

# Youth Programs

IDENTIFY | IMPLEMENT | INSPIRE



**MK**  
Results, LLC.

— The Road to Equity

[www.mkresultsllc.com](http://www.mkresultsllc.com)

*Our youth programs support the vision and values of dude. be nice by creating meaningful experiences to bring change to your campus.*

**dude.**  
be nice.

## **4** WAYS TO BRING *dude. be nice.* TO LIFE ON YOUR CAMPUS!

**1** Download our **FREE** resources at [dudebenice.com](http://dudebenice.com) under the "Get Involved" tab and make **DBN part of your campus culture.** Resources include:

- **Get Started Guide:** Some simple ways to bring the DBN culture to life in your community.
- **dude. be nice Week Guide:** A dude. be nice Week is a great way to make DBN the backbone of your community or campus culture. A comprehensive guide to help plan meaningful experiences on campus.
- **Creating Change Infographic:** Thinking globally, but acting locally.
- **Empathy + Compassion Infographic:** Building empathy and compassion within ourselves.

**2** Custom Apparel:

- Custom apparel is a great way to bring people together on your campus + community.
- Email [custom@dudebenice.com](mailto:custom@dudebenice.com) for a free PDF mock up + custom catalog.

**3** Staff Development (NEW)

- Professional development workshops and training focused on equity, diversity, inclusion, leadership, and culturally-relevant pedagogy.
- Email [jamie@dudebenice.com](mailto:jamie@dudebenice.com) for more info.

*dude. be nice.*

**4** Student Leadership Training (REFRESHED!)

- DBN team members will come to your campus to engage student leaders in meaningful conversations and activities. Topics may include:
  - Campuses that Thrive: A lesson on culture creation. Guided conversation to evaluate the current climate of your campus, activities + provoke thought on how to switch things up. Time carved out to collaboratively plan DBN activities on campus.
  - Trust the Detours: A lesson on failure and leadership.
- Email [jamie@dudebenice.com](mailto:jamie@dudebenice.com) for more info.

Have more questions? Email [jamie@dudebenice.com](mailto:jamie@dudebenice.com) to get more answers!

[www.dudebenice.com](http://www.dudebenice.com)

#2020

MK RESULTS, LLC. PRESENTS

# REAL WORLD TOUR & PEP RALLY



"NOT EVERYTHING THAT IS FACED CAN BE CHANGED, BUT NOTHING CAN BE CHANGED UNTIL IT IS FACED."  
JAMES BALDWIN

"A FRIENDLY CONVERSATION" IS A MOVING EXPERIENCE OF AUTHENTICITY IN A SAFE ENVIRONMENT THROUGH DIVERSITY AND INCLUSION TRAINING CREATING OPPORTUNITIES FOR PARTICIPANTS TO LEARN TO BE MORE UNDERSTANDING, EMPATHETIC, AND WILLING TO EMBRACE THE DIFFERENCES IN OTHERS, AS WE ALL STRIVE TO LIVE IN A MORE EQUITABLE WORLD.

THE WORKSHOP, "ROAD TO EQUITY" WILL ADDRESS TOPICS, SUCH AS:

BUILDING RELATIONSHIPS #STRONGERTOGETHER

FIVE PILLARS TO AN EQUITABLE ENVIRONMENT #COURAGEOUSCONVERSATIONS

FINDING YOUR "WHY" AND HOW IT CONNECTS #WHATSYOURWHY?

"POSITIVE VIBES ONLY: DIFFERENT DOESN'T MEAN BAD" #GROWTHMINDSET

MONEY MATTERS: FINANCIAL LITERACY FOR STUDENTS #LEVELUP

LEADERSHIP, CYBER-BULLYING, DIGITAL CITIZENSHIP, MENTAL ILLNESS, SUICIDE, AND MORE!

JOIN OUR CONVERSATION TO EMBARK ON A JOURNEY OF SELF-AWARENESS THAT LEADS TO ACTION, AWARENESS, MOTIVATION, ENGAGEMENT, AND CONFIDENCE.

BOOK YOUR SCHOOL TO JOIN THE TOUR  
ALIGNED WITH TEKS STANDARDS FOR STUDENT SUCCESS

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*Set Me Up For Success*

A FRIENDLY CONVERSATION

WWW.MKRESULTSLLC.COM





# The Road to Equity

## JOIN IN ON THE CONVERSATION

Students would be provided tools necessary to start a conversation with others who are different, while learning to embrace diversity and foster a greater sense of community through understanding.

The Road to Equity highlights the Five Pillars of Excellence. This is an important message to inform students of differences, create awareness, and connect social inequities on a historical context.

Imagine increasing the level of consciousness to shift the mindset of our future leaders to help them to understand that differences are the thread that binds us together making us stronger.

The REAL WORLD TOUR provides a PEP RALLY setting, filled, not only with a powerful message and lessons, but includes a DJ, dynamic speakers, dancing, interactive games, and special performances! It includes the messages that students need to hear from someone outside of the school to help grow our youth into #changemakers

We examine implicit bias and how to avoid them. Listen to powerful messages from experienced and professional leaders who relate to students and who want to ensure they are set up for success in the REAL WORLD.



### SET ME UP FOR SUCCESS

*A friendly conversation*





# REAL WORLD TOUR & PEP RALLY

## #2020



#2020 MK RESULTS, LLC. PRESENTS

## REAL WORLD TOUR & PEP RALLY

"NOT EVERYTHING THAT IS FACED CAN BE CHANGED, BUT NOTHING CAN BE CHANGED UNTIL IT IS FACED."  
JAMES BALDWIN

KEYNOTE SPEAKER | AUTHOR | PRINCIPAL | PROFESSOR

JOIN US ON #THEROADTOEQUITY

← FEATURING  
DR. HARRISON JONES  
"I USED TO HATE SCHOOL"  
5 PROVEN PRINCIPLES  
FOR SUCCESS IN EDUCATION

SCHEDULE YOUR CAMPUS ON THE TOUR  
[WWW.MKRESULTSLLC.COM](http://WWW.MKRESULTSLLC.COM)

*I USED TO HATE SCHOOL*

*School Spirit*

"The Road to Equity" delivers a dynamic and innovative Real-World Tour & Pep Rally by bringing a message to students in THEIR own school and social environments.

**FEATURING...**

**Dr. Harrison Jones**

Building Relationships

Five Pillars to an Equitable Classroom/Workplace/Organization,

Finding Your "Why" and How it Connects,

"Positive Vibes Only: Different Doesn't Mean Bad"

Money matters: Financial Literacy for Students

Leadership, Cyber-bullying, Digital Citizenship, Mental Illness, Suicide,  
and more real-world topics to prepare your students for success!

Join our conversation to embark on a journey of self-awareness that leads to action, awareness, motivation, engagement, and confidence.

**#TheRoadtoEquity**



## BOOK YOUR SCHOOL TO JOIN THE TOUR

**MKRESULTSLLC.COM**

IDENTIFY | IMPLEMENT | INSPIRE

## **THE ROAD TO EQUITY SCHOLARSHIP**

Any campus visited on The Real World Tour & Pep Rally will receive a scholarship to award to one deserving student.

Our scholarship process allows for campus leaders to continue the work once we are back on the road.

MK Results, LLC. helping facilitate change and transform environments one campus at a time.

Join us on #TheRoadToEquity



**NEXT EXIT**  
**[www.mkresultsllc.com](http://www.mkresultsllc.com)**



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WORK  
OF  
ART

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Female Leadership & Mentor Program

[www.mkresultsllc.com](http://www.mkresultsllc.com)



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The Road to Equity



# YOU ARE A MASTERPIECE!

Work of Art is an all-female leadership and mentor program created to empower, motivate, elevate, and inspire young women to unlock their unlimited potential.

**Positive Self- Confidence**  
**Goal Setting**  
**Strength Finder**  
**Etiquette**  
**Public Speaking**  
**Communication Skills**  
**College & Career Exploration**  
**Interview Prep**  
**Cultural Awareness**  
**Community Service & Civic Duty**  
**Girl Talk**

**What to Expect:**  
Professional Educators  
Monthly Group Sessions  
Field Trips  
Guest Speakers  
College Trips  
Leadership & Guidance  
and a "growth mindset"

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*Set me up for Success*

A FRIENDLY CONVERSATION

**GIRLS in 5th Grade to 12th Grade**  
**SIGN UP YOUR CAMPUS or DISTRICT**

Our mentors come to your campus to facilitate our full-day program with the girls you have nominated based on the needs assessment of your campus.

Nomination letters and parent permission slips provided.

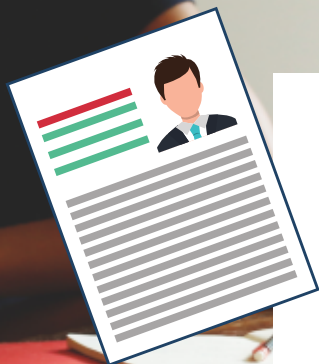
If interested, contact call/email today to get your campus involved!



**[www.mkresultsllc.com](http://www.mkresultsllc.com)**







We want to provide students with real-world experience, feedback, and confidence to ace whatever interview they need to prepare for.

Help equip students with the tools they need to thrive for life in the real-world. Great for athletes, future soldiers, and college readiness!

YOU'VE  
TOTALLY GOT  
THIS!



We can travel to your campus to facilitate interview prep!



POSITIVE  
VIBES

INVEST IN YOURSELF

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INTERVIEW PREP

"SET ME UP FOR SUCCESS"

*Let us help you prepare for your future!*

- Boost Confidence
- Reduce Stress & Anxiety
- Constructive Feedback
- Mock Interview Practice
- Strength Finder
- Jobs, College, Internships-You name it!



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# Assemblies STUDENT SERIES



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**Personal Stories**  
**Breaking Generational Cycle**  
**Leadership in the 21st Century**  
**Leadership and Teamwork**  
**Courageous Conversations**  
**Racism and Discrimination**  
**Diversity | Inclusion**  
**Unconscious Bias**  
**Communication with Generations**  
**It's a Mindset!**  
**Work and Life Balance: Is it possible?**  
**Defensible Decisions**  
**The State of Education**  
**Mental and Emotional Health**  
**Barriers to Learning: Achieving Despite the Odds**  
**The Road to Equity**  
**Building Resiliency**  
**Positive Vibes Only: Different Doesn't Mean Bad**  
**Work-Life Balance? Managing and Dealing with Stress**  
**Self-Care: What does it look like? What does it sound like?**  
**Technology Responsibility: Digital Citizenship**  
**Social Media and its Impact**  
**Finding Your Motivation and Why**  
**Looking through a Different Lens**  
**Lessons from a Minority Female**  
**Accountability**  
**Leaving a Legacy**  
**and more!**

Our team has a host of moving stories to inspire, engage, and motivate with our Speaker Series. Book our team to speak at your next event: keynotes, conferences, seminars, in-service, professional development, diversity training, convocation, banquet, and more! For all audiences - we have a powerful message and perspective to share. Corporations | Students Elementary - University | Public Service Professionals | All Government Entities

Contact our office today to schedule and leave the rest to us!

## TOPICS

*MK Results, LLC.*



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# PARENT WORKSHOPS



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Breaking Generational Cycles  
Fostering Self-Esteem & Building Confidence  
Positive Reinforcement & Direction  
Communication Strategies  
Literacy, Language, and Love  
Coping Skills and Solutions  
Separation Anxiety  
How to Communicate with Educators  
Tips for Parenting Teens in 21st Century  
We Learn Differently: Learning Styles  
Managing and Dealing with Stress  
Reducing and Managing Academic Stress  
Defensible Decisions  
Family Dynamics  
Mental and Emotional Health  
How Children Develop  
Barriers to Learning  
How to advocate for you child  
Talking about difficult or sensitive topics  
Healthy Living and Cooking  
Supporting or Enabling? How to Decipher  
Behavior Management at home  
Natural Consequences  
Building Resiliency  
Self-Care: What does it look like? What does it sound like?  
Electronic Cigarettes and Vaping  
How to get involved in your child's school  
Technology Responsibility: Digital Citizenship  
Social Media  
Work and Life Balance: Is it possible?  
Growth Mindset  
Motivating Your Student in and out of the classroom  
Life After Diploma: Planning Your Child's Future  
Pop Culture and Its Impact

MK Results, LLC. offers Parent and Community Workshop Series to provide resources, knowledge, enrichment, and strategies to foster success at school and home.

Book MK Results, LLC. for summer sessions, before and during the school. Contact our office today to schedule your sessions for next school year and leave the rest to us!

## TOPICS





Help students discover & explore their path to  
success through education + entertainment



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**School**



MK RESULTS, LLC PRESENTS OUR

College, Career, & Military Readiness Seminar

ENTITLED

**THE GAME OF LIFE**

*Book Now's*

#College

#Career



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#Military

#Workforce

Set YOUR student body up for success by ensuring  
students are provided with valuable  
information and tools upon graduation.



If you are a published children's author and interested in the opportunity, please visit our website and send us a message!

*Set Me Up For Success*

A FRIENDLY CONVERSATION

Customized Fun:  
Book Reading  
Interactive Games  
Prizes  
On-Level Content  
Writing Workshop  
Special Guests  
and most of all learning

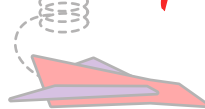
# Promote Literacy Program

MK Results, LLC. partners with authors who are intent on sharing meaningful lessons and important values through books. In addition, we understand the importance of students hearing different experiences from diverse messengers.

Our Pre-K interactive program teaches students valuable lessons through literacy.



*What to Expect?*



We bring to your campus a published author for story time, interactive games, learning through literacy, writer's workshops, prizes, and more! The length of the program is 45-75 minutes.



## **Motivation**

Example: Semester Exams, Good Behavior Reward  
Pep-Rally with a Purpose



## **Enrichment**

Example: Social-Emotional Learning, Parent Night



## **Edutainment (Education + Entertainment)**

Example: Life lessons beyond the classroom  
that impact the classroom

HOP ON BOARD



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SET ME UP FOR SUCCESS & ZOE BOOKS OF LIFE PRESENTS

# A Friendly Conversation

FEATURING



Our Pre K-5 interactive program teaches students valuable lessons through literacy.

consideration for others

bullying

positivity

differences

respect

digital citizenship

Author Chentell Merriman

✓ **Motivation**

Example: STAAR Pep-Rally with a purpose

✓ **Enrichment**

Example: Social-Emotional Learning, Parent Night

✓ **Edutainment** (Education + Entertainment)

Example: Life lessons beyond the classroom that impact the classroom

Customized Fun:

Book Reading

Interactive Games

Prizes

On-Level Content

Writing Workshop

Special Guests

and most of all learning



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Visit [www.mkresultslc.com](http://www.mkresultslc.com) to learn more!

# MK RESULTS, LLC.

EDUCATIONAL CONSULTANTS  
ON #THEROADTOEQUITY

OUR MISSION IS TO HELP ORGANIZATIONS BECOME MORE EQUITABLE AND CULTURALLY AWARE

#### All Audiences

Leadership  
Educators  
Students  
Community

#### Services

Consulting  
Contracting  
Graphic Design  
Interview Prep  
Speaker Series  
Workshops/Training  
Youth Programs

#### Goals

Identify  
Implement  
Inspire



## Thank you!

*WE CAN'T WAIT TO WORK WITH YOU.*



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