

EAA Gallery
121 W. Grand Avenue
Escondido, CA 92025
442.317.0980
www.escondidoartassociation.org

ESCONDIDO ASOCIACIÓN DE ARTE

"Exposición de la Unidad"

11 de Sep - 4 de Oct

L



Artista destacado y Juez
Mario Torero

a

A

Demostración de Arte en vivo

California Center for the Arts, Concert Hall Lobby
340 N. Escondido Blvd., Escondido CA 92025
6:30pm Jueves, 12 de Septiembre 2024

Recepción de la Galería

EAA Gallery
121 W. Grand Avenue, Escondido CA 92025
4pm Sabado, 14 de Septiembre 2024



California Center
for the Arts, Escondido
FOUNDATION

This month's judge is a very special new muralist and art activist, Mario Torero, known for 45 years of socially conscious art in the form of murals and sculpture throughout Chicano Park in downtown San Diego.

Art Take-in for this show will be the first Saturday, September 7, between 11am and 4pm at the EAA Gallery located at 121 W. Grand Avenue.

In thanks to the Community Collaboration established between the Escondido Art Association

Please welcome Mario as our judge and demo artist in September!

This month's show is called **"UNITY: Exposición de la Unidad."** What a wonderful theme idea for our time, **Unity.** Feel free to use this theme as your reference but do not be tied down to it; we accept all entries in all five categories every month and you do not need to match the theme to submit. (Find out more about Show Themes in the Gallery Directors Update.)

Join us by submitting a new painting, collage, sculpture or some other exciting fine art creation. Please remember to download our Newest Submission paperwork on the Submissions Page of our website and hang your painting properly with D-rings. See our SUBMISSION page for wiring instructions. All entries must be properly wired prior to submitting.

Mario Torero

Mario Torero is an artist and activist, most known over the last 45 years for an extensive body of socially conscious mural work produced in different cities throughout the United States and around the world. With a long history of involvement in both local and global arts and progressive movements, Mario has come to be seen as a legendary figure with deep roots in the San Diego cultural arts community. As a co-founder he has contributed more than twenty standing murals at Chicano Park and three sculptures; other murals devoted to social awareness continue to appear in different parts of the County.

Mario is also a founding and continuing member of Centro Cultural de la Raza in Balboa Park, and was a co-founding board member and Arts Commissioner for the San Diego Commission of Arts and

and the California Center for the Arts Foundation, we are pleased to announce that the Live Art Demonstration by Mario Torero will be presented on Thursday September 12th at 6:30pm at the California Center for the Arts Museum which is located at 340 N. Escondido Blvd, Escondido.

ANNOUNCEMENTS

Please make sure you use the new Take in form available on the SUBMISSIONS page of our website or visit this link:

<https://escondidoartassociation.org/submission>

Please pick up your art either the Friday prior to Take In on Saturday or at the time of drop off if you are entering the next show. We do not have room to store art, and your art will be placed on the floor. We cannot accept responsibility for any damages if it is left behind.

Good news: we've gone back up to 3 paintings per artist. Please do not exceed the size limitation of 36" on either side including frame. Please properly wire your paintings before submitting them to the gallery; see our hanging requirements on the SUBMISSIONS page of our website.

SITTERS! A message from our new Gallery Directors: ATTENTION - A MESSAGE FROM OUR NEW GALLERY DIRECTORS TO OUR GALLERY SITTERS: Sitters that are on the calendar the Wednesday following Take-in will be asked to text the artist(s) of any artwork(s) that have not been picked up. A list of names and phone numbers will be provided to you. This will fall to the sitters on that Wednesday following take in. Thank you!

ART FORUM ANNOUNCEMENT:

Our Art Forum Program is currently ON HOLD. There will be no meetings until further notice. Thank you.

Take-in Paperwork

Culture. Over the years, he has led several national and international artistic and cultural exchanges, all the while developing his unique artistic style, which he calls Cosmic Art. Son of beloved San Diego artist Guillermo Acevedo, Mario runs the Mundo Gallery in University Heights where he exhibits his and father's works.

Mario has consistently been visiting Peru in the recent years collaborating and promoting a cross exchange of cultures, Peruvian and Chicano/American artists and students. The project is called, "Pilgrimage to Machu Picchu"

Two years ago more than nineteen of his original mix media art on paper were purchased by the Library of Congress for their permanent collection.

For more information about this artist judge, please visit his website at:

<https://mariotorero.art/>

Dates to Remember:

September Take in: Saturday September 7 (1st Saturday of September) from 11am-4pm (3 painting entry limit).

Live Art Demo: Thursday, September 12 at 6:30pm at the California Center for the Arts, Concert Hall Lobby.

Gallery Reception: Saturday, September 14th at 4-6pm at the EAA Gallery located at 121 W. Grand Avenue

Pick up your art after the show: (11am-4pm) October 4 or 5.



NEW THING!

EAA loves to try new things! We are doing a *New Thing* starting NOW, with having member Artists come paint their own projects inside the gallery (indoors, in the AC don't worry!) in an effort to draw more traffic off the street into the gallery. Selected artists will bring their own supplies and work on an art project so that customers can watch the magic happen in real time! We also know this will be a wonderful opportunity to sell artist's work. This is a MEMBER PERK so let's drive that traffic into the gallery!

The normal commission structure stands for artwork completed in the gallery and then sold in-person. We hope this will attract new customers to our gallery.

Our beloved Past President Advisor Pat Hunter is spearheading this effort and has dates available for you. Please email her at

pathunter@escondidoartassociation.org

WE NEED YOUR HELP:

EAA is looking for small, free gifts to give to visitors to the gallery from the Grand Tea Room starting in September. Do you make



cards, jewelry, bookmarks or other small ticket items and have a surplus? Clear out your storage by giving to our new Gallery Directors to distribute to our guests. For more information, email Veronica Anderson-Cain at veronicaac@escondidoartassociation.org

OTHER NEW VOLUNTEER OPPORTUNITIES ON OUR WEBSITE:

VOLUNTEER

People's Choice Award



EAA's brand new award opportunity by vote in the gallery! Come to our 2nd Saturday reception at the Gallery 4-6pm and vote!

CONGRATULATIONS TO CON SLACK for his People's Choice Award win for August 2024, a homemade wooden pull toy called "Whimsical Dragon" for sale now at the EAA Gallery.

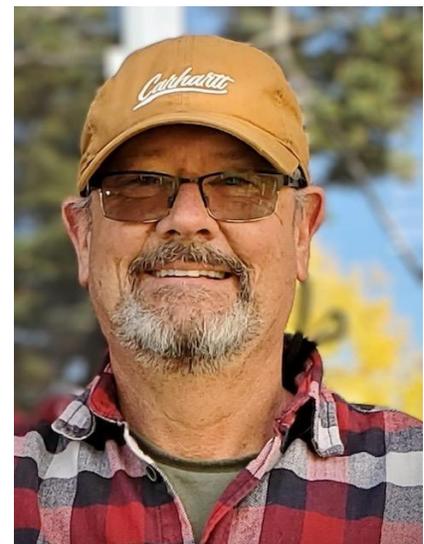
OPEN STUDIO REBOOT!

EAA member artists may have heard that we have a new Open Studio Facilitator in wonderful artist/teacher Craig Reesor! This is an excellent time to jump in to the Open Studio program if you've never taken a class before, as Craig is redesigning the structure and format of the classes as we speak.

Here's what Craig says:

"I'm from a large family where I was immersed in the arts from a young age. My mother was an avid painter, while my father was in law enforcement. Early on I expressed a strong interest in the fine arts. I was exposed to many art books at home, visited art galleries in Laguna Beach, and pursued the fine arts in school.

Upon entering high school, I had instructors take notice of my talent, and was hired to work for North Clackamas School District. While there I gained hands on experience



designing print materials to support education. I worked as an apprentice for three years with my mentor, Dee Boyles, who had a strong influence on me. Dee Boyles was a highly respected graphic artist, and oil painter in Portland Oregon.

I entered the United States Air Force upon graduation from high school. My passion in art led to an opportunity to work as the squadron artist. I created murals and other artwork on several bases around the world. I contributed to air museums, and my largest piece of art was featured on the walls of a large aircraft hangar. My work gained notice from congressmen and generals.

After serving in the USAF, I continued working as a freelance illustrator and painter. Financial pressure and the desire to support a family led me to another career in law enforcement, although I continued to always devote time to painting.

I consider myself a representational artist, with an emphasis on landscape and portraiture. I enjoy expressing myself in various mediums and continue today enjoying sharing my skills with others.

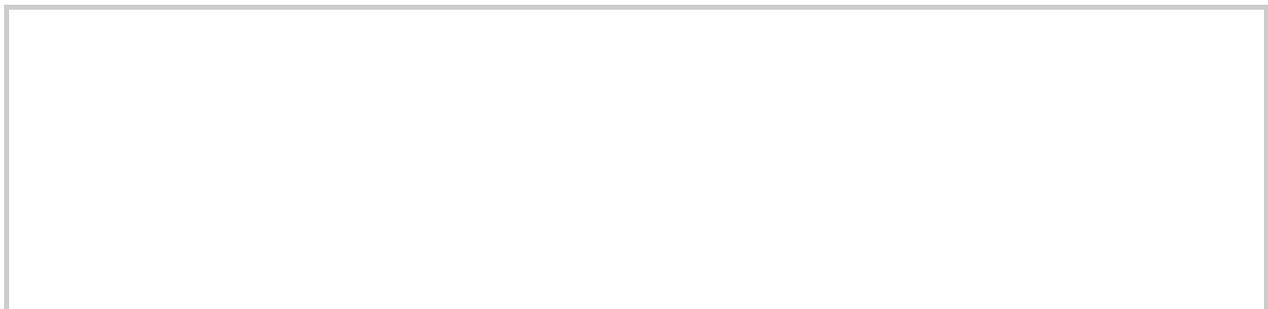
We are developing the class according to what the artists wants. The class is flexible and each individual can work on whatever art project they want to bring in. As an instructor/facilitator, I can offer an opinion, and help with a variety of mediums. The class is designed to be a no stress, relaxed environment. There will be some group work, as well as individual work. I will offer some example work, and invite different artist into the class that can teach more examples of different mediums, and approaches. I understand that as artists we all have individual styles, and levels of art abilities. The class is meant to address this fact.

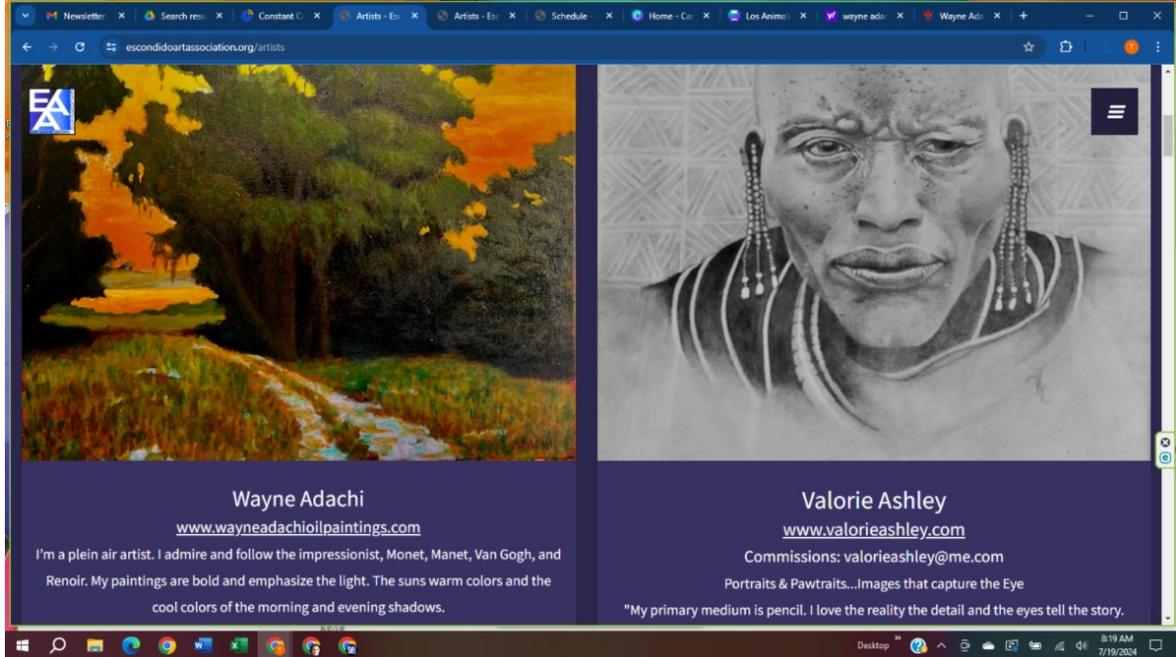
The room has great lighting with high ceilings, temperature control, clean-up stations, and table, and chairs. Bottled water, baked goods, and music are also available. Still life, and figure drawing/painting will be offered. Plein air, and settings can be decided by individual artists. Most importantly, Open Studio is a *community of artists* that can grow, and learn from each other in a great environment! Each artist is required to bring in their own materials to create their own art.”

We are so excited about the all new and improved exciting Open Studio weekly class, we hope you’ll join us soon! For more information, visit the EDUCATION page of our website.

We are so lucky to have Craig Reesor as our facilitator for the new and improved Open Studio, we hope you’ll join us!

ARTIST LISTINGS!





Are you taking advantage of this amazing MEMBERS ONLY perk? If not, why not?!

EAA supports our members in such an amazing variety of ways. As you can see on our website, on the ARTISTS page, we have LISTINGS available for our members for only \$35! That is a one-time fee you never need to pay again, as long as you keep your membership status current. This is an effective marketing tool for members to attract potential customers.

Go to ARTISTS on our website for more information or to purchase.

ARTIST OPPORTUNITIES!

COME SEE US EVERY SUNDAY
IN ESCONDIDO!

Hidden Certified Farmers' Market

SUNDAYS 9:00-1:00

123 Woodward Ave,
Escondido, CA 92025

**LOCAL PRODUCE, CRAFTERS,
BAKED GOODS, FRESH FOOD**

**@hiddenfarmersmarket
hiddenfarmersmarket.com**

Artists!! For those of you who enjoy selling your artwork and/or crafts, we have found a **NEARLY FREE OPPORTUNITY** for you! You can bring your canopy, table and crafts to the brand new **HIDDEN FARMERS MARKET** on Sundays and sell without paying expensive booth rental.

We're not kidding when we say it's nearly free. It's just \$2 (yes you heard us right, two bucks!) for the rental and only 10% commission on sales.

**Find out a lot more about this wonderful opportunity from the market's director,
Mike Johnson.**

Mike Johnson

619-715-9005

hiddenfarmersmarket@gmail.com

Gallery Directors Update



GALLERY DIRECTOR'S NEWS

Hi all, we are your new Gallery Directors, Gail Eason and Veronica Anderson-Cain. We are delighted to be a part of the EAA and continue to support the mission of the EAA and its involvement with the community, advancing the arts through our gallery shows, classes and demonstrations.

For the moment we are feverishly re-organizing the back room supplies. As you may or may not know we have very limited space for a lot of STUFF but very soon it will look like a new space. In the meantime, please understand that we cannot take any further donations of any kind, small or large. Once we are finished with the re-org perhaps we'll have an ART Supply sale. Just a thought. Hold your donations as they may be useful for that event.

Thank you in advance for your help and please feel free to reach out to either of us.

PICK UP OF ART

To all our lovely artists. Please pick up your art the day before first Saturday take-in, the day of take-in if you are submitting once again OR the following week.

PLEASE NOTE, we do not have room to store art and your wonderful art pieces have to be put on the floor, not the safest of places. Limited space in the back. Thank YOU!

SHOW THEMES

We know show themes can be confusing sometimes. Please remember that the show theme is a "suggestion," like a spark to your creativity, an inspiration, a muse. Don't think of it as limiter.

So, for this month, we have a show theme of UNITY. What does "Unity" mean to you as an artist? It can mean different things to different artists.

Unity implies both beauty and power; it creates harmony. Things that don't necessarily go together can act as one. Red and green? More powerful together than apart. Abstract and Realism? Their lines and shapes excite a dance together. Unity is as simple as a field of wildflowers blowing in the wind as one, or complex as opponents coming together for a higher cause. What does it mean to YOU? We look forward to seeing your creativity on the EAA walls!

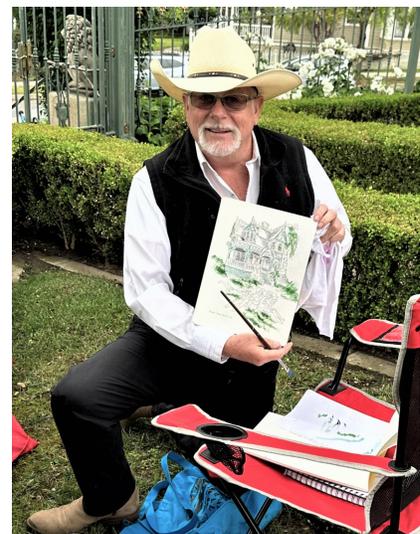
Gallery Volunteer NEWS - From David Allen - Gallery Volunteer Coordinator

As you know the EAA is an all-volunteer gallery. It takes a village of volunteers to keep our doors open to the public. I want to thank all our volunteers for the time that they give when they sit in the gallery. Thank you for your trusted and diligent service. Without you and your dedication we'd not be open on the days that we are.

For gallery duty questions and sitting dates please contact David Allen at:

davidallen@escondidoartassociation.org

cell: 619-370-1795



SOCIAL MEDIA ***INTERACTION!***



WE WANT YOUR INTERACTION! If you are on Instagram or Facebook, please give us a follow. Interacting with EAA on Facebook and Instagram helps us pop up higher in the feed through the algorithm. We NEED those interactions through your LIKES and COMMENTS. Please be sure to FOLLOW us as well. Here are your links to begin:

<https://www.instagram.com/escondidoartassoc/>

<https://www.facebook.com/escondidoartassoc/>



Kids Drawing



ART CLASSES WITH MS. KARA



Join me every third Saturday of the month from **11:30 AM to 12:30 PM** at EAA Gallery. 15 spots available for young artists, age range is flexible. The fee is **\$15** per student, per class. All art supplies will be provided.

- Aug 17th- 3D Backpack
- Sept 21st- Apple Basket
- Oct 19th- Picasso Pumpkin
- Nov 16th- Scarecrow Painting
- Dec 21st- Gingerbread House



For more info about me and
Links to purchase classes
https://linktr.ee/cre8iv_ms.kara



cre8ivcorner@gmail.com

Presented by:
Escondido Art Association
121 W. Grand Avenue,
Escondido, CA 92025

We are excited to offer a new Kid's drawing class with Ms. Kara!
Ms. Kara will offer five draw-along art classes for kids on the third Saturday of each month

from August 2024 through December 2024, with plans to continue in 2025. Ms. Kara's kids drawing classes will take place at the Escondido Art Association gallery from 11:30 AM to 12:30 AM for 15 kiddos. The cost is \$15 per student, with all drawing materials provided, and the age range is flexible.

Dates are as follows: 8/17, 9/21, 10/19, 11/16 and 12/21.

PURCHASE

LOCAL EVENTS

Stay in-the-know Escondido downtown happenings! Thanks to the DBA:

Downtown Events:

- Musica En La Plaza-El Grito / Grape Day Park – Friday, September 13th
- Grape Day Festival / Grape Day Park – Saturday, September 14th
- Grape Day 5K / Downtown – Saturday, September 14th
- Fiesta Patrias Festival / Grape Day Park – Sunday, September 15th
- Grand Avenue Festival / Downtown – Sunday, October 20th
- Dia De Los Muertos / Ca Center for the Arts and the adjacent Great Green area, Friday, November 1st
- Escondido Tamale Festival / Grape Day Park, Saturday, November 2nd
- 5th Annual Vet Fest and Parade on Grand – Monday, November

11th

- Small Business Saturday / Downtown – Saturday, November 30th

Other events:

San Diego Children's Discovery Museum – Fundraising Event, Saturday, September 7th

4th Annual Chamber Cup Challenge Golf Tournament – Friday, September 13th at The Vineyard at Escondido

9th Annual Mega Mixer and Business Expo – Wednesday, September 25th at the Center for the Arts

2nd Annual Hispanic Heritage Month Business Awards – Wednesday, September 25th at the Center for the Arts

[Weekly and Monthly Classes](#)

Please visit our website [Education](#) page to see various classes available now, including Open Studio, Watercolor Monday's, and upcoming Workshops.

EDUCATION



Weekly Watercolor with

Kene Lohmann

\$20
per student



**Escondido Art Association
Weekly Watercolor Class**

Learn Confidence and Style in the medium of Watercolor!



YOU WILL LEARN:

- Pigment
- Composition
- Transparency and Light
- Your own unique style!

*Please bring watercolor materials or ask
Kene for rental kit.*

**REGISTER BY EMAIL:
kenelohmann@cox.net**

760-936-6475

**Monday's 10am-noon
EAA Gallery
121 W. Grand Avenue
Escondido, CA 92025**

For Kene's Beginner Watercolor class, please email Kene directly.
kenelohmann@cox.net



California Center for the Arts
Escondido Foundation

Escondido Art Association

**OPEN
STUDIO**

\$25

PURCHASE:



<https://artcenter.org/event/open-studio-art-class/>



**Weekly Open Studio for
Artists**

Wednesdays 9:30am-12pm

Bring own supplies, including easel
Facilitated by: Craig Reesor

CCAIE Education Wing:
Studio 2

Hosted by



**California Center
for the Arts, Escondido**
F O U N D A T I O N

PURCHASE



EAA presents



ART EVERY DAY

A MIXED MEDIA MINDSET WORKSHOP

Facilitated by Kat Furrow

All art supplies and materials provided.

Refreshments included.

\$50 EAA member

\$75 non-members

Learn to combine a variety of media on canvas to create a single artwork and discover the possibility of "Art Every Day." Each month offers a new and vibrant artwork for you to create subjects varying from loose florals, landscapes, and more. Presented in a warm fun environment, join us, and discover bold color, titillating textures, and artistic opportunity. Only a desire to enjoy and have a fun art experience is necessary. Starting in February.

Special Dates see >

5-7pm EAA Gallery

121 W. Grand Avenue, Escondido

kat@katfurrowart.com

"Art Every Day" Mixed Media Workshop

KAT FURROW hosts these step by step tutorial classes monthly with refreshments. You don't even have to bring supplies!!! Everything is provided for you. Kat's skills and compassion give new artists confidence to approach mixed media without fear. Take on a new hobby today, or tell a friend who has always wanted to try making art!

See EDUCATION and then MASTERCLASS WORKSHOPS for more information.
Click below for link for more information.

Next Kat Workshop: September 28
5-7:30pm

Email Kat for more info: kat@katfurrowart.com

PRESIDENT'S MESSAGE

We have had a very productive month! This month, we held our annual Vision Summit to recap the key takeaways from our recent membership survey. We explored opportunities for changes to our programming next year to better serve our membership and identified numerous ways for our members to get involved! As an all-volunteer organization, we rely solely on the support of our members. If you are interested in being part of our team and doing some really cool stuff in our community, please let us know.

Remember, art has the power to transform not just canvases but entire communities. Together, let's continue to paint a brighter, more vibrant future for the Escondido Art Association!

Warm regards,
Steve Hart, President
Escondido Art Association
stevehart@escondidoartassociation.org



ESCONDIDO ART ASSOCIATION



Escondido Art Association | 121 W Grand Avenue | Escondido, CA 92025 US

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