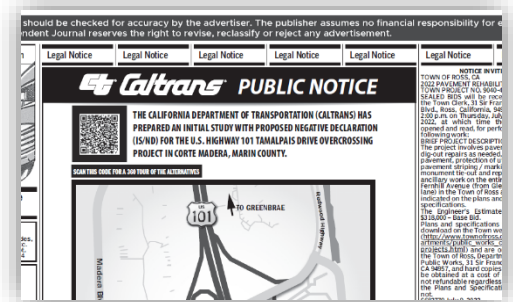


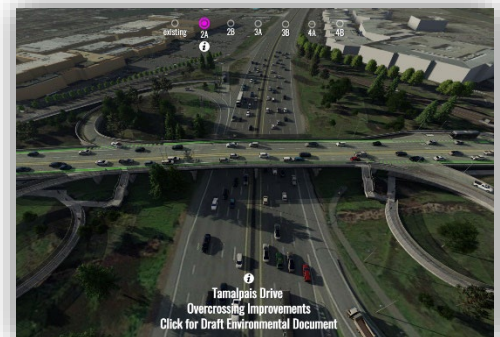
360 TOURS Version 2.0

Caltrans' Interactive web-based tool for equitable stakeholder engagement is evolving. The introduction of 360 Tours at the 2020 District 4 iFair has since been recognized on a statewide, regional, and national level:

- **2020 Caltrans Statewide Innovation Expo** featured exhibit.
- **2020 FHWA EDC Summit.** Nationwide, web-based live presentation.
- **2021 Transportation Research Board (TRB) annual meeting** featured innovation. Nationwide, web-based video presentation.
- **2021 Excellence in Transportation Awards.** Winner Category 10 Transportation Innovations.
- **2021 WASHTO Innovation Quality Awards.** Winner \$1,500 First place award.
- **2022 AASHTO Winner** in the "Best Use of Technology & Innovation, Small category"



Marin Independent Journal Public Notice QR Code for 360 Tour

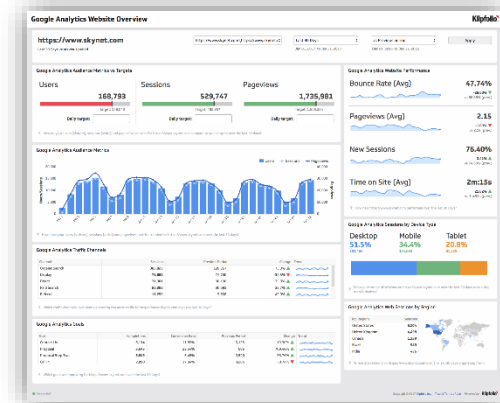


360 Tour

The next innovation for 360 Tours is to formalize its use in the project delivery process. From K Phase to 4 Phase, we are developing a systematic approach to enhancing the engagement and equity of our communication with our stakeholders through policy and procedures: Visual Communication Plans, 360 Tours embedded into DED announcements, Engagement tracking through Google Analytics, and PDT integration are some of the enhancements being explored.

We are simultaneously working hand in hand with the development of BIM4I to take advantage of the efficiencies being discovered in early phase project 3D modeling.

The opportunities offered by the 2020 iFair have been incredible. We look forward to using the 2022 iFair to take this innovation to the next level.



Google Analytics tracking of DED engagement



 *Caltrans Bay Area*

INNOVATION FAIR

2022