

ARTSTORY

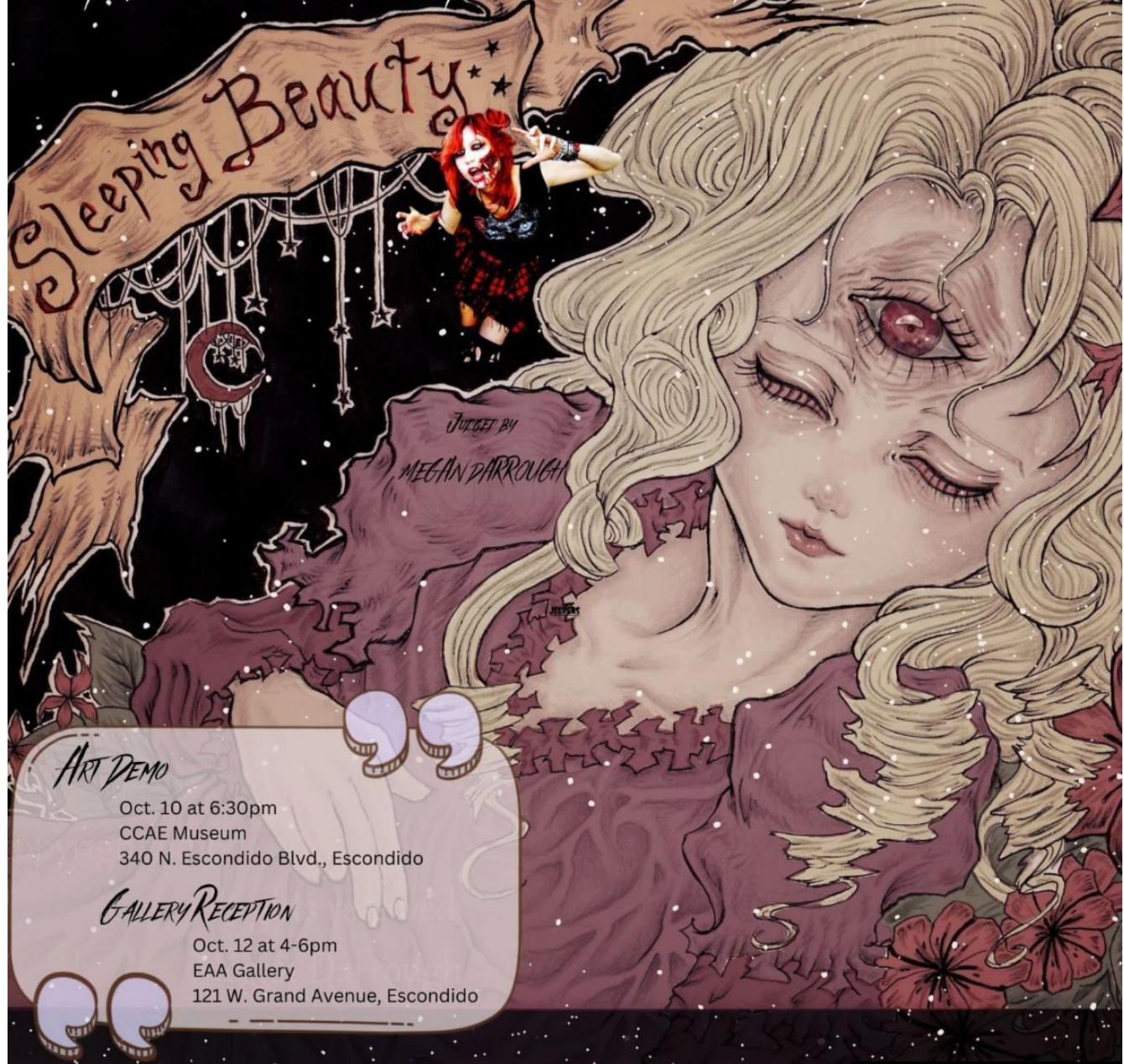
Escondido Art Association Newsletter
October 2024



Board Member and Fundraising Director Christine Spencer's exciting Halloween decorations in the Historic District.

October 9 - November 1

MYTHS AND MONSTERS EXHIBITION



ART DEMO

Oct. 10 at 6:30pm
CCA Museum
340 N. Escondido Blvd., Escondido

GALLERY RECEPTION

Oct. 12 at 4-6pm
EAA Gallery
121 W. Grand Avenue, Escondido

WWW.ESCONDIDOARTASSOCIATION.ORG



California Center
for the Arts, Escondido
F O U N D A T I O N



This month's judge is a new one for EAA, but a friend to Escondido artists, as she is a member of the Distinction Gallery right down the street. Welcome Megan Darrough! October is a fun month with its holiday beginnings, spooky happenings and festive cheer. Please

Art Take-in for this show will be the first Saturday, October 5, between 11am and 4pm at the EAA Gallery located at 121 W. Grand Avenue.

In thanks to the Community Collaboration established between the Escondido Art

welcome this new demo artist/judge to our line up and make her feel welcome!

This month's show is called **"Myths and Monsters Exhibition,"** and we sure hope our member artists have fun with this show theme. Feel free to use this theme as your reference but do not be tied down to it; we accept all entries in all five categories every month and you do not need to match the theme to submit.

Join us by submitting a new painting, collage, sculpture or some other exciting fine art creation. **Please remember to download our Newest Submission paperwork on the Submissions Page of our website and hang your painting properly with D-rings.** See our SUBMISSION page for wiring instructions. All entries must be properly wired prior to submitting.

Megan Darrough

From our neighbors at Distinction Gallery, Megan Misako Darrough is a freelance Artist and Illustrator who resides in San Diego, California. She works in both traditional and digital mediums: Adobe photoshop, Adobe illustrator, pen & ink, oil and acrylic painting, as well as polymer clay for sculpting and ball-jointed doll making. During Halloween season she works as a haunted house scare actor and does SFX makeup ("Special Effects") for monsters and zombies at her father's company: Dead Time Dreams® Haunted Attractions.

Megan holds a BFA from the California College of the Arts in San Francisco.

She likes green tea ice cream, and dressing up like zombies.

Association and the California Center for the Arts Foundation, we are pleased to announce that the Live Art Demonstration by Megan Darrough will be presented on Thursday October 10th at 6:30pm at the California Center for the Arts Museum which is located at 340 N. Escondido Blvd, Escondido.

ANNOUNCEMENTS

Please make sure you use the new Take in form available on the SUBMISSIONS page of our website or visit this link:

<https://escondidoartassociation.org/submission>

Please pick up your art either the Friday prior to Take In on Saturday or at the time of drop off if you are entering the next show. We do not have room to store art, and your art will be placed on the floor. We cannot accept responsibility for any damages if it is left behind.

Up to 3 pieces of art submitted per artist. Please do not exceed the size limitation of 36" on either side including frame. Please properly wire your paintings before submitting them to the gallery; see our hanging requirements on the SUBMISSIONS page of our website.

Take-in Paperwork



**NORTH COUNTY VETERANS
STAND DOWN VOLUNTEERS
NEEDED:**

More about Megan or to see some of her work:

<https://mdarrough.wixsite.com/illustrations>

Dates to Remember:

October Take in: Saturday October 5 (1st Saturday of October) from 11am-4pm (3 painting entry limit).

Live Art Demo: Thursday, October 10 at 6:30pm at the California Center for the Arts, Concert Hall Lobby.

Gallery Reception: Saturday, October 12th at 4-6pm at the EAA Gallery located at 121 W. Grand Avenue

Pick up your art after the show: (11am-4pm) November 1 or 2.

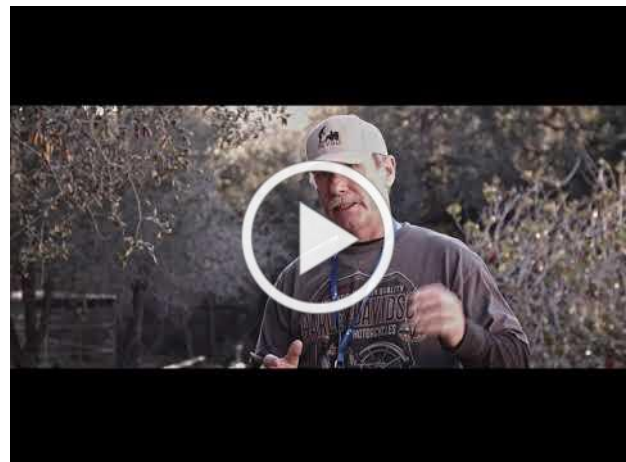


We are still looking for a few good EAA men and women to help us at the annual North County Veterans Stand Down event in Vista. We will have a booth for a collective art project as with every year we attend. We are looking for people to do at least one shift, multiple artists helping. The event runs all day October 17, 18 and 19 at Green Oak Ranch 1237 Green Oak Road Vista, CA 92081

We especially need volunteers for Saturday October 19. EAA will provide supplies but we are always looking for more donations to help with these volunteer charitable events.

For more information, please email VP of Programs, Kat Furrow at katfurrow@escondidoartassociation.org

Find out more about this wonderful and inspiring weekend here, please see this video :



OTHER NEW VOLUNTEER OPPORTUNITIES ON OUR WEBSITE:

[VOLUNTEER](#)

October Reception Caravan!



GABE
LEONARD

Reception with Artist & Live Music:
October 12th, 2024 | 6p-10p

Exhibition Ends: Nov. 2nd, 2024

Pre-Apocalyptic **LANDSCAPES**

 **DISTINCTION GALLERY**

317 E. Grand Ave. Ste A, Escondido, CA 92025 • 760.781.5779
Tue-Fri 11a-5p, Sat. 12p-5p | 2nd Sat. 6p-10p • distinctionart.com

Since our October Judge, Megan Darrough, works with Distinction Gallery down the street from us, we have been invited to do a Reception Caravan on the night of our own Gallery Reception, Saturday Oct 12. The Distinction solo show is "Pre-Apocalyptic Landscapes" by Gabe Leonard from 6-10pm. We can walk down the street to Distinction Gallery after our own reception (4-6pm)... AND Gabe has traditionally made his October show a COSTUME Reception, so he is encouraging people to come dressed up! In past years we have asked people to dress like his art, but this time he said anything goes! Show up in your best costume in any style for a chance to win his book set valued at \$1000!

This is a great time to get a second use out of your Halloween costume, to see more beautiful art, and to make good community outreach to a neighbor gallery! Join us!

Distinction Gallery is located at 317 E. Grand Avenue.



Art Hatch

Last
Spot

317 E. Grand Ave. Ste B, Escondido, CA 92025 • arthatch.org • 760.781.5779

ASTHA SAINI
ASTRAL PLAGUE
AUGUST WILLIAMS
BAMA ART
BRADY WILLMOTT
CARMEN NUCCI
CHARLES INGHAM
CHRISTIAN LEON
CINEMA ESCAPE ROOMS
CLAUDIA NOCKE
DAVID ALLEN
DAVID FRIEDMAN
DINAH MARTIN
DOPE RX DYNASTY
ELENA KARAVODIN
EVGOLA
GOODFOOD FELLOWSHIP
HADI POP ABSTRACTION
ISRAEL LOPEZ
JAKE WRIGHT
JENNIFER ANICHOWSKI
JESSICA DALIT
JULIE HALPIN
KELLY CLARK
LUIGI SAVINO
MAJOR MORRIS
MEGAN M. DARROUGH
MEMSI
MITCHELL HILL
NANCY WILEY
NOOR SALAITA
NORMA BRINKER
OLGA LAVROVA
OLGA TENYAKOVA
PREPPY VIBES SHOP
ROEL JOVELLANOS
ROSE RAMIREZ
SARAH PAI
STEPHEN DAVIS
STEPHEN HOUGH
TAMARA HARRISON
THE ARTHATCH TEENS
THE ESCONDIDO MUSIC
& ART COMPANY
THUMBPRINT GALLERY
VIRALBOA
WILL GIBSON

People's Choice Award

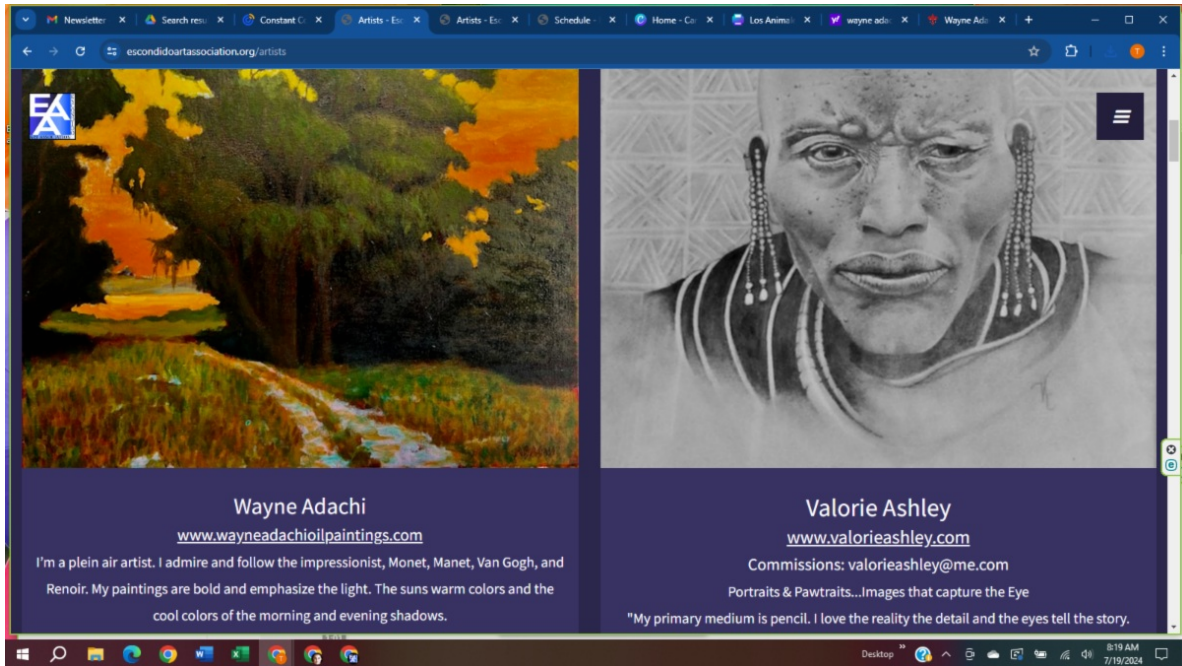


EAA's brand new award opportunity by vote in the gallery...

The People's Choice Award is chosen right at the monthly Reception! Join us on 2nd Saturday at 4-6pm for our free and open to the public monthly art reception and vote for YOUR favorite!

CONGRATULATIONS, WENDY NELSON ON YOUR SEPTEMBER PEOPLE'S CHOICE AWARD

ARTIST LISTINGS!



Are you taking advantage of this amazing MEMBERS ONLY perk? If not, why not?!

EAA supports our members in such an amazing variety of ways. As you can see on our website, on the ARTISTS page, we have LISTINGS available for our members for only \$35! That is a one-time fee you never need to pay again, as long as you keep your membership status current. This is an effective marketing tool for members to attract potential customers.

Go to ARTISTS on our website for more information or to purchase.

ARTIST OPPORTUNITIES!

COME SEE US EVERY SUNDAY
IN ESCONDIDO!

Hidden Certified Farmers' Market

SUNDAYS 9:00-1:00

123 Woodward Ave,
Escondido, CA 92025

**LOCAL PRODUCE, CRAFTERS,
BAKED GOODS, FRESH FOOD**

**@hiddenfarmersmarket
hiddenfarmersmarket.com**

Artists!! For those of you who enjoy selling your artwork and/or crafts, we have found a **NEARLY FREE OPPORTUNITY** for you! You can bring your canopy, table and crafts to the brand new **HIDDEN FARMERS MARKET** on Sundays and sell without paying expensive booth rental.

We're not kidding when we say it's nearly free. It's just \$2 (yes you heard us right, two bucks!) for the rental and only 10% commission on sales.

Find out a lot more about this wonderful opportunity from the market's director,
Mike Johnson.

Mike Johnson

619-715-9005

hiddenfarmersmarket@gmail.com

COLLEGE INTERNSHIPS!



www.escondidoartassociation.org

GALLERY INTERNSHIP PROGRAM

College Internship - for credit
Titled Position - resume-builder
Free Artist Membership
Student fee Art Submissions
Gallery Experience
Non-profit arts marketing

6-10 HRS PER WEEK

- Gallery Team
- Social Media Team



Internship Overview

Flexible program with your school schedule; approx. 6-9 hours per week

(this is an average; school requirements vary, semesters vary)

The Escondido Art Association and Artists Gallery, located at 121 W. Grand Avenue in Escondido, seeks a Gallery Intern and a Social Media Intern (we can support up to 3 interns of each position) with an art-related major, marketing or digital media Design to support the Escondido Art Association Board and volunteers. Qualified Intern will learn gallery procedures, including but not limited to gallery hanging of monthly shows, exhibition schedule, social media marketing, videography, support reception events, and educational programming.

Specific Duties for each Role (Gallery Intern vs. Social Media Inter) but MAY include such duties as:

- A. Sit Gallery 6 hrs per week—two 3-hr shifts, held separately or same day.
- B. Learn and implement gallery procedures, including opening/closing, cleaning, organizing files, and gallery sales/receipts/recording system (Point of Sale system).
- C. Learn an overview of EAA programs, including knowledge of the schedule of exhibitions.
- D. Assist Social Media Marketing with photography, videography, hashtagging, and posting on Instagram and Facebook. FILMMAKING IS OUR EMPHASIS for this Internship in the months moving forward. We are looking for short-form content for social media marketing, focusing on the Gallery, the paintings, our artist interviews, and other social media content.
- E. Assist events/art receptions with refreshments and event set-up. Take photos and post them on social media. Take tickets or sell art auction items.
- F. Receive/check/respond to emails from the leadership team.
- G. Light graphic design on Canva, including but not limited to content creation for posters, reels, and other social media posts.
- H. Promote the college internship program to implement the next internship and assist in replacement training.
- I. Assist with website development, Facebook and Instagram alignment, and video editing.
- J. Assist in take-in and art submission for the monthly art event.

MORE DETAILED SPECIFICS CAN BE FOUND ON THE EDUCATION PAGE OF OUR WEBSITE.

FOR MORE INFORMATION OR TO APPLY, PLEASE SEND AN EMAIL with your inquiry including resume to:

For Gallery Interns:

tokelibaker@escondidoartassociation.org

TELL A FRIEND!



Gallery Director Update

Veronica Anderson-Cain

Back Wall rental for oversized pieces will increase to \$70.00 per month. If you would like to rent the back wall for oversized pieces or a selection of several pieces to fit that size of that wall, please inquire at the EAA Gallery on Take-in day which is always the 1st Saturday monthly between 11am-4pm.

Art Pick Up - Attention all artists! New policy regarding pick up on your art when it comes down from previous month's show. Your paintings will only be held for 30 days. Each artist will be reminded several times during that 30-day period. The remaining art must be placed on the floor where it is not safe, and we are not responsible for any damage. We will contact you throughout the month to remind you. Thank you for picking up your art.

Gallery Co-Director Gail Eason is stepping down from her role due to family responsibilities and wishes EAA well as she moves forward on her own journey. Veronica Anderson-Cain will continue on as Gallery Director

SOCIAL MEDIA INTERACTION!



WE WANT YOUR INTERACTION! If you are on Instagram or Facebook, please give us a follow. Interacting with EAA on Facebook and Instagram helps us pop up higher in the feed through the algorithm. We NEED those interactions through your LIKES and COMMENTS. Please be

sure to FOLLOW us as well. Here are your links to begin:

<https://www.instagram.com/escondidoartassoc/>

<https://www.facebook.com/escondidoartassoc/>



More Alley Art Coming Soon to EAA!



A HUGE THANK YOU to Steve Hart and Suzanne Nicolaisen for purchasing supplies, prepping and painting the EAA back wall, in preparation for the next Esco Alley Art murals! There will be four 8' x 8' murals and two 4' x 8' murals installed in the parking area. Thank you, Team!

Artist Spotlight Kat Furrow



Mixed-media artist Kat Furrow, Vice President of Programs at Escondido Art Association, retired US Navy Chief Torpedoman (SW), full-time student with Arizona State University, grandmother, mom, and dedicated community volunteer, has been gifted an incredible opportunity! Kat has been invited to participate in the Savage Wonder Festival of Veterans in the Arts, Beacon, New York, from October 11 to October 13, 2024.

Selected by Christopher Paul Meyer, the Artistic Director and founder of Veterans Repertory Theater (VetRep), Kat will be one of seven featured visual artists at The

Savage Wonder Festival of Veterans in the Arts.

Filled with vibrant colors and layered with bold textures, her unique perspective and experience as a retired US Navy veteran will make for a compelling addition to this experience and showcase her artistic style and her "art everyday" approach to living.

Kat is committed to using art as an "art everyday" tool for healing and providing hope for veterans, women, youth, and their families. Her first-hand experience with the transformative power of art on individuals solidifies her goal of extending this power to a broader audience.

On track to graduate in the summer of 2025 with a Bachelor of Sciences in Counseling and Applied Sciences, her mission is to further her education in clinical psychology, focusing on art therapy and trauma. Deeply grateful to all who support her journey, Kat is proud to represent the veteran artist community, connect with fellow veteran artists, share her story, and inspire others to aspire through her artwork.

Instagram: https://www.instagram.com/kat_furrow/

Facebook: <https://www.facebook.com/katiefurrowstudio>

LOCAL EVENTS

TRICK OR TREAT ON GRAND

**JOIN US FOR A FUN AND SAFE TRICK
OR TREAT EXPERIENCE!**

DATE: THURSDAY, OCTOBER 31ST

**LOCATION: PARTICIPATING BUSINESSES ON GRAND AVENUE,
DOWNTOWN ESCONDIDO**

FREE CANDY AND TREATS FOR KIDS!

LOOK FOR THE FLYER ON DOORS OF PARTICIPATING SHOPS.

SPOOKY DECORATIONS AND COSTUMES!

SCAN THE QR CODE FOR A LIST OF ALL PARTICIPATING BUSINESSES!



*Stay in-the-know Escondido downtown happenings! Thanks to the
DBA:*

Downtown Business Association:

- Grand Avenue Festival / Downtown – Sunday, October 20th
- Dia De Los Muertos / Ca Center for the Arts and the adjacent Great

Green area, Friday, November 1st

- Construction for Phase II of the Grand Avenue Vision Plan will begin on September 30th. Parking on Grand will be affected.
- Escondido Tamale Festival / Grape Day Park, Saturday, November 2nd
- Escondido Public Art Scavenger Hunt--MAGEC event--Saturday October 26
- Trick or Treat on Grand--Thursday October 31st; EAA will be participating. Bring Candy and a SMILE if you're sitting that day.
- Community in Unity--Chamber of Commerce event at City Hall--Thursday December 5

Community in Unity – Chamber of Commerce event at City Hall – Thursday, December 5th

Weekly and Monthly Classes

Please visit our website Education page to see various classes available now, including Open Studio, Watercolor Monday's, and upcoming Workshops. We also have a rich history of arts educational programming for children.

EDUCATION

Kids Drawing

We are excited to offer a new Kid's drawing class with Ms. Kara!

Ms. Kara will offer five draw-along art classes for kids on the third Saturday of each month from August 2024 through December 2024, with plans to continue in 2025. Ms. Kara's kids drawing classes will take place at the Escondido Art Association gallery from 11:30 AM to 12:30 AM for 15 kiddos. The cost is \$15 per student, with all drawing materials provided, and the age range is flexible.

Dates are as follows: 10/19, 11/16 and 12/21.



ART CLASSES WITH MS. KARA



Join me every third Saturday of the month from **11:30 AM to 12:30 PM** at EAA Gallery. 15 spots available for young artists, age range is flexible. The fee is **\$15** per student, per class. All art supplies will be provided.

- Aug 17th- 3D Backpack
- Sept 21st- Apple Basket
- Oct 19th- Picasso Pumpkin
- Nov 16th- Scarecrow Painting
- Dec 21st- Gingerbread House



For more info about me and
Links to purchase classes
https://linktr.ee/cre8iv_ms.kara

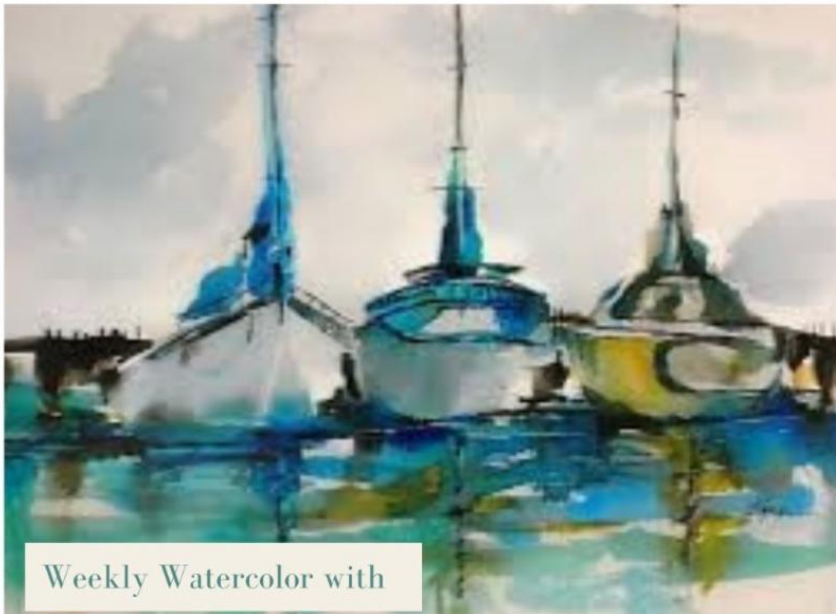


cre8ivcorner@gmail.com

Presented by:
Escondido Art Association
121 W. Grand Avenue,
Escondido, CA 92025

PURCHASE

Adult Art Classes:



Weekly Watercolor with

Kene Lohmann

\$20
per student



**Escondido Art Association
Weekly Watercolor Class**

Learn Confidence and Style in the medium of Watercolor!



YOU WILL LEARN:

Pigment
Composition
Transparency and Light
Your own unique style!

*Please bring watercolor materials or ask
Kene for rental kit.*

**REGISTER BY EMAIL:
kenelohmann@cox.net**

760-936-6475

**Monday's 10am-noon
EAA Gallery
121 W. Grand Avenue
Escondido, CA 92025**

For Kene's Beginner Watercolor class, please email Kene directly.
kenelohmann@cox.net



California Center for the Arts
Escondido Foundation

Escondido Art Association

**OPEN
STUDIO**
\$25

PURCHASE:



<https://artcenter.org/event/open-studio-art-class/>



**Weekly Open Studio for
Artists**

Wednesdays 9:30am-12pm

Bring own supplies, including easel
Facilitated by: Craig Reesor

CCAЕ Education Wing:
Studio 2

Hosted by



**California Center
for the Arts, Escondido**
F O U N D A T I O N

PURCHASE

CONSTRUCTION NEWS

The Downtown Business Association is pleased to announce the start of Phase II of the Grand Avenue Vision Project on September 30th, 2024! This phase aims to

enhance the pedestrian experience and attract more customers to our beautiful downtown and your business. Key improvements include:

- **Wider, More Inviting Sidewalks:** Increased foot traffic means more potential customers!
- **Safer, Improved Intersections:** Traffic circles will add beauty and improve traffic flow.
- **Enhanced Lighting:** Brighter streets create a welcoming atmosphere.

Important Construction Updates: Keeping businesses informed about construction progress is a priority for the City. We will be sending out weekly email updates to highlight important construction details and activities. Please review the upcoming construction highlights:

- **Where is construction taking place?** Construction for Phase II will take place on Grand Avenue from Juniper St to Maple St. To minimize disruptions, work will be divided into three sections:
 - **Section 1: Juniper to Kalmia: September 30th – December 2024**
 - **Section 2: Kalmia to Broadway: November 2024 – December 2024**
 - **Section 3: Broadway to Maple: January 2025 – Spring 2025**
- **When will construction crews be working?** Construction will take place Monday through Friday from 6 a.m. to 2:30 p.m.
- **Temporary Traffic Changes:** During construction of each section, Grand Avenue will be closed. However, access to your business will always be maintained.
- **Removal of Street Dining:** All street dining will be removed by our contractor, Nationwide, on September 30 including the black railing barricades, planters and wine barrels. The restaurants will need to remove all other material from the street the morning of Saturday, September 28. You do not need to stack the railings, you can leave them where they are.
- **Sidewalk Dining:** The sidewalk dining in Section 1 (Juniper to Kalmia) must be removed by Saturday, September 28. All items that the business wishes to keep, should be removed by the business this includes but is not limited to lighting, tables, chairs, covers, shades, etc. The contractor will remove the railing on sidewalk, which will be recycled. Sidewalk dining for Sections 2 and 3 (Kalmia to Maple) can remain until construction moves to the sidewalk. As we receive updated construction timelines from our contractor, the City will inform the restaurants of the removal date.

Staying Open & Thriving During Construction:

We understand construction can be disruptive. Our goal is to help minimize the impact by supporting businesses throughout construction by doing the following:

- **Open for Business Signs:** We'll install prominent signage throughout downtown to let everyone know businesses are open! You may have

noticed some of these signs last week during Cruisin' Grand.

- **Easy Parking Guidance:** We'll provide clear information on nearby parking options through various channels including an [interactive online google map](#).
- **Holiday Season Boost:** We are working with the DBA and our contracts to continue the holiday cheer throughout construction.

PRESIDENT'S MESSAGE

Dear EAA Members,

I am writing to share that I have made the difficult decision to step down as President of the EAA, as my family and I have decided to head east and relocate somewhere better suited for our needs.

I am grateful for the opportunity to have served this wonderful community and confident that the EAA will continue to thrive. I'm pleased to announce that Tokeli has accepted the role of Interim President and will carry forward the work we've started together.

Thank you all for your support during my time as President.

Sincerely,

Steve Hart
Escondido Art Association
stevehart@escondidoartassociation.org



Dear EAA Members,

I know this is a bit of a surprise, and this wasn't the plan, but apparently, it's really hard to get rid of me (ask Joe). So, I'm back! I am so appreciative to Steve Hart for his friendship, his leadership, and his technical expertise--which has literally catapulted EAA into the future! We all love you and wish you safe travels wherever the road takes you.

I will remain as EAA's interim President until June 2025 when we hold our annual elections. (We call this "interim" position during the period until our next election in June, which is the end of our fiscal year. If no other candidate steps forward, well, folks, then I guess you'll be stuck with me again for another term.)

My personal goal this time around is BALANCE. I am striving for a healthy balance in my life, while still offering my dedicated service to our beautiful little community of artists.

I have always strived for visionary leadership and the ability to bring positive growth to our organization. I am still interested in EAA's long-term fiscal health, the growth of its

programming, our continued pursuit of strong partnerships in the community, and the satisfaction of our members. The Board of Directors is a strong leadership team and with a spirit of togetherness, hard work, and hope, we can make anything possible! (There are already a couple of hot new ideas brewing, but I'll reveal all that later...oh, and definitely hold the date Saturday December 14th for a really special event!)

Thank you for welcoming me back and allowing me to be of service to our community. Please reach out if you have any questions, concerns, ideas or just want to say hi.

Warm wishes from Tokeli...

Tokeli Baker
Escondido Art Association
President (Interim)
tokelibaker@escondidoartassociation.org



ESCONDIDO ART ASSOCIATION



Escondido Art Association | 121 W Grand Avenue | Escondido, CA 92025 US

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