

ARTSTORY

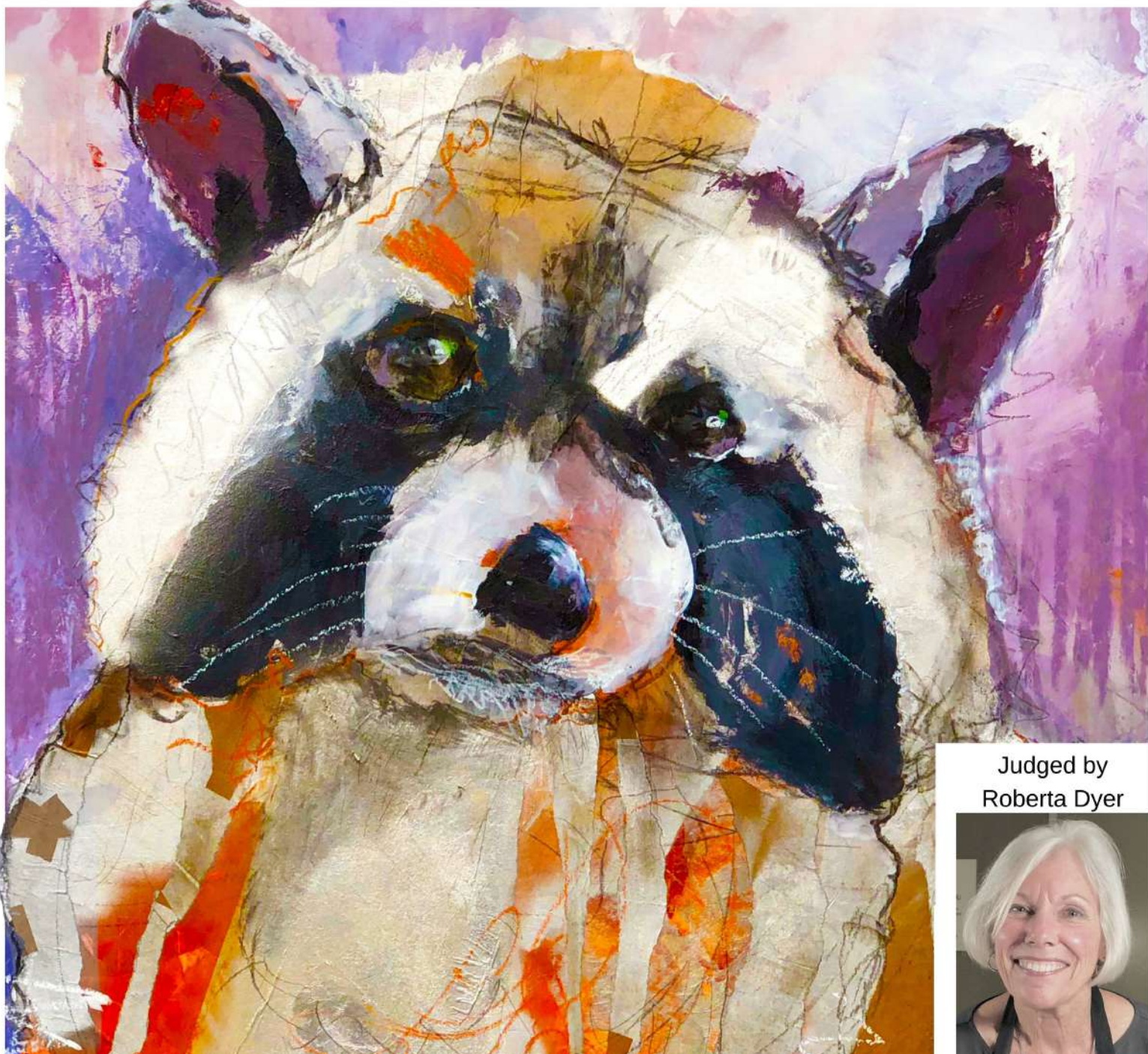
Escondido Art Association Newsletter
August 2024



August 7 - September 6

LOS ANIMALES

WILDLIFE ART EXHIBITION



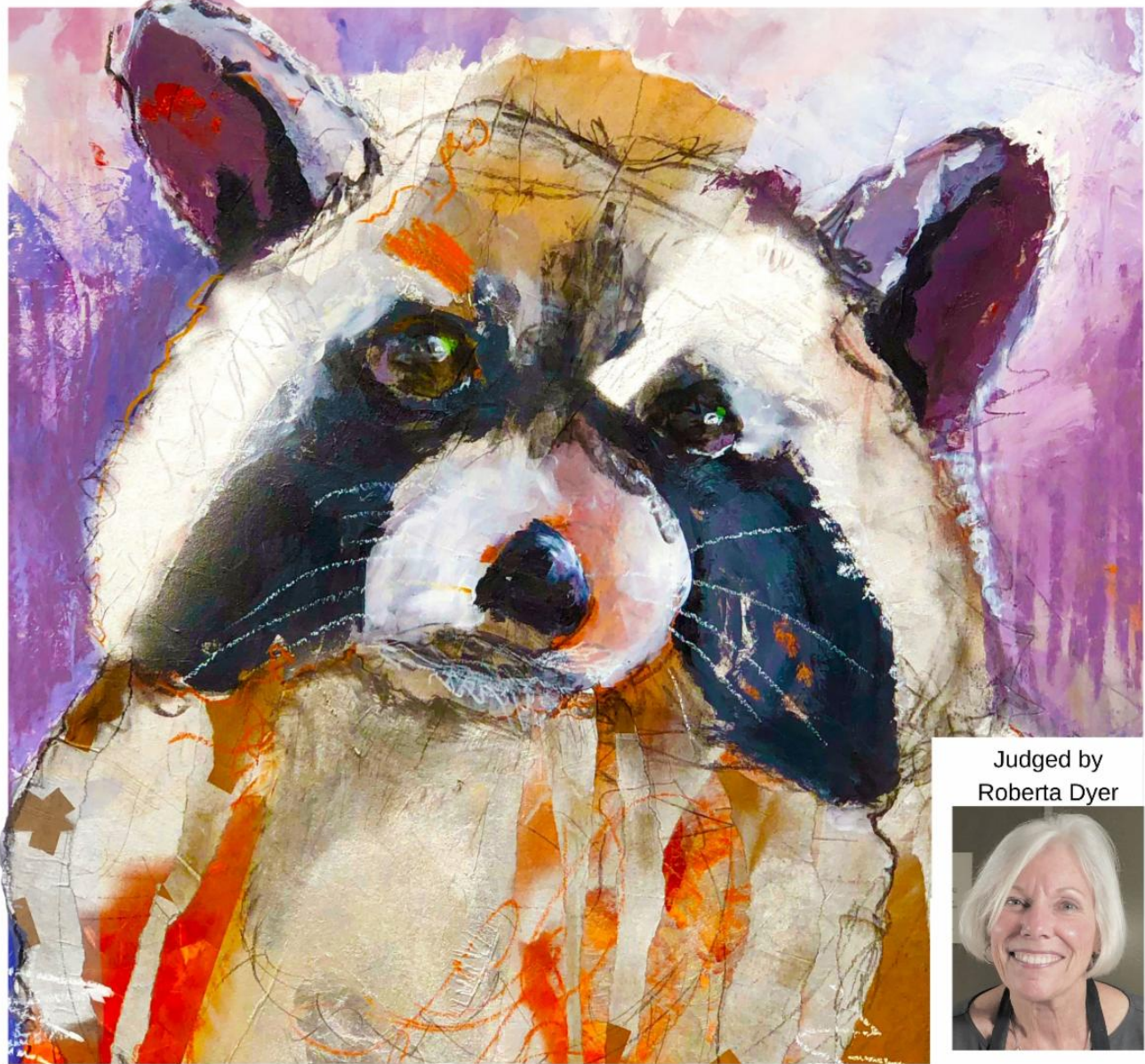
Judged by
Roberta Dyer



August 7 - September 6

LOS ANIMALES

WILDLIFE ART EXHIBITION



Judged by
Roberta Dyer



Gallery Reception

Aug. 10 at 4pm

EAA Gallery

121 W. Grand Avenue

WWW.ESCONDIDOARTASSOCIATION.ORG



California Center
for the Arts, Escondido
FOUNDATION

Live Art Demo

Aug. 8 at 6:30pm

California Center for the Arts

340 N. Escondido Blvd.

This month's judge is a fan favorite and friend to the EAA Gallery, Roberta Dyer! We all know and love Roberta's whimsical style, splashes of bold color, and excellent technical drawing foundation. Please welcome Roberta as our judge and demo artist in August!

Art Take-in for this show will be the first Saturday, August 3rd, between 11am and 4pm at the EAA Gallery located at 121 W. Grand Avenue.

In thanks to the Community Collaboration established between the Escondido Art Association

This month's show is called **"LOS ANIMALES: THE WILDLIFE EXHIBITION"** Feel free to use this theme as your reference but do not be tied down to it, we accept all entries in all five categories every month and you do not need to match the theme to submit. Join us by submitting a new painting, collage, sculpture or some other exciting fine art creation. Please remember to download our Newest Submission paperwork on the Submissions Page of our website and hang your painting properly with D-rings. See our SUBMISSION page for wiring instructions. All entries must be properly wired prior to submitting.

Roberta Dyer

Roberta grew up in Atlanta, Georgia. Visiting the High Museum of Art and going to the fledgling Piedmont Park Art Festival, she imagined her paintings would one day hang between the artists she so admired.

She attended Vanderbilt University, earned her BA in Art History and returned to Atlanta after graduation where she continued pursuing her passion for art, taking classes at the High Museum and Georgia State University in her spare time.

Moving to San Diego in 1971, Roberta took art classes as time would allow and has since enjoyed many forms of expression from sculpture to copper enameling, oil painting to mural assignments.

Today, she focuses on figurative subjects in water-based media and collage.

Roberta is an award-winning, Signature member of The San Diego Watercolor Society, Western Federation of Watercolor Societies, and International Society of Acrylic Painters (ISAP) | Nautilus Fellow. Often juried into prestigious competitive international shows, you can enjoy her artwork regularly hanging at the San Diego Watercolor Society.

and the California Center for the Arts Foundation, we are pleased to announce that the Live Art Demonstration by Roberta Dyer will be presented on Thursday August 8th at 6:30pm at the California Center for the Arts Museum which is located at 340 N. Escondido Blvd, Escondido.

ANNOUNCEMENTS

Please make sure you use the new Take in form available on the SUBMISSIONS page of our website or visit this link:

<https://escondidoartassociation.org/submission>

Please pick up your art either the Friday prior to Take In on Saturday or at the time of drop off if you are entering the next show. We do not have room to store art, and your art will be placed on the floor. We cannot accept responsibility for any damages if it is left behind.

Good news: we've gone back up to 3 paintings per artist. Please do not exceed the size limitation of 36" on either side including frame. Please properly wire your paintings before submitting them to the gallery; see our hanging requirements on the SUBMISSIONS page of our website.

SITTERS! A message from our new Gallery Directors:

ATTENTION - A MESSAGE FROM OUR NEW GALLERY DIRECTORS TO OUR GALLERY SITTERS: Sitters that are on the calendar the Wednesday following Take-in will be asked to text the artist(s) of any artwork(s) that have not been picked up. A list of names and phone numbers will be provided to you. This will fall to the sitters on that Wednesday following take in. Thank you!

Take-in Paperwork

For more information about this artist judge, please visit her website at:

<https://www.robertadyerart.com/>

Dates to Remember:

**August Take in: Saturday August 3
from
11am-4pm (3 painting entry limit).**

**Live Art Demo: Thursday, August 8 at
6:30pm at the California Center for the
Arts.**

**Gallery Reception: Saturday, August
10 at 4-6pm at the EAA Gallery located
at 121 W. Grand Avenue**

**Pick up your art after the show:
(11am-4pm) September 6 or 7.**



NEW THING!

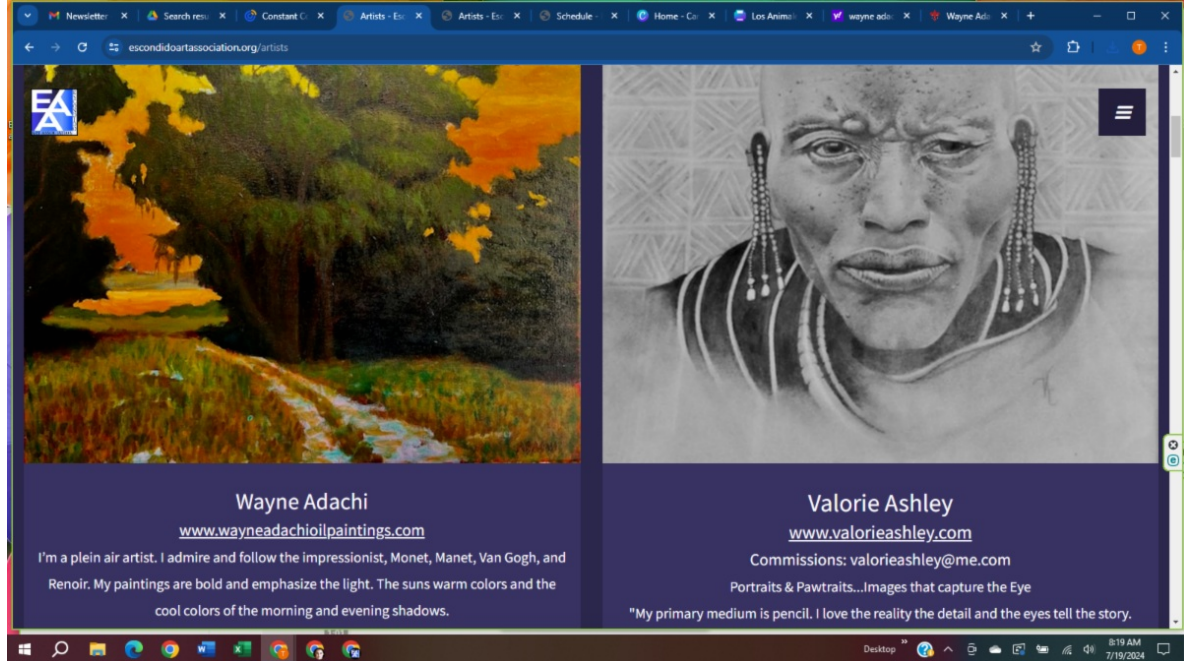
EAA loves to try new things! We are doing a *New Thing* starting in August with having member Artists come paint their own projects inside the gallery (indoors, in the AC don't worry!) in an effort to draw more traffic off the street into the gallery. Selected artists will bring their own supplies and work on an art project so that customers can watch the magic happen in real time! We also know this will be a wonderful opportunity to sell artist's work. This is a MEMBER PERK so let's drive that traffic into the gallery!

The normal commission structure stands for artwork completed in the gallery and then sold in-person. We hope this will attract new customers to our gallery.

Our beloved Past President Advisor Pat Hunter is spearheading this effort and has dates available for you. Please email her at

pathhunter@escondidoartassociation.org

ARTIST LISTINGS!



Are you taking advantage of this amazing MEMBERS ONLY perk? If not, why not?!

EAA supports our members in such an amazing variety of ways. As you can see on our website, on the ARTISTS page, we have LISTINGS available for our members for only \$35! That is a one-time fee you never need to pay again, as long as you keep your membership status current. This is an effective marketing tool for members to attract potential customers.

Go to ARTISTS on our website for more information or to purchase.

ARTIST OPPORTUNITIES!



Artists!! For those of you who enjoy selling your artwork and are seeking opportunities to do so, we wanted to tell you about some local artist opportunities in and around your community! For more information on any of these events, contact the links listed below.

**San Marcos Harvest Fest, October 13th, 2024. Artisan/vendor registration deadline: 10/4/24. For more info go to: www.citygatesevents.com*

**Art in the Garden at the Grand Avenue Festival, October 20th, 2024, 9am-5pm. Find the Artist application at: www.downtownesccondido.com/grand-avenue-festival (scroll to application or email carol@stoneandglass.com)*

To find Additional listings, www.Zapplication.com is a great way to stay informed about other artist/vendor opportunities locally and in the surrounding area.

Also, *City Gates Events* has additional listings on their website, as they support and manage many local events as well. <https://citygatesevents.com/>

Stay informed: be sure to check the EAA newsletter each month, as we will be providing you with more artist opportunities in your area and beyond!

COMMUNITY OPPORTUNITY!



EAA's partners at the California Center for the Arts are cooking up something VERY special for the community of Escondido. This is the first of its kind in Escondido, and EAA's past president Tokeli Baker says it's a "definite recommend"! Tokeli has been helping on the speakers panel to shape up speeches along with a team of dedicated Center staff to bring Escondido's first ever TEDx right here to our hometown! Several local speakers and some from far away will be entertaining and informing us with "ideas worth spreading," as the TEDx motto goes.

If you don't know about TED Talks, simply do a quick YouTube search or keep reading:

The inaugural TEDxEscondido event will present a diverse selection of live presenters mixed with TED talk videos and remarkable performances - sparking deep conversation and meaningful connections.

TED - Technology, Entertainment, Design invites the world's leading thinkers and doers to present their latest "Ideas Worth Spreading." First held in 1984 as an annual event in California, TED was acquired from its founder, Richard Saul Wurman, in 2001 by Chris Anderson's Sapling Foundation and developed into a multi-media/experience platform. Past speakers include Bill Clinton, Bill Gates, Ray Kurzweil, Paola Antonelli, Frank Gehry, Sheryl Sandberg, Gordon Brown, Dan Ariely, and Bono. TEDx was created in the spirit of TED's mission, Ideas Worth Spreading. The program is designed to give communities, organizations and individuals the opportunity to stimulate dialogue through TED-like experiences at the local level.

At the center of the TED organization is the TEDTalk -- In 18 minutes or less, TED speakers share their Idea Worth Spreading. It can be an idea to change the world, an idea to educate, or to inspire.

EVENT DETAILS:

California Center for the Arts, Escondido

Aug. 17, 2024 - Center Theater

340 North Escondido Blvd.

Escondido, CA 92025

Lunch and free parking will be included in your all day ticket for this once in a lifetime event for both the live audience and livestream viewing. A limited number of tickets will be sold on a first come basis.

10am - Continental breakfasts and doors open
10:30am - 4:30 - TEDxEscondido speakers and performers
(There will be three sessions with two breaks)
4:30 - 7pm - After Party in CCAE Museum

\$120 per person including service fee.

More information: <https://www.tedxescondido.com/>

Kids Drawing



ART CLASSES WITH MS. KARA



Join me every third Saturday of the month from **11:30 AM to 12:30 PM** at EAA Gallery. 15 spots available for young artists, age range is flexible. The fee is **\$15** per student, per class. All art supplies will be provided.

- Aug 17th- 3D Backpack
- Sept 21st- Apple Basket
- Oct 19th- Picasso Pumpkin
- Nov 16th- Scarecrow Painting
- Dec 21st- Gingerbread House



For more info about me and
Links to purchase classes
https://linktr.ee/cre8iv_ms.kara



cre8ivcorner@gmail.com

Presented by:
Escondido Art Association
121 W. Grand Avenue,
Escondido, CA 92025

We are excited to offer a new Kid's drawing class with Ms. Kara!
Ms. Kara will offer five draw-along art classes for kids on the third Saturday of each month

from August 2024 through December 2024, with plans to continue in 2025. Ms. Kara's kids drawing classes will take place at the Escondido Art Association gallery from 11:30 AM to 12:30 AM for 15 kiddos. The cost is \$15 per student, with all drawing materials provided, and the age range is flexible.

Dates are as follows: 8/17, 9/21, 10/19, 11/16 and 12/21.

PURCHASE

SURVEY

Escondido Art Association is very interested in learning, growing and always doing our BEST to serve our community. That's why our incoming President of the Board, Steve Hart, has developed an extensive and in-depth questionnaire in order to gain insight into our membership's unique needs and desires. What are we doing right? What do you want more of? What are our challenges? What can we change? What should we be focusing on?

Please take a moment to contribute YOUR opinions to this new Survey by clicking the button below where you will be taken directly to the survey. Thank you!

SURVEY

Weekly and Monthly Classes

Please visit our website Education page to see various classes available now, including Open Studio, Watercolor Monday's, Art Forum, and upcoming Workshops.

EDUCATION



Weekly Watercolor with

Kene Lohmann

\$20

per student



**Escondido Art Association
Weekly Watercolor Class**

Learn Confidence and Style in the medium of Watercolor!



YOU WILL LEARN:

Pigment
Composition
Transparency and Light
Your own unique style!

*Please bring watercolor materials or ask
Kene for rental kit.*

**REGISTER BY EMAIL:
kenelohmann@cox.net**

760-936-6475

**Monday's 10am-noon
EAA Gallery
121 W. Grand Avenue
Escondido, CA 92025**

For Kene's Beginner Watercolor class, please email Kene directly.
kenelohmann@cox.net



California Center for the Arts
Escondido Foundation

Escondido Art Association

**OPEN
STUDIO**

\$25

PURCHASE:



<https://artcenter.org/event/open-studio-art-class/>



**Weekly Open Studio for
Artists**

Wednesdays 9:30am-12pm

Bring own supplies, including easel
Facilitated by: Igor Koutsenko

CCAIE Education Wing:
Studio 2

Hosted by



**California Center
for the Arts, Escondido**
F O U N D A T I O N

PURCHASE



EAA presents



ART EVERY DAY

A MIXED MEDIA MINDSET WORKSHOP

Facilitated by Kat Furrow

All art supplies and materials provided.

Refreshments included.

\$50 EAA member

\$75 non-members

Learn to combine a variety of media on canvas to create a single artwork and discover the possibility of "Art Every Day." Each month offers a new and vibrant artwork for you to create subjects varying from loose florals, landscapes, and more. Presented in a warm fun environment, join us, and discover bold color, titillating textures, and artistic opportunity. Only a desire to enjoy and have a fun art experience is necessary. Starting in February.

Special Dates see >

5-7pm EAA Gallery

121 W. Grand Avenue, Escondido

kat@katfurrowart.com

"Art Every Day" Mixed Media Workshop

KAT FURROW hosts these step by step tutorial classes monthly with refreshments. You don't even have to bring supplies!!! Everything is provided for you. Kat's skills and compassion give new artists confidence to approach mixed media without fear. Take on a new hobby today, or tell a friend who has always wanted to try making art!

See EDUCATION and then MASTERCLASS WORKSHOPS for more information.
Click below for link for more information.

Next Mixed Media Workshops with Kat:

August 24

5-7:30pm

Email Kat for more info: kat@katfurrowart.com

And who could forget **KIDS ART SUMMER CAMP!**
Tell a friend! There are just a few more weeks until our last class on August 13th.

Every Tuesday morning at 10am through mid-August at the EAA Gallery. New teachers and topics each week. Students 5-16.
Just \$15 per student per class.



KIDS Summer ART CAMP

		
 <p>EAA Gallery 121 W. Grand Ave Escondido, CA 92025</p>	 <p>KIDS <i>Summer</i> ART CAMP</p>	<p>Tuesday's 10am Low weekly cost \$15</p>
	<p>fun & creative unique weekly activities</p>	<p>Small class sizes. Pick all the weeks or just one!</p>

[**www.escondidoartassociation.org**](http://www.escondidoartassociation.org)

PURCHASE

PRESIDENT'S MESSAGE

Dear Members and Friends,

I am happy to report that our new board is already making great strides, and things are looking very promising for the Escondido Art Association.

I am thrilled to announce the launch of two exciting new programs. First, we are introducing a live painting rotation in the gallery as a member benefit. This program provides our

talented artists the opportunity to create live art and sell their work directly in the gallery. We believe this will enhance community engagement and offer artists a unique platform to showcase their talents.

Additionally, we are starting a new youth art class, which will be led by Ms.Kara. We are committed to nurturing the next generation of artists, and this class aims to inspire and cultivate young talent in our community.

Remember, as artists, we have the power to transform the ordinary into the extraordinary. Every piece you create is a testament to your passion and vision. Keep pushing your creative boundaries, and let your art speak volumes.

Thank you for your continued support and dedication to the arts.

Warm regards,
Steve Hart, President
Escondido Art Association
stevehart@escondidoartassociation.org



ESCONDIDO ART ASSOCIATION



Escondido Art Association | 121 W Grand Avenue | Escondido, CA 92025 US

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