

Consulting

IDENTIFY | IMPLEMENT | INSPIRE



MK Results, LLC

The Road to Equity™

www.theroadtoequity.com

MK RESULTS, LLC.

JOIN US ON #THEROADTOEQUITY



WWW.THEROADTOEQUITY.COM

CONSULTATION SERVICES

EDUCATION
MARKETING
POLITICAL

Join us on
#TheRoadToEquity



THE ROAD TO EQUITY

EQUITY ADVOCATES AND BARRIER BREAKERS

Begin a conversation today to close the gap and change the narrative.

Services

Consulting
Contracting
Graphic Design
Interview Prep
Speaker Series
Workshops/Training
Youth Programs

All Audiences

Leadership
Educators
Students
Community

Goals

Identify
Implement
Inspire

Focus

Equity
Diversity
Inclusion
Leadership

Consulting

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All workshops and training topics can be personalized to the needs of your organization.



Welcome...

MK Results, LLC consist of a group of trainers, educators, and experts from different backgrounds and disciplines ready to identify, implement, and inspire. We provide consulting service to support your business or organization with specialized solution for equity, diversity, inclusion, culture, conflict-resolution, mediation, and communication. Our voice provides a professional and culturally conscious lens to develop trust, communication, and respect. Our communication and strategic advice will ensure your message is received by media and your audience. We provide analysis, goals, targets, recommendations, strategies, and solutions to produce results! Whether you are in the early stages or have started implementing some diversity & inclusion initiatives, let us help you reach success.

Our goal at MK Results, LLC is to develop a comprehensive needs-based strategic plan to appropriately identify and address problems with research-based solutions and collaboration.

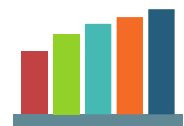
Our consultants are experienced professionals who are trained in facilitating conversations and teaching best practices to support your organization's journey on "The Road to Equity."



Education Consulting

- Our experienced team possess a passion for seeing all students succeed and advocate for educational equity. Our focus in education consulting centers on equity, diversity, culture-relevant curriculum, and culturally-conscious pedagogy. Our priority is Index 3 on the Texas School Accountability Rating by evaluating performance of students in subgroups (race, special education, continuously enrolled and mobile, English Learners (ELs), and economically disadvantaged).
- Texas Equitable Access Roadmap Implementation: Districts that are identified may be eligible for priority points in various funding/grant programs through TEA to provide further support in closing equity gaps.
- Additional Services: annual training, on-going training, implementation of programs, address sensitive issues, collaborate on strategic planning initiatives, consult, mediate before formal complaints, advisory role in community engagement and partnership all focused on quality solutions that address gaps and equity initiatives
- Act as Diversity & Inclusion officer to provide a neutral and safe environment for employees and parents to discuss and mediate issues related to equity, diversity, inclusion, and culture; provide input on policy and procedures related to diversity and inclusion; make recommendations based on data; communicate with stakeholders through culture-relevance to create an exemplary model district on embracing diversity
- School districts, universities, educator programs, city, state, federal educational initiatives, trade schools, human resources talent search input to attract, develop, and retain talent,
- Options: Contracts available for duration of school year or services can be as needed.

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Marketing Consulting

- If you want to increase revenue, get publicity, and be relevant in today's world, we have the tools you need to modernize and maximize. Let us help customize a plan or develop content to re-vamp, re-brand, or make a statement. Our team analyzes current tactics and evaluates most effective practices. The focus in marketing is on equity, diversity, inclusion, and culture. If you want to reach a more diverse audience or understand your consumer to better communicate in their style, MK Results, LLC is standing ready to help you on your next project. Whether you are creating an ad or need one created to get your message across or want a second-look to ensure cultural sensitivity mistakes are foiled. Our input and recommendations are endless and provide a safety net to ensure marketing blunders do not occur. As the world is ever-changing, it is important to stay up-to-date on the latest social trends, news, and culture to incorporate relevancy and connect.
- All seeking input on marketing topics related to equity, diversity, inclusion, culture. Our team members provide a comprehensive, data-driven analysis, research-based solutions, and support along the way.



Political Consulting

- Our backgrounds in political science, experience, and effort, our consultants make the difference. We provide strategic-planning, campaign strategies, coordination, image, communication, speech writing, content development and recommendations based on data, research, and listening to constituents. Our specialty is to help campaigns with topics of equity, diversity, inclusion, and culture to foster a greater understanding of the needs of all citizens. Our focus is then turning out the voters to produce results!
- City, state, federal elections; school board elections

Who we serve...

We partner with schools and businesses as an outside entity to facilitate the role and implementation of equity throughout your organizations

- | | | | |
|---------------------------|----------------------|-------------------------|---------------|
| • All Government Entities | School Districts | Businesses | Organizations |
| • Human Resources | Political Candidates | Political Organizations | and more! |

Terms...

- Annual School Year Contracts Available
- Per Diem Services Available



"When a flower doesn't bloom, you fix the environment in which it grows, not the flower." -Alexander Den Heijer

Let us help you transform your environment so that all who are planted - grow and thrive.



 **MK Results, LLC**
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