

# 7 Excuses That Show “Deliberate Indifference” To The Obvious Need For Expert Social Media Liability Training



1. Our attorney attends conferences and does online social media law research; there is no need for an outside 33-year social media attorney specialist.
2. Our employees do not need to be educated on the new social media speech laws; we have a policy, and our attorney will handle any employee mistakes.
3. Our public information officer wrote our social media policy and delivers training to employees, we don't need an outside social media attorney specialist.
4. We use a model social media policy from a reputable association and policy service, we are set.
5. We can't afford \$9 per person for expert employee social media liability training.
6. We gave our employees verbal warnings, that is good enough.
7. We have insurance that covers us if an employee makes a social media mistake.

Questions? Call 954-748-7698

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[www.avoidsocialmediamistakes.com](http://www.avoidsocialmediamistakes.com)

[www.socialmediapolicy.info](http://www.socialmediapolicy.info)