

KIDS HOUSE CHILD ABUSE PREVENTION MONTH TOOLKIT



Kids House Wayne Densch Children's Advocacy Center (CAC) has served more than 25,000 children and has been the place where hope and healing begin for child victims and their families since our doors opened in 1999.

April is Child Abuse Prevention Month!

For Child Abuse Prevention Month (CAPM), we invite you to raise awareness and amplify the Kids House mission to prevent child abuse and help child abuse victims and families by providing coordinated services in a safe, child-friendly environment from report and investigation through treatment and resolution.

Child abuse is the leading cause of death in children under four years old. At Kids House of Seminole, Inc., our vision is to break the cycle of violence and end child abuse forever. To achieve this goal, Kids House places the needs of a child first. Our trained team of professionals and partner agencies has provided our comprehensive services to child abuse victims and their families in a warm, child-friendly environment, all under one roof.

About Kids House

Kids House serves as the single point of contact for child abuse investigations for Seminole County, Florida. Each year, approximately 1,500 children visit our center for forensic interviewing and medical examinations, crisis intervention and advocacy, referral and information, mental health therapy, and education and prevention services. Kids House provides a unique expansive child-friendly facility for investigation and treatment for abuse victims.

www.kidshouse.org/CAPM

**Be the Difference,
Make A Difference
By Protecting Children**

**Report Suspected Child
Abuse & Neglect to the
Florida Abuse Hotline**

**Call 1.800.96.ABUSE or
1.800.962.2873**

**#ItStartsWithYou
#KidsHouseCAPM
#PreventToProtect
#ChildAbusePreventionMonth**

Kids House Statistics

In 2022, we saw a decrease in our numbers. However, the severity of child abuse and neglect cases has increased overall. In 2022:

- Kids House has served 1,196 children
- 43% of Kids House cases were sexual abuse, and 28% were physical abuse
- 4,319 calls of suspected child abuse and neglect were made to the Florida Abuse Hotline
- 26% of the alleged offenders were another known person to the family
- 52% of alleged offenders were a parent (across ALL maltreatments, not just Sexual and Physical Abuse)

Ways to Get Involved

- 1 Follow Us on Social Media:** Follow @KidsHouseCAC on Facebook, Instagram, and Twitter! Be sure to like, share, and comment on our posts and videos.
- 2 Donate to Kids House & Help Us Grow Our Pinwheel Garden:** Make the suggested donation of at least \$5, and for every \$100 contribution, Kids House will plant a row of pinwheels in our Pinwheel Garden. Your donation can make a significant impact to help eradicate child abuse in our community. Make your donation now at our donation page or by clicking this link <https://bit.ly/3ITQ76t>, and be sure to select "Pinwheel Garden Donation." Help us reach our \$3,000 goal and grow our garden. For more information, contact us at giving@kidshouse.org or 407.324.3036.
- 3 Show Your Support for Pinwheels for Prevention:** Place some Blue Pinwheels or a sign promoting Child Abuse Prevention Month on display, then take pictures and tag us while using the hashtags: #KidsHouseCAPM #ItStartsWithYou #PreventToProtect #ChildAbusePreventionMonth #PinwheelsForPrevention. Show the community you are a Kids House champion by supporting Child Abuse Prevention Month. You can put them on display, pass them out to children, or start a pinwheel garden, then take pictures and tag us. Have fun with it while showing your support.
- 4 Blue Fridays:** Wear Blue Day is March 31st, 2023. Why stop there? Wear blue on Fridays throughout the month of April. Wear a blue t-shirt, socks, jeans, or anything you want, and share your photos with us by tagging us and using the hashtags: #KHBlueFriday #KidsHouseCAPM #PreventToProtect #ChildAbusePreventionMonth. Visit our donation page or click this link <https://bit.ly/3ITQ76t> to donate.
- 5 Create a Facebook Fundraiser:** Consider raising money on behalf of Kids House by going to your Facebook Profile and creating a new post, then selecting "Raise Money/Support Nonprofit." Under Nonprofit, search for "Kids House of Seminole Inc." then set a goal amount and date. Be sure to tag us so that we can thank you.

Be Sure to Follow Us!



@KidsHouseCAC

www.kidshouse.org/CAPM



Social Media

Social media is a powerful tool nowadays and can reach a larger audience to share our mission. For Child Abuse Prevention Month (CAPM), we encourage you to share our content or post your content highlighting the importance of child abuse prevention. Here are some ways you can use your social media platform for a cause:

- Invite your followers to follow us on Facebook, Instagram, Twitter, and even LinkedIn.
- Like, Share, and Comment on our social media posts. Engagement is key!
- Tag us on social media in your Child Abuse Prevention Month content (i.e., picture of your Pinwheels for Prevention, #KHBlueFriday). Show everyone you are a Kids House champion and let us thank you for participating.
- Use these hashtags in your Child Abuse Prevention posts on every post: #KidsHouseCAPM #ItStartsWithYou #PreventToProtect #ChildAbusePreventionMonth

Not sure what to post? No problem, we have some pre-made content to use and share. Please visit our website for downloadable content and more information at www.kidshouse.org/CAPM.

Sample Captions

- If not you, then who? As a community, we all play a role in protecting children. Remember #ItStartsWithYou! If you suspect child abuse or neglect, contact the Florida Abuse Hotline at 1.800.96.ABUSE or 1.800.962.2873. To learn more, visit www.kidshouse.org and follow Kids House on social media @KidsHouseCAC. #KidsHouseCAPM #PreventToProtect #ChildAbusePreventionMonth
- The best way we can protect children is through education. There are ways to recognize and prevent child abuse. Learn more about preventing child abuse with Kids House, our local Seminole County Children's Advocacy Center, by visiting www.kidshouse.org/CAPM. Also, be sure to follow Kids House on social media @KidsHouseCAC. #KidsHouseCAPM, #PinwheelsForPrevention, #PreventToProtect, #ChildAbusePreventionMonth, #ItStartsWithYou
- Every child deserves to feel safe, protected, and loved. By building supportive communities for children and families, we can create a strong foundation to foster healthy, nurturing, and thriving childhoods while strengthening families before they experience a crisis and trauma. For Child Abuse Prevention Month, we stand with Kids House, our local Children's Advocacy Center, for their active role in preventing child abuse and neglect for 23 years in Seminole County. To learn more, visit www.kidshouse.org/CAPM, and follow Kids House on social media at @KidsHouseCAC. #KidsHouseCAPM, #PinwheelsForPrevention, #PreventToProtect, #ChildAbusePreventionMonth, #ItStartsWithYou
- Pinwheels serve as the national symbol for Child Abuse Prevention Month and represent the childhood we want for all children. To learn more, visit www.kidshouse.org and follow Kids House on social media @KidsHouseCAC. Share your pictures by tagging Kids House, and using the hashtags: #KidsHouseCAPM, #PinwheelsForPrevention, #PreventToProtect, #ChildAbusePreventionMonth, #ItStartsWithYou.
- April is Child Abuse Prevention Month! This month, wear blue on Fridays to show your support for child abuse prevention and stand in solidarity with Kids House, our local Seminole County Children's Advocacy Center, in their efforts to prevent and end child abuse. Wear a blue mask, socks, t-shirt, jeans, or anything you want, take pictures, tag Kids House, and use the hashtags #KHBlueFriday, #KidsHouseCAPM, #PreventToProtect, #ChildAbusePreventionMonth. To learn more, visit www.kidshouse.org and follow Kids House on social media @KidsHouseCAC.

Kids House is Where Hope & Healing Begins



Sample Graphics

Below are samples of the pre-made content that we encourage you to use. Images are available to view and download at www.kidshouse.org/CAPM.



It Starts With You!

April is Child Abuse Prevention Month!

Join Kids House as we raise awareness and amplify the Kids House mission to prevent child abuse and help child abuse victims and families by providing coordinated services in a safe, child-friendly environment.

www.kidshouse.org/CAPM



DID YOU KNOW?

5 children die every day from child abuse

#KidsHouseCAPM #ItStartsWithYou #PreventToProtect #ChildAbusePreventionMonth



I STAND WITH KIDS HOUSE

April is Child Abuse Prevention Month

#KidsHouseCAPM #ItStartsWithYou #PreventToProtect #ChildAbusePreventionMonth #PinwheelsForPrevention



BECAUSE THEY DESERVE A CHILDHOOD WITHOUT FEAR

If you suspect abuse or neglect, please call the Florida Abuse Hotline to make a report at 1-800-96-ABUSE or 1-800-962-2873

#ItStartsWithYou

#KidsHouseCAPM #ItStartsWithYou #PreventToProtect #ChildAbusePreventionMonth



Be the Difference, Make A Difference

by advocating for children

#ItStartsWithYou

#KidsHouseCAPM #ItStartsWithYou #PreventToProtect #ChildAbusePreventionMonth



I STAND WITH KIDS HOUSE

April is Child Abuse Prevention Month

#KidsHouseCAPM #ItStartsWithYou #PreventToProtect #ChildAbusePreventionMonth #PinwheelsForPrevention



Wear Blue Fridays!

Stand in solidarity with Kids House's vision to end child abuse and participate in #KHBBlueFriday for Child Abuse Prevention Month by wearing blue on Fridays throughout the month of April.

#KidsHouseCAPM #KHBBlueFriday #EndChildAbuse #ChildAbusePreventionMonth



Pinwheels for Prevention

Place some Blue Pinwheels or a sign promoting Child Abuse Prevention throughout the month of April. You can put them on display, pass them out to children, or start a pinwheel garden, then take pictures and tag us.

Are you interested in helping Kids House grow our Pinwheel Garden? Make the suggested donation of at least \$5 in honor of Child Abuse Prevention Month, and for every \$100 contribution, Kids House will plant a row of pinwheels in our Pinwheel Garden. Visit <https://bit.ly/3UQ78L> and be sure to select "Pinwheel Garden Donation." Help us reach our \$3,000 goal and give our garden for more information, contact us at giving@kidshouse.org or 407.324.3036.

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