

# ART STORY



Newsletter August 2022

## Escondido Exhibition

**Because *Local is Beautiful!***

August 6-September 2 is our annual "ESCONDIDO" ART EXHIBITION where we celebrate all things Escondido (and surrounding). This year's Escondido Show is judged by local watercolorist, **Tom Tiedeman.**

Tom's watercolors exhibit a bold contrast of lights and darks, realistic subjects on a loose background. His use of color is captivating. Not limiting himself to one subject area, he paints what interests him, from wildlife, landscapes, and architectural renderings to impressionistic florals and portraits. There's so much to learn from this watercolor master, and if you'd like to learn more about Tom, visit his website at **[www.arttom.com](http://www.arttom.com)**



## ***In the Spotlight this month:*** **Our new 1st VP,** **Valorie Ashley**

### **Valorie Ashley:**

*I am an Artist who loves the enriching value that art brings to life. I graduated from SDSU with a major in Social Science, emphasis in Multicultural Studies and a minor in Art. I bring to EAA my experiences of education, marketing/public relations, development/fundraising for nonprofit organizations, and Breakfast & Breakfast Innkeeper at Villa De Valor, in Julian CA.*

*My primary medium is pencil. I draw "elders" as I call them; individuals with the wisdom of the world contained in their weathered, wrinkled features, especially in their beautiful "eyes" that capture the past. I am now spreading my wings and exploring Painting and Mixed Medium. My work won "Best Art Collection" in Arrington's – an International Bed and Breakfast Magazine. I also produced a public work of art for the City of El Cajon.*

**Exhibition**  
**ESCONDIDO**



Judged by  
Tom Tiedeman



**AUG 6 - SEP 2, 2022**

**Demo AUG 11 2-4PM Fusion Restaurant**  
201 E. Grand Ave. Ste. A. Escondido

**Reception AUG 13 5:30-7:30PM Artists Gallery**  
121 W. Grand Ave., Escondido

[WWW.ESCONDIDOARTASSOCIATION.COM](http://WWW.ESCONDIDOARTASSOCIATION.COM)

ARTISTS GALLERY  
121 W. Grand Avenue  
Escondido, CA 92025  
escoartassociation@gmail.com

Escondido  
**ART Association**  
**442-317-0980**

## WINNERS, WINNERS, WINNERS!

Escondido Art Association is PROUD to announce the following WINNERS handpicked by EAA from the SD County Fine Arts Show. These lucky artists were given invitations for complimentary membership in honor of their beautiful brushstrokes!

**Luis Juarez, Konni Jensen, Mark Smith, Lyle Rennick, and William Gullette.**



## Ukraine Fundraiser Completion

The sale of the EAA donated art raised \$7000 and a check has been sent to the World Central Kitchen. The EAA would like to offer a heartfelt

*The opportunity of joining the EAA Board gives me a chance to give back. I am looking forward to sharing my gifts with the Escondido Art Association and the Escondido community.*

## CALL TO ACTION

### "MEMBERS, WE NEED YOUR HELP!"

Gallery sitters are needed for August (and beyond). If you've never sat before, it's a fabulous opportunity to see just HOW your gallery functions. Remember, this is YOUR gallery as a member of the Escondido Art Association. We all have a stake in the gallery's success. The EAA is an all-volunteer organization, friends. We've been around since 1955 and we're one of the ONLY non-profit artist membership organizations with its own gallery. That's why we need to do everything we can to make sure our gallery survives and thrives!

During your shift, there will be ample time for personal art projects, making the day go faster and be more fun. You can read a book, work on a small art project, or chat with a friend. Use this time to talk about art to interested customers. Enter your OWN art in our monthly shows so you can point it out to visitors.

We have new hours. The gallery is open on Thursdays, and Saturdays from 12 noon – 6 pm (the shifts are from 12 noon – 3 pm, 3 pm to 6 pm, or you can sit for all 6 hours). Fridays during Cruisin' Grand the hours are 12 noon – 7 pm (shifts are 12 noon – 3 pm, or 3 pm to 7 pm). Sundays the hours are from 11 am – 2 pm.

For more information about gallery sitting please contact Jinx Lennon, Gallery Director at 858-231-2119 or [lennonjinx@gmail.com](mailto:lennonjinx@gmail.com).



thank you to its members, the San Diego community, and the out of state art patrons that made this donation possible.

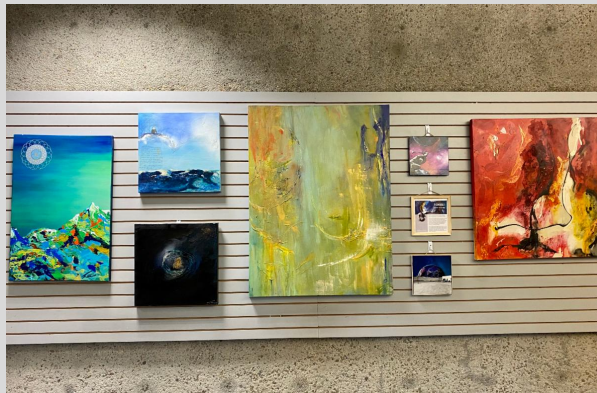


## AUGUST ROTATIONS

EAA currently has two Rotations in schedule for August 2022. Please visit and support fellow artists!

**Escondido Public Library**  
239 S. Kalmia St., Escondido CA  
*Artist: Cathy Haven*

**Cute Cakes**  
345 W. Grand Ave., Escondido CA  
*Artist: Elaine Griveas*



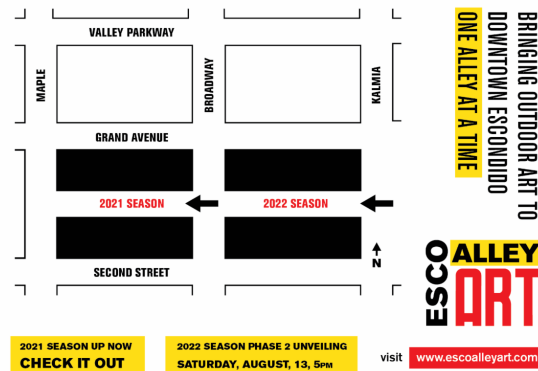
*Snapshot: July Library Rotation. Artist: Tokeli Baker*

**Something  
New!**  
LIVE PAINTING  
ROTATION (LPR)  
and



## ESCO ALLEY ART UNVEILING PARTY

EAA's partnership with Esco Alley Art heats up this August 13th with the official unveiling of 2022's Phase I. Behind the Jiu Jitsu on Grand Avenue, at 5pm on Saturday, August 13th, new artists will cut ribbons to unveil their large masterpieces. EAA artists are some of the many participating artists in the project. There will be food, a DJ, and many city officials at the event. The Escondido Downtown Business Administration calls this beautiful project a gift to the city. We love it. Come share our excitement for these colorful murals at the unveiling ceremony.



## THE GREAT GIVEAWAY

We all love Paint Supplies, but maybe we've gone too far? How many palette knives does an artist need anyway?

Today's GREAT GIVEAWAY comes from our wonderful Executive Board member, Cathy Haven: **\*Tile cutting tools for mosaic work\*** Interested parties contact Cathy Haven DIRECTLY at [haven.cathy@yahoo.com](mailto:haven.cathy@yahoo.com)

And if YOU are looking to give away some paint supplies, here's the place to share your wares! Just email us what you're letting go of and we'll list it for you, matching you with someone looking for supplies. Email [escoartassociation@gmail.com](mailto:escoartassociation@gmail.com) with your list.



**LET THE PEOPLE PAINT (LPP)** are new additions to the EAA Rotations Program starting in August. Artists may sign up to do "live" painting in front of the Artists Gallery or to "coach" passersby to put paint on canvas during Saturday afternoons in August and September. That's 8 dates to fill, one date per artist. For LPP, bring your paints and easel then start laying brush to canvas or paper. Easels, chairs, stools, small tables, umbrellas, and ground tarps will be supplied by the Gallery. It is an opportunity to showcase your work as potential buyers stop to watch/chat. For LPP, all supplies will be provided and you're helping others be artists.

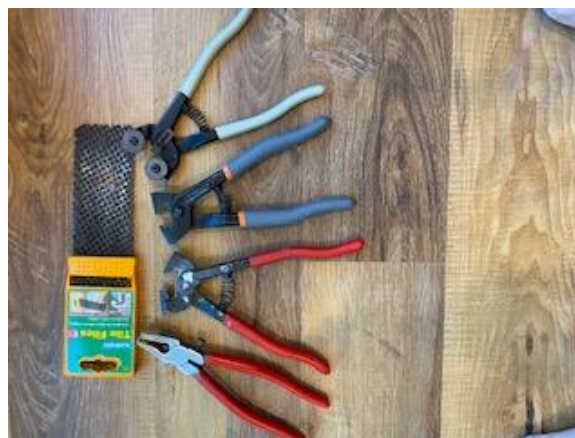
Both activities aim at increasing public awareness about EAA. Another incentive, volunteers will be given first picks on placing their art at the Escondido Public Library for monthly rotations starting in October.

Sign up via Byron Marler  
(marlerstorm1@gmail.com or 760-639-9186).

## *Letter to Members from ART FORUM*

Dear Members,

The EAA Art Forum is looking for a space to hold their meetings one Sunday a month. If you live in a community with a recreation or community room that the Art Forum could reserve for no cost or for a small fee please contact Cathy Haven at [haven.cathy@yahoo.com](mailto:haven.cathy@yahoo.com) or Elaine Griveas at [egriveas@gmail.com](mailto:egriveas@gmail.com).




Escondido ART Association

## Art Demo

# FOOD MENU

ORDER W/QR CODE





**ORDER IN ADVANCE**  
[WWW.FUSIONESCO.COM](http://WWW.FUSIONESCO.COM)

**Or you can order at  
your table before the  
Art Demo begins**

## *A Message from the President of the Board, Tokeli Baker*

Dear Members and Friends,

The notable Anglo-Irish poet David Whyte said,  
***"There is no house like the house of belonging."***

I've been thinking lately about the deep, human need to achieve that *sense of belonging*. It is in each of us. If nothing else, we are the same in that way. We seek community,

support, like-minded friends to shelter us from the cold of the outside world. We need to belong. We need it like oxygen.

So it is to be an artist--lonely at the easel in the heat of a summer day, with brush in hand and *plein air* sights before us. With whom will we share it? Being an artist can be a quiet, slow, and lonely thing. Of course, we do need solitary time to go deep within and bring out the images of our souls, but we also need to break away from the studio on occasion and break bread with the ones we love.

That is why we come together. That is why THIS community of artists is so special and we are grateful for it. As a membership organization, we are always learning, changing and growing but we do it together! This beautiful association has welcomed me and so many others into its supportive arms over the years. Let's make sure this can be true for many more years to come!

If you have an artist friend, tell them about EAA and share the joy of belonging.

Thanks for listening,  
Tokeli Baker  
President, Escondido Art Association



**ESCONDIDO ART ASSOCIATION**



Escondido Art Association | 121 W Grand Avenue, Escondido, CA 92025

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