ARTSTORY

Newsletter February 2024





SEEING RED!

2024 heats up with an exciting new show called SEEING RED! This Love-inspired "Passion Play" will be a special exhibition cohosted by LoveEsco. The show will be judged by one of our favorites, Igor Koutsenko! Join us for a fun exhibition in what we expect to be a very vibrant February gallery!

As you know, Igor Koutsenko is the facilitator for our Open Studio class on Wednesday mornings at the California Center for the Arts Escondido. If you want more information about the Open Studio class, please visit this link:

https://escondidoartassociation.org/weekl y-classes

For more information on Igor, visit his website at https://igor-koutsenko.com/

The "Seeing Red!" Exhibition will run February 7th through March 1st in the EAA Gallery located at 121 W. Grand Avenue in Historic Downtown Escondido. The Gallery is open Wed. thru Sat. 11am-5pm.

Don't forget that TAKE IN is on the 1st Saturday 11am-4pm at the EAA Gallery. We have a new Take-in document so please visit the SUBMISSION page of our website to download it; we will not accept the old Take-in documents without the rider. There is new NEW paperwork, so make sure you download the latest version!



John Marko, you will be greatly missed!

It is with a heavy heart that we say farewell to our friend and fellow artist, John Marko. John was a talented artist and a friend to all! He captured the world's beauty via his oil In thanks to the Community
Collaboration established between the
Escondido Art Association and the
California Center for the Arts
Foundation, we are pleased to announce
that the Live Art Demonstration by
Igor Koutsenko will be presented on
Thur. Feb. 8 at 6:30pm at the
California Center for the Arts Museum
which is located at 340 N. Escondido
Blvd, Escondido.

And don't miss our next Gallery Reception at the EAA Gallery the 2nd Saturday of February 10 at 4-6pm. paintings, photography, and planting gardens everywhere. John's exquisite style, taste and wonderful personality was unmatched. He was a welcome addition to EAA parties and receptions, and his artwork will live on in its stunning beauty! "We miss you already, John!"

There will be a memorial for John Marko at the EAA Gallery on Thursday February 22, at 5-7pm. We hope to see you there.

ANNOUNCEMENTS

The Escondido Art Association will be postponing the Museum Exhibition at the California Center for the Arts Escondido this year for reasons financial, staff related, logistical and otherwise. We hope to re-visit this project in the future.

The EAA Gallery will only be accepting STUDENT submissions for Take-in for the month of March 2024, because we are focusing on YOUTH ART EDUCATION MONTH solely with no adult take-ins for that month. In the month of March 2024, we will dedicate the Gallery totally to students participating in the Kids Kaleidoscope Program and the High School Scholarship Program. Normal adult submissions will resume in April.

Something New Just For You: The People's Choice Award

Breaking news! The EAA Board is excited to announce that there will be a People's Choice Award starting in February. Members and guests will now be invited to vote for their favorite piece of art at the monthly reception and the winner will be revealed that evening after the other awards have been presented. Only art that has not already been awarded will be eligible for The People's Choice Award. A photo of the winning art piece will be posted on the EAA website and have an award label placed next to the artwork. Don't miss this opportunity to be the judge and have your choice count!

Please consider joining us to SIT GALLERY at the EAA Gallery sometime! The Gallery is open Wed.-Sat. 11am-5pm. Contact Volunteer Coordinator, Dave Allen at dallen135@sbcglobal.net

New, NEW Take-In paperwork, oh yes!

Okay, we know we told you there was new submission paperwork last month, but guess what--we've improved it even <u>more</u>! Please use the new...NEW 2024 submission paperwork (Revised) every time you bring art for Take in. Click here to download:

Take-in Paperwork



WE NEED YOU TO SUCCEED

Dear Member Friends,

The EAA has survived through highly changeable conditions based on a dedicated membership putting in innumerable volunteer hours. The goal of the EAA is to promote local artists through education, exhibitions, and professional development. As just one part of this nonprofit organization, the GALLERY has never been profitable, nor was it intended to be. The association keeps supporting and operating the gallery to the benefit of the members. It is not a retail gallery. It is a bonus to our members. We are first and foremost a non-profit organization, focused on charitable and educational programs.

The reason why I'm bringing all of this up is that I want you to know that we are really a family of artists, a circle of creative friends with common interests. We are an all-volunteer organization. We are a group that we hope is committed to helping each other to make EAA the best that it can be. Part of that commitment is volunteering to help sit the gallery and participate with special event committees. The gallery and our non-profit programs can only exist based on volunteers contributing their time. This has functioned well over the years, but as of late we have occasionally had to close our doors during normal operating hours due to lack of volunteers. We need YOU to be successful!

We know that some of you are concerned about the point of sale system (POS). We are committed to providing extra resources and training on this system. We have recently simplified the system so that anyone can use the new POS system with a little practice. Please know that as our membership has grown along with our monthly entries, the new POS system has saved us so much time and work in terms of precisely tracking inventory, artist fees, taxes, etc. Please join our monthly Gallery Orientation meeting to learn more, or reach out to our Volunteer Coordinator, Dave Allen to ask for a special training time slot. We are committed to making these trainings more accessible to you. **dallen135@sbcglobal.net**

Many of us who have been with the EAA for several years, feel we have evolved, have become richer in experience, and even feel growth as human beings. This organization is not only valuable to our family of artists but to the community of Escondido. Please join us in becoming more involved in this worthy cause.

What does Gallery Training look like now?

Please help us by attending a Gallery Orientation monthly meeting or requesting a special training from our group of trainers from our Volunteer Coordinator, Dave Allen. Dave's email address is: dallen135@sbcglobal.net

The next GALLERY ORIENTATION will be TUESDAY FEBRUARY 20TH at 6:30PM at the EAA Gallery located at 121 W. Grand Avenue.

We will also be discussing the Summer Solstice Soiree Committees! It's going to be a lot of fun and very exciting to plan this fancy gala event!



GALLERY ORIENTATION

VISIT WITH BOARD MEMBERS AND LEARN OUR GALLERY
PROCEDURES AND POINT OF SALE SYSTEM IN A RELAXED
AND FUN ENVIRONMENT

OR GET INVOLVED IN A SUMMER SOLSTICE COMMITTEE!

TUESDAY, FEBRUARY 20TH.
6:30-7:30PM
EAA GALLERY
121 W. GRAND AVENUE, ESCONDIDO

ROTATIONS

One of the benefits of EAA membership is the Art Rotations program. Member's art is being rotated on wall space at the following venues:

Escondido Library

Cute Cakes

Hoorah Cafe (RB)

Bruch Point (Vista)

Crab Fever

The Grand

Front sidewalk of the Gallery

These locations are suitable for certain size pieces, and some of the owners are seeking specific art themes. If you have a collection of art pieces and are interested in this opportunity, please contact Byron Marler (marlerstorm1@gmail.com).

Weekly Classes

Please visit our website Education page to see various classes available now, including Open Studio, Watercolor Monday's, Art Forum, and upcoming Workshops.

EDUCATION

IT'S NEVER TOO EARLY

TO SAVE THE DATE!

GET YOUR TICKETS NOW FOR OUR FUNDRAISER!

Please note that if you are a member, you and your spouse, family, friends, any guests are ALL at the lower rate of \$25 per person.

We want this 65th Anniversary to be a blow out special Gala event! Your ticket price includes a full dinner provided (not potluck, this will be a catered event!), live entertainment, VIP presentations, and a wine tasting by local winery! We can't wait to see all of our friends dressed up in their finest for this semi-formal party!

Please note that the SUMMER SOLSTICE SOIREE will be our MOST IMPORTANT Fundraiser of the year! And it is our 65th Anniversary Event so this will be a lovely way for us to honor and SUPPORT the Escondido Art Association. Please DO NOT MISS this wonderful night! We need YOU to make it a night to remember! Purchase your tickets today.

PURCHASE

riday, June 21 ummer Soffice

EA CA'S Cylbration Cylbration Cylbration



THE CHURCHILL HOUSE 140 W. 3RD AVENUE ESCONDIDO, CA 92025

5-7:30PM \$25 MEMBERS AND THEIR GUESTS \$35 NON-MEMBERS \$15 (15 AND UNDER YRS OLD)

www.escondidoartassociation.org

FUNDRAISER EVENT SILENT AUCTION WINE TASTING CATERED ITALIAN LIVE ENTERTAINMENT SEMI-FORMAL





New Art Forum

The monthly EAA Forum (a member perk!) led by Adrian Stewart is an open discussion group that focuses on art and its creation. Adrian facilitates a lively member discussion on what our great artists, living and historical, have discovered, taught and shared.

Each Forum Discussion will open with a short shared ten-minute session of feedback, reflection and shared observations of participants from the previous months forum. Our goal is to engage members in an active and lively conversation about creating art and what we can learn from the great painters of the past and present. "I'm so glad I came to The Forum! This was a lot of fun and Adrian was a great facilitator in learning more about the teachings and methods of some of the most famous painters. A great discussion!"

New Forum Attendee Testimonial:

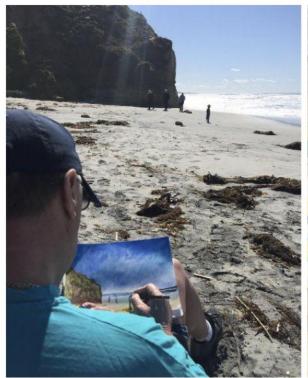
EAA member: "January was our first new format for the Forum and we enjoyed a lively and animated forum with some great learnings from Kandinsky, Cezanne, Gauguin and Picasso from Adrian. I loved it!"

In the next ART FORUM:

February 18, 2024 2-4pm EAA Gallery 121 W. Grand Avenue Facilitator: Adrian Stewart

Title: "Plein air" or In-studio

Which process takes the artist further: being there in person, with all the visual and sensory cues available or is it easier to create with your imagination in your own studio? Which do you find most inspirational in your quest for creativity? What is it that works for your approach – in the wind and rain with sand in your toes and your paints or quietly contemplative with your imagination in your studio with a cup of coffee?? What do the thoughts and methods of the great painters teach us about what works and doesn't?





PRESIDENT'S MESSAGE

Dear Members and Friends,

As we slide into February, I would like to express my gratitude and love for each and every one of our members. I feel like the luckiest girl in the world to have this wonderful community of special artists at my fingertips. As I type these words, I am in the gallery right now, looking at all of your beautiful paintings, and there is nowhere else I'd rather be! It's beautiful in here! If you are



a member who has not stopped by the EAA Gallery in a long time, please come by and see all of our changes and growth! We are open Wed. thru Sat. 11am-5pm.

Friends: Thank you for your membership. Thank you for your service. Thank you for your commitment to this wonderful organization, and most of all thank you for your *incredible artistry!*

Please help us to continue to support arts and culture in Escondido and to be a friendly and inviting environment for our family of artists. We are a family that helps and cares for each other. If you know of someone who needs help, lend a hand: one idea might be to provide a car ride to someone who does not drive at night so that they can come see a Live Art Demo at the beautiful campus of the California Center for the Arts. Or, how about a donation for the kids?

<u> nttps://esconalaoartassociation.org/aonate</u>

Or what about providing a lovely bunch of floral arrangements for the Summer Solstice Soiree, or a painting donated for our art auction? Click to Contact our Fundraising Director **Christine Spencer** if you would like to get involved in a Summer Solstice Committee. There are so many ways to get involved and to help our lovely little EAA!

Let's all find special ways to pitch in and help each other, because we need each other and ... it's fun!

Oh...and Happy Valentine's Day!!!

Warm regards, Tokeli Baker, President Escondido Art Association tokelibaker@escondidoartassociation.org

ESCONDIDO ART ASSOCIATION



