

2025

**EAA**

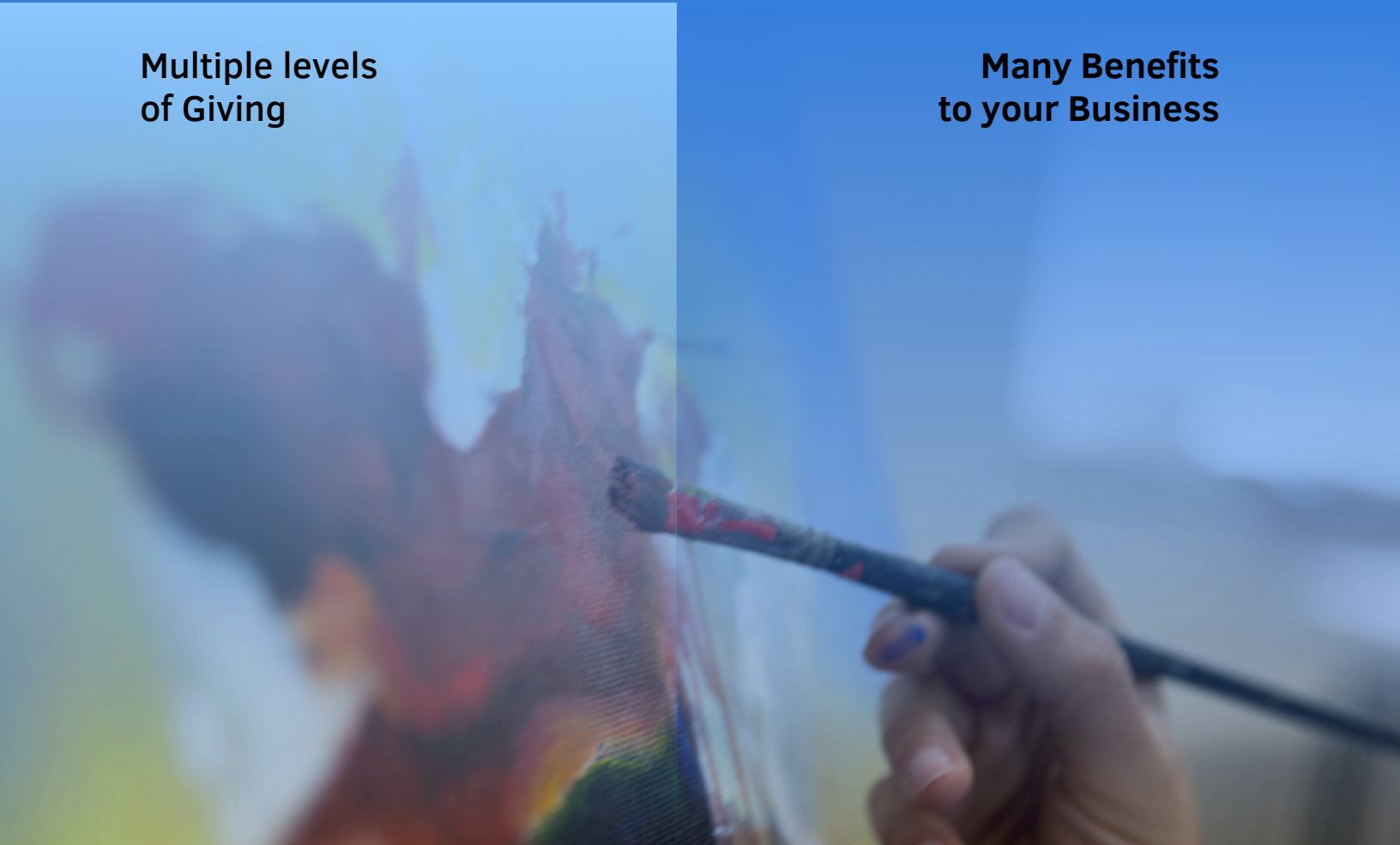


# Corporate Partners

Youth Education Fund Initiative  
Mayor's Art Contest

**Multiple levels  
of Giving**

**Many Benefits  
to your Business**



## Escondido Art Association

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# Escondido Art Association

## Corporate Partners



The Escondido Art Association (EAA) is dedicated to promoting fine arts in our community. The EAA Gallery on Grand Avenue in Historic Escondido provides an outlet for members and other local artists to display their work. Our Gallery is staffed entirely by volunteers. As a 501(c)3 charitable organization, we're active in the community of Escondido and beyond, hosting social art demonstrations by professional artists, offering monthly exhibitions and shows that benefit local causes, rewarding scholarships, and showcasing artwork in downtown businesses through our Rotations Program, such as the North Island Credit Union Community Gallery.

Escondido Art Association strives to ensure everyone is welcome and can be involved in any program, no matter their ability to pay.

Our Programs include:

### **MONTHLY EXHIBITIONS at the EAA GALLERY**

Open to all ages and levels of mastery at the EAA gallery. These exhibitions are community shows, available to all members of the public.

### **MONTHLY ART DEMO**

The EAA hosts a monthly two-hour event that is free and open to the public, with a live artist demonstration and local artist critique opportunity.

### **KIDS KALEIDOSCOPE PROGRAM**

The Kids Kaleidoscope Art Show is free to all students K-11 and promotes Escondido artists through education, exhibitions, and professional development.

### **HIGH SCHOOL SCHOLARSHIP PROGRAM**

The High School Art Scholarship Program is for graduating seniors from Escondido high schools. This is a competition and students submit a free entry, including three types of art (2D or 3D), a personal essay and letter of recommendation.

### **COLLEGE INTERNSHIP PROGRAM**

Escondido Art Association provides internship programs for college students for credit.

### **ART SUMMER CAMP**

In the summer, students K-8th grade come to the gallery weekly for two hours in gallery classes taught by local artists.

### **ART ROTATIONS**

EAA provides free art on the walls at various restaurants, libraries, and event venues in North County, giving member artists a free opportunity to both display their work and sell to the public. See website for locations. [www.escondidoartassociation.org](http://www.escondidoartassociation.org)





# PROGRAMS

Escondido Art Association welcomes artists of all ages! Enjoy Weekly Classes, Workshops, Summer Art Camp, College Internships, Gallery Exhibitions and Receptions.

## Programs

- Monthly Gallery Exhibitions
- Free Art Receptions
- Multiple Locations Art Rotations
- Free Live Art Demos
- Adults: Monday AM Watercolor Class
- Adults: Wednesday AM Open Studio
- Adults: Mixed Media Workshops
- Kids Kaleidoscope Exhibition
- High School Scholarship Show
- Summer Kids Art Camp

**FREE  
EVENTS**



[www.escondidoartassociation.org](http://www.escondidoartassociation.org)

# **Escondido Art Association Mayor's Art Contest and Exhibition**



For the first time in the city's history, the Mayor of Escondido will be personally hosting a "Mayor's Art Contest" and Exhibition. This is a new program for the Escondido Art Association but one we hope will take off. The Mayor has pledged cash awards for 1st, 2nd, 3rd place winners, as well as Best of Show and multiple Honorable Mention selections. The artwork will be displayed throughout the months of April, May and June of 2025 at the North Island Credit Union Community Gallery. Selected winners will also be featured at City Hall. Cross-marketing at City Hall, the EAA Gallery on Grand Avenue, and the North Island Credit Union will announce all three locations.

The show will be judged and juried by none other than the Public Art Commissioner, Carol Rogers. Winners will be announced at the Exhibition Reception at the North Island Credit Union Community Gallery on Saturday April 19, 2025.

This special contest and exhibition will be open to both Escondido residents and beyond. The Call for Entry will be hosted on the EAA website. The Mayor's Art Contest and Exhibition will also commemorate the first ever "Arts and Culture" Awareness month presented by the City of Escondido. The month of April 2025 will be a citywide celebration of arts of all kinds (whether that be fine arts, music, dance, theatre and the like) with special performances and shows throughout the city.

The corporate partner for this exhibition will enjoy print, social media, web, press and other marketing initiatives.

# **Escondido Art Association Youth Education Fund Initiative**



In addition to our regular funding, the Escondido Art Association celebrates Education by offering multiple free programs to kids of all ages, including:

**Kids Kaleidoscope Program:** a free to enter K-12 Exhibition opportunity. Kids see their artwork on the walls of a legit gallery for one month, receive prizes and awards, as well as a gallery reception with food and drink to invite family, friends, neighbors, grandparents, teachers.

**High School Scholarship Program:** a free to enter cash award scholarship opportunity for Escondido graduating seniors. Students submit 3 examples of artwork in various mediums showing the breadth and variety of their skills, write a personal essay, and submit a teacher's letter of recommendation. Their artwork is displayed during Youth Education Month in March (held annually) and receive art prizes, ribbons, cash awards.

**Ms. Kara's Drawing Class:** a monthly "draw-along" art class held on the third Saturday of each month with all supplies provided. Flexible age range.

**Summer Art Camp:** weekly art class with scholarships available for students 5-16 years of age. Teachers are all volunteer from a variety of professional arts backgrounds. Weekly classes have unique themes.

**College Internship Program:**

College credit program for all levels to be completed 6-9 hours per week in either Gallery Internship or Social Media. Students learn gallery procedures including hanging monthly shows, exhibition scheduling, art sales, point of sale system, social media marketing, support reception events and educational programming. Hands-on professional practices experience.



# Escondido Art Association Gallery --a selection of our shows in 2025




**Escondido Art Association Exhibition**  
Feb 5 - Feb 28, 2025

*Singing The*  
**BLUES**

Artists Take-in/Submission: Feb. 1 (11am-4pm)  
Live Art Demo: Feb. 6 (2-4pm) FREE!  
Gallery Exhibition: Feb. 8 (4-6pm) FREE!  
**EAA Gallery**  
121 W. Grand Avenue, Escondido, CA 92025  
Judged By Lydia Martin



**Escondido Art Association**  
Kids Kaleidoscope and High School Scholarship Arts Education Exhibition  
March 5 - April 4, 2025

**EDUCATION MONTH:**  
*Spring Fling!*

Artists Take-in/Submission: March 1 (11am-4pm)  
Live Art Demo: March 6 (2-4pm) FREE!  
Gallery Exhibition: March 8 (4-6pm) FREE!  
**EAA Gallery**  
121 W. Grand Avenue, Escondido, CA 92025  
Judged by Christopher Lloyd Tucker



**Escondido Art Association Exhibition**  
May 7 - June 6, 2025

**ABSTRACT ADVENTURES**

Artists Take-in/Submission: May 3 (11am-4pm)  
Live Art Demo: May 8 (2-4pm) FREE!  
Gallery Exhibition: May 10 (4-6pm) FREE!  
**EAA Gallery**  
121 W. Grand Avenue, Escondido, CA 92025  
Judged By Robin Douglas



**Escondido Art Association Exhibition**  
Aug. 6 - Sept. 5, 2025

*Past,*  
**PRESENT, FUTURE!**

Artists Take-in/Submission: August 2 (11am-4pm)  
Live Art Demo: August 7 (2-4pm) FREE!  
Gallery Exhibition: August 9 (4-6pm) FREE!  
**EAA Gallery**  
121 W. Grand Avenue, Escondido, CA 92025  
Judge by Keiko Tanabe



## Youth Education Fund Goals

We work with corporate partners who share our passion for enhancing art in Escondido, youth art education, and helping diverse communities with resources that lack the financial ability for art expression. From event sponsorships to employee engagement opportunities to consumer promotions, our partnerships are creatively tailored to the unique needs of each partner.

Our 2025 Youth Education Fund goal is to reach \$9,000 by March to support our Kids Kaleidoscope Program free to students K-11th grade and our High School Scholarship Program free to High School Seniors. Both of these arts education programs include awards, an exhibition and reception.

## Corporate Partners

**\$6,000-10,000**

**(\$6,000-\$9,000 for Youth Education**

**\$1,000 for Mayor's Art Contest and Exhibition)**

- Fully loaded Corporate Partnership Package. Name recognition on all marketing materials and outside exhibition locations. Cross-marketing posters at City Hall and in the EAA Gallery.
- Partnership Recognition in social media post on EAA Facebook and Instagram
- Partnership Recognition on the EAA website including your hyperlinked company logo. Multiple press-related opportunities.
- Partnership Recognition on e-newsletters with distribution to over 480 active participants





### **Escondido Art Association Past Corporate Partnerships:**

Rotary Club Escondido  
Rotary Club East, Escondido  
The Churchill House  
Skyward Consultants  
Juniper and 7th Design Studio  
Traci Bass and Associates  
Deanna's Gluten Free  
Sunnyside Kitchen  
Kettle on Grand  
Joe's Italian  
H Brothers Restaurant  
Major Market  
Pizza 22  
Grocery Outlet  
Cute Cakes  
City of Escondido  
County of San Diego  
Covid Relief Grant

### **Contact:**

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